

**CITY OF WEST HOLLYWOOD
SOCIAL JUSTICE ADVISORY BOARD
SPECIAL MEETING AGENDA
TUESDAY, AUGUST 27, 2024
6:00 P.M.**

**West Hollywood City Hall
1st Floor - Community Meeting Room
8300 Santa Monica Boulevard
West Hollywood, CA 90069**

Special meeting-related accommodations (e.g., transportation) may be provided upon written request to the Community & Legislative Affairs Division at least 48 hours prior to the meeting. For information on public transportation, call 323-GO-METRO (323-466-3876) or go to www.metro.net.

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting. If special assistance to participate in this meeting is required, (e.g., an American Sign Language interpreter for people who are Deaf or hard of hearing), you must call or submit your request in writing to the Community & Legislative Affairs Division at (323) 848-6559 at least 48 hours prior to the meeting. The City TTY line is (323) 848-6496.

RULES OF DECORUM

Members of the audience shall not engage in disorderly or boisterous conduct, including the utterance of loud, threatening, or abusive language, whistling, stamping of feet or other acts which disturb, disrupt, impede, or otherwise render the orderly conduct of the Advisory Board meeting infeasible. A member of the audience repeatedly or continuously engaging in any such conduct shall, at the discretion of the Presiding Officer or a majority of the Advisory Board, be subject to ejection from that meeting.

Any person wishing to speak in connection with any item of business on the agenda shall first complete a speaker request slip and submit the slip to the Secretary.

No person shall address the Advisory Board without first being recognized by the Presiding Officer.

Each person addressing the Advisory Board shall do so in an orderly manner and shall not make repetitious, slanderous, or irrelevant remarks, or engage in any other disorderly conduct which disrupts, disturbs, or otherwise impedes the orderly conduct of the Advisory Board meetings. Any person who so disrupts the meeting may, at the discretion of the Presiding Officer or a majority of the Advisory Board, be subject to ejection from that meeting.

TO PARTICIPATE BY PROVIDING PUBLIC COMMENT BY TELEPHONE:

(Please note: This option is to provide public comment via phone ONLY.)

1. You are required to register to speak via Zoom by emailing jduckworth@weho.org no later than 2:00 p.m. on the Social Justice Advisory Board meeting day, to be added to the Zoom Public Speaker List for the meeting. Please include your name, the phone number from which you will be calling, and which item(s) you would like to speak on.
2. Dial-in 10 minutes prior to the start of the meeting (the meeting begins at 6:00 p.m.).

1. CALL TO ORDER

2. LAND ACKNOWLEDGEMENT

“The West Hollywood Social Justice Advisory Board acknowledges that the land on which we gather and that is currently known as the City of West Hollywood is the occupied, unceded, seized territory of the Gabrieleño Tongva and Gabrieleño Kizh peoples.”

3. PLEDGE OF ALLEGIANCE

4. ROLL CALL

5. APPROVAL OF THE AGENDA

The Advisory Board is requested to approve the August 27, 2024, Special Meeting Agenda as posted.

RECOMMENDATION: *Approve the August 27, 2024, Special Meeting Agenda as posted.*

6. APPROVAL OF THE MINUTES

The Advisory Board is requested to approve the July 23, 2024, Meeting Minutes.

RECOMMENDATION: *Approve the July 23, 2024, Meeting Minutes.*

7. PUBLIC COMMENT

The Social Justice Advisory Board values your comments; however, pursuant to the Brown Act, the Social Justice Advisory Board cannot act on items not listed on the posted agenda. The public is given the opportunity to address the Advisory Board on agenda items or items of general interest within the jurisdiction of the Social Justice Advisory Board. Speakers are limited to two minutes each. An additional public comment period is offered at the end of the meeting.

8. NEW BUSINESS

A. DEBRIEF ON DEPARTMENT AND DIVISION UPDATES

The Board will review the updates received from the City’s Economic Development Department, Community Safety Department, and Human Services Division, and provide feedback on the updates received thus far.

ATTACHMENT:

1) Debrief on Department and Division Updates – PowerPoint Presentation

RECOMMENDATIONS: *1) Review Department and Division updates received 2) Provide feedback on updates if necessary.*

B. SOCIAL JUSTICE ADVISORY BOARD WORKPLAN

The Social Justice Advisory Board will review their draft workplan and provide feedback.

ATTACHMENT:

1) Draft Workplan

RECOMMENDATIONS: *1) Review draft workplan 2) Provide feedback.*

9. UNFINISHED BUSINESS

A. LIAISON APPOINTMENTS

The Social Justice Advisory Board will receive a schedule of the City's Advisory Board and Commission meetings and discuss which bodies the Social Justice Advisory Board is interested in appointing liaisons to.

ATTACHMENT:

1) Schedule of City's Advisory Board and Commission meetings.

RECOMMENDATIONS: *1) Discuss 2) Appoint liaisons if desired.*

B. JUNETEENTH 2025 PROGRAMMING

The Social Justice Advisory Board will discuss possible programming for Juneteenth 2025 and create a Juneteenth subcommittee if desired.

