

**MEETING AGENDA
CITY OF WEST HOLLYWOOD
ARTS AND CULTURAL AFFAIRS COMMISSION (ACAC)
ART ON THE OUTSIDE SUBCOMMITTEE**

THURSDAY, SEPTEMBER 26, 2024

3:30 P.M.

**WEST HOLLYWOOD CITY HALL
FIRST FLOOR COMMUNITY MEETING ROOM,
8300 SANTA MONICA BLVD.**

The West Hollywood Arts and Cultural Affairs Commission acknowledges that the land on which we gather and that is currently known as the City of West Hollywood is the occupied, unceded, seized territory of the Gabrieleño Tongva and Gabrieleño Kizh peoples.

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6800 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, 323.GO.COMMUTE (323-466-3876) or go to www.metro.net.

TO PARTICIPATE IN THIS PUBLIC MEETING: To provide public comment, email or call the Arts and Cultural Affairs Commission Secretary at doceguera@weho.org or 323-848-6351 by 3:00 p.m. on Thursday, September 26, 2024, to be added to the Public Speaker List. If you want to speak by phone, you must also email a speaker request to the same address by 3:00 p.m. on the day of the meeting. For both in-person and phone comments, include your name, city, and the agenda item you want to speak about. Your comments will become part of the official record. To keep your address private, simply leave it out.

Written materials distributed to the Art on the Outside Subcommittee within 72 hours of the meeting are available for public inspection immediately upon distribution in the Arts Division at City Hall, 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Performing Arts and Cultural Affairs Subcommittee meeting at the staff liaison's table. For a complete listing of arts and cultural programs, events, and opportunities, please visit www.weho.org/arts, or follow @WeHoArts on social media.

1. CALL TO ORDER

- A.** Land Acknowledgement
- B.** Pledge of Allegiance
- C.** Roll Call
- D.** Approval of the Agenda
- E.** Approval of the August 22, 2024 Meeting Minutes
- F.** Public Comment

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to

two minutes each. If you would like to present a public comment at the meeting, please see the section titled "TO PARTICIPATE IN THIS PUBLIC MEETING" at the top of the first page of this Meeting Agenda.

- 2. CONSENT CALENDAR** The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION:

Receive and file.

B. Art on the Outside Current, Upcoming, and Potential Projects Calendar

The Subcommittee will receive an update calendar from staff on Art on the Outside current, upcoming and potential projects.

RECOMMENDATION:

Receive and file.

3. UNFINISHED BUSINESS

A. Draft Art Plan for the Aquatic and Recreation Center

The Subcommittee will receive a presentation from staff of a draft Art Plan for the West Hollywood Aquatic and Recreation Center (ARC) at West Hollywood Park.

RECOMMENDATION:

Provide feedback and direction as necessary for the art locations and strategies included in the draft Art Plan for the West Hollywood Aquatic and Recreation Center (ARC) at West Hollywood Park.

B. Review of Muralist Roster Application

The Subcommittee will review applications submitted for the WeHo Muralist Roster and make recommendations for approval or denial of new applications to the Arts and Cultural Affairs Commission.

RECOMMENDATIONS:

- 1) Identify the WeHo Muralist Roster applications from 3B Collective, Tristan Eaton, FriendsWithYou, Joshua Lawyer, and Shantell Martin as approved.
- 2) Identify the WeHo Muralist Roster applications from Matthew Aceves, Erin Adams, Kenyan Armitage, Allison Bamcat, Vanessa Beecroft, Alex Cerutti, Ashley Church, Tony DeVoney, Sitki Dogan, Martin Durazo, Joeun Julisha Kim, Allison Kunath, Maria-Jose Lindo-Lawyer, Acza Marroquin, Ruby Michelle Riego, Tait Roelofs, Dave Titus, Ricardo Tomasz, Jose Maya Trejo, and Erin Yoshi as denied.

- 3) Forward all recommendations to the Arts and Cultural Affairs Commission for approval.

4. NEW BUSINESS

A. Moving Image Media Art Program – Proposal for Exhibitions at 8743 Sunset Boulevard (Invisible Frame), 8775 Sunset Boulevard (Sunset Spectacular), and 9157 Sunset Boulevard (Streamlined Arbor)

The Subcommittee will review and consider recommending Crenshaw Dairy Mart artists and Founders: Patrisse Cullors, alexandre ali reza dorriz, and noé Olivas for exhibition in the Moving Image Media Art (MIMA) Program. Commission.

RECOMMENDATIONS:

- 1) Recommend that the Arts and Cultural Affairs Commission approve the artwork *Cheshmeh*, 2024, by alexandre ali reza dorriz for exhibition on the billboard at 8743 Sunset Boulevard (Invisible Frame) from March 1, 2025 – May 31, 2025.
- 2) Recommend that the Arts and Cultural Commission approve the artwork *Una Pagina Mas*, 2024 by noé olivas on the billboard at 8775 Sunset Boulevard (Sunset Spectacular) from March 1, 2025 – May 31, 2025.
- 3) Recommend that the Arts and Cultural Affairs Commission approve the artwork *Black Woman Rest* by Patrisse Cullors for exhibition on the billboard at 9157 Sunset Blvd (Streamlined Arbor) from March 1, 2025 – May 31, 2025.

B. Sunset Arts and Advertising Program (SAAP) – 8497 Sunset Boulevard (The Now)

The Subcommittee will a presentation by Diana Nawi, curatorial consultant for Orange Barrel Media, for a 3-D art installation on the electronic billboard at 8497 Sunset Boulevard (The NOW).

RECOMMENDATION:

Recommend that the Arts and Cultural Affairs Commission approve the temporary art project proposal, *Small Streams of Care Become a Pool of Love* by Rashaad Newsome, submitted by Orange Barrell Media, for exhibition on the electronic billboard for the first year of operation with an anticipated start date of December 1, 2024 - November 30, 2025.

5. EXCLUDED CONSENT CALENDAR

6. PUBLIC COMMENT

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7. ITEMS FROM THE SUBCOMMITTEE

8. ITEMS FROM THE STAFF

9. DEVELOPMENT OF THE NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of the October 24, 2024 meeting agenda.

10. ADJOURNMENT

The Art on the Outside Subcommittee will adjourn to its meeting on Thursday, October 24, 2024 at 3:30 p.m. at the at the West Hollywood City Hall, 1st Floor – Community Meeting Room located at 8300 Santa Monica Boulevard.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed
by the City of West Hollywood in the Office of the
City Clerk, and that this document was posted on:

Date: September 19, 2024
Signature: \\Alyssa T. Poblador\\
Office of the City Clerk