



Meeting Location:
Conference Room at Kimpton La Peer Hotel
627 N La Peer Dr, West Hollywood, CA 90069

BID BOD MEETING - AGENDA
WEDNESDAY, DECEMBER 18, 2024
BID MEETING: 4:00PM-5:00PM

- 1. **CALL TO ORDER/CHAIR REPORT- Katherine Shadley (Chair)** **4:00 PM**
 - a. Self-Introductions/Roll Call (Andrea Entz)
 - b. Board Comments on Agenda
 - c. **Review of November Minutes – Discussion and Action**

- 2. **FINANCIAL REPORT REVIEW & APPROVAL – John-Baptiste Godard** **4:05 PM**
 - a. Review & Approve November Financial Report

- 3. **EXTERNAL PARTNER REPORTS** **4:10 PM**
 - a. City of West Hollywood (Laura Biery)
 - Overview of West Hollywood Cultural Olympiad Project (Laura Zucker, AEA Consulting)

- 4. **BID MANAGEMENT REPORT** **4:30 PM**
 - a. Executive Director Report (Greg Rang)
 - Receive and File ED Report
 - **Media Max Discussion and Action**
 - **Social Media Discussion and Action**
 - Ballantines Proposal
 - Snapshot of 2025 Vision

- 5. **COMMITTEE REPORTS** **4:45 PM**
 - a. Executive Committee Report
 - **Reserves Budget Discussion and Action**
 - Banner Discussion (Chris)
 - b. Nomination Committee Report (Chris Klapp)

- 6. **BOARD MEMBER COMMENTS** **4:55 PM**

- 7. **PUBLIC COMMENTS** **4:47 PM**

- 8. **ADJOURNMENT OF BOARD MEETING** **5:00 PM**

NEXT MEETING: January 15, 2025

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed
by the City of West Hollywood in the Office of the
City Clerk, and that this document was posted on:

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