RECOMMENDATIONS: *1) Discuss Juneteenth 2025 programming 2) Create Juneteenth subcommittee and appoint members.*

10. ITEMS FROM STAFF

This time is set aside for City staff to provide information or feedback to the Social Justice Advisory Board on items of interest to the Advisory Board.

11. PUBLIC COMMENT

This time has been set aside for the public to address the Social Justice Advisory Board on any item of interest within the subject matter jurisdiction of the Advisory Board that could not be heard under Item 7 at the beginning of the meeting.

12. ITEMS FROM ADVISORY BOARD MEMBERS

This time is set aside for brief general comments, requests, memorial adjournments, and other issues of concern from members of the Social Justice Advisory Board.

A. LIAISON UPDATES

13. ADJOURNMENT

The Social Justice Advisory Board will adjourn to its regular meeting on Tuesday, October 22, 2024, at 6:00 p.m. to be held at West Hollywood City Hall - 1st Floor Community Meeting Room at 8300 Santa Monica Boulevard, West Hollywood, CA 90069.

ITEM 6
ATTACHMENT

**MINUTES
CITY OF WEST HOLLYWOOD
SOCIAL JUSTICE ADVISORY BOARD
MEETING
TUESDAY, JULY 23, 2024
6:00 P.M.**

**West Hollywood City Hall
1st Floor - Community Meeting Room
8300 Santa Monica Boulevard
West Hollywood, CA 90069**

1. ADMINISTER THE OATH OF OFFICE TO NEWLY APPOINTED SOCIAL JUSTICE ADVISORY BOARD MEMBER

At 6:18pm the Oath of Office was administered to the newly appointed Social Justice Advisory Board Member, Kenneth L. Jones.

2. CALL TO ORDER: Chair Wilson called the meeting to order at 6:20pm

3. LAND ACKNOWLEDGEMENT: Read by Board Member Powell

4. PLEDGE OF ALLEGIANCE: Led by Board Member Jones

5. ROLL CALL:

PRESENT: Kenneth L. Jones, Eden Luna, Tiondrae Pier, Justin Powell, Jorge S. Seperak, Jonathan Wilson

ABSENT: Karim D. Abay, Queen Chela Demuir, Giselle Washington

ALSO PRESENT: Community and Legislative Affairs Manager, Andi Lovano
Community and Legislative Affairs Coordinator, Jasmine Duckworth

6. APPROVAL OF THE AGENDA

ACTION: Motion to approve the Meeting Agenda of July 23, 2024, by Chair Wilson, seconded by Board Member Seperak, and approved.

7. APPROVAL OF THE MINUTES

ACTION: Motion to approve the Special Meeting Minutes of April 9, 2024, by Chair Wilson, seconded by Board Member Powell, and approved.

8. PUBLIC COMMENT

None.

9. NEW BUSINESS

A. ELECTION OF CHAIR

Chair Wilson and Board Member Seperak nominated Vice Chair Washington.

ACTION: The Social Justice Advisory Board elected Vice Chair Washington as Chair, for a term through June 30, 2025.

B. ELECTION OF VICE CHAIR

Board Member Seperak nominated Chair Wilson, who declined the nomination. Assistant City Clerk, Lourdes Morales notified the Board that the Chair was not eligible to be nominated for the position of Vice Chair.

Chair Wilson nominated Board Member Powell.

Board Member Powell accepted the nomination and nominated Board Member Pier. Board Member Pier accepted the nomination.

ACTION: The Social Justice Advisory Board elected Board Member Pier as Vice Chair, for a term through June 30, 2025.

**Board Member Luna arrived at 6:29pm.*

C. UPDATE REGARDING HOUSING & HOMELESSNESS AND SOCIAL SERVICES INITIATIVES WITHIN THE SOCIAL JUSTICE TASK FORCE RECOMMENDATIONS

The Social Justice Advisory Board received an update from the City's Human Services Division regarding the Housing & Homelessness and Social Services initiatives within the council-approved Social Justice Task Force recommendations.

Recommendation 1:

Allocate funds for ongoing operations and services related to Project Homekey through 2025.

Recommendation 2:

Designate multiple safe places for resources. Ideally, every park in West Hollywood should have a space where people can receive wrap-around services; such as lockers/storage space, phone charging stations, showers, and bus passes. Wrap-around services will include essential resources on diversion strategies to connect people to housing and services.

Board Member Luna thanked the Human Services team for their work and service to the West Hollywood community and asked how staff is preparing to continue to provide services to the community.

Board Member Pier asked for details on Project Homekey and how the neighboring residents and businesses are responding to the development. Board Member Pier also asked staff about the pathways to employment opportunities for LGBTQ+ community members who may be experiencing homelessness.

Derek Murray, Social Services Supervisor informed the Board that the City is partnering with various organizations to provide vocational training and job skills training.

Board Member Luna notified the Board of the various opportunities provided by many of the organizations the City currently contracts with.

Board Member Powell asked about the intake process for Project Homekey.

Chair Wilson asked about the IHOP next to the Holloway property.

Recommendation 3:

Allocate funds to prioritize hiring of diverse staff (including staff with lived experience) to support the West Hollywood Five-Year Plan to Address Homelessness in Our Community.

Chair Wilson asked about the current contracted organizations and if there is a scorecard, or review management metric in place to ensure they are hiring diverse staff. Chair Wilson also encouraged staff to develop a metric to track this data for each of the contracted organizations. Additionally, Chair Wilson suggested providing a ratio of diverse staff to the ratio of individuals seeking services.

Recommendation 4:

Provide additional funding to the Social Services Division for rental assistance to keep people in their homes and continue to support City policies for affordable housing and tenant protections in West Hollywood.

Board Member Pier asked staff to think about implementing ways to gather more information and feedback from individuals seeking services.

D. JUNETEENTH DEBRIEF

The Social Justice Advisory Board debriefed on the 2024 Juneteenth event, provided feedback related to the event, and made recommendations for Juneteenth 2025 programming.

Feedback on 2024 Juneteenth event

- The Board thanked Community & Legislative Affairs staff for their work and contributions to the 2024 Juneteenth event.
- The Board liked the educational component of the event and wants to see that replicated in future events.

- The Board would like to increase the number of attendees that participate in future Juneteenth events.

Recommendations for 2025 Juneteenth event

- Hold larger event
- Collaborate with non-profits/community groups and organizations doing similar work
 - Board Member Luna mentioned Center South as a potential example
- Board Member Powell suggested maintaining an educational aspect as a core part of future Juneteenth event and also recommended adding musical elements as well as highlighting BIPOC vendors and entrepreneurs
- The Board asked staff to agendaize a discussion about Juneteenth at the next meeting. Staff informed the Board that moving forward, there will be routine item on agendas to discuss Juneteenth planning and updates.

10. UNFINISHED BUSINESS

A. LIAISON APPOINTMENTS

The Social Justice Advisory Board received a schedule of the City's Advisory Board and Commission meetings and discussed which bodies the Social Justice Advisory Board was interested in appointing liaisons to.

Chair Wilson – is now liaison to Public Safety Commission in addition to the Business License Commission

Chair Jones – is now liaison to the Disabilities Advisory Board

11. ITEMS FROM STAFF

Staff liaison, Jasmine Duckworth shared details about the next WeHo 40 Strategic Plan Virtual Community Meeting. The purpose of the event is to gather feedback as part of West Hollywood's next citywide strategic plan, WeHo 40.

Jasmine will confirm that the 1st Floor – Community Meeting Room is available for the Board's Special meeting on Tuesday, August 27th at 6pm.

12. PUBLIC COMMENT

None.

13. ITEMS FROM ADVISORY BOARD MEMBERS

Board Member Luna asked about the upcoming schedule of departmental updates.

Chair Wilson suggested that the Board discuss the departmental updates that have been received thus far and provided an update on his experience at the Sacramento Legislative Action Day for Appointed Officials.

Board Member Pier emphasized the need for the City to prioritize waste management and mentioned the tennis courts at Poinsettia Park as an example. Board Member Pier also mentioned the concept of AI and how it can be utilized to provide City services.

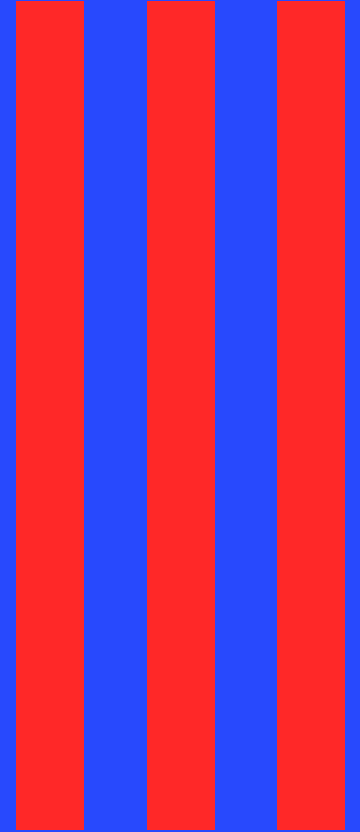
14. ADJOURNMENT

The Social Justice Advisory Board adjourned at 7:57pm to a special meeting scheduled for Tuesday, August 27, 2024, at 6:00pm at West Hollywood City Hall.

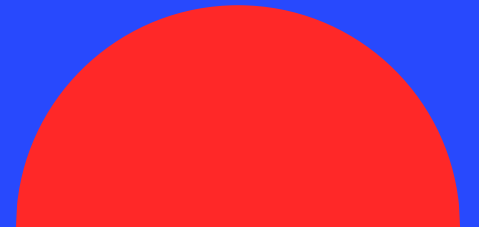
DRAFT

ITEM 8A
ATTACHMENT

DEBRIEF ON DEPARTMENT AND DIVISION UPDATES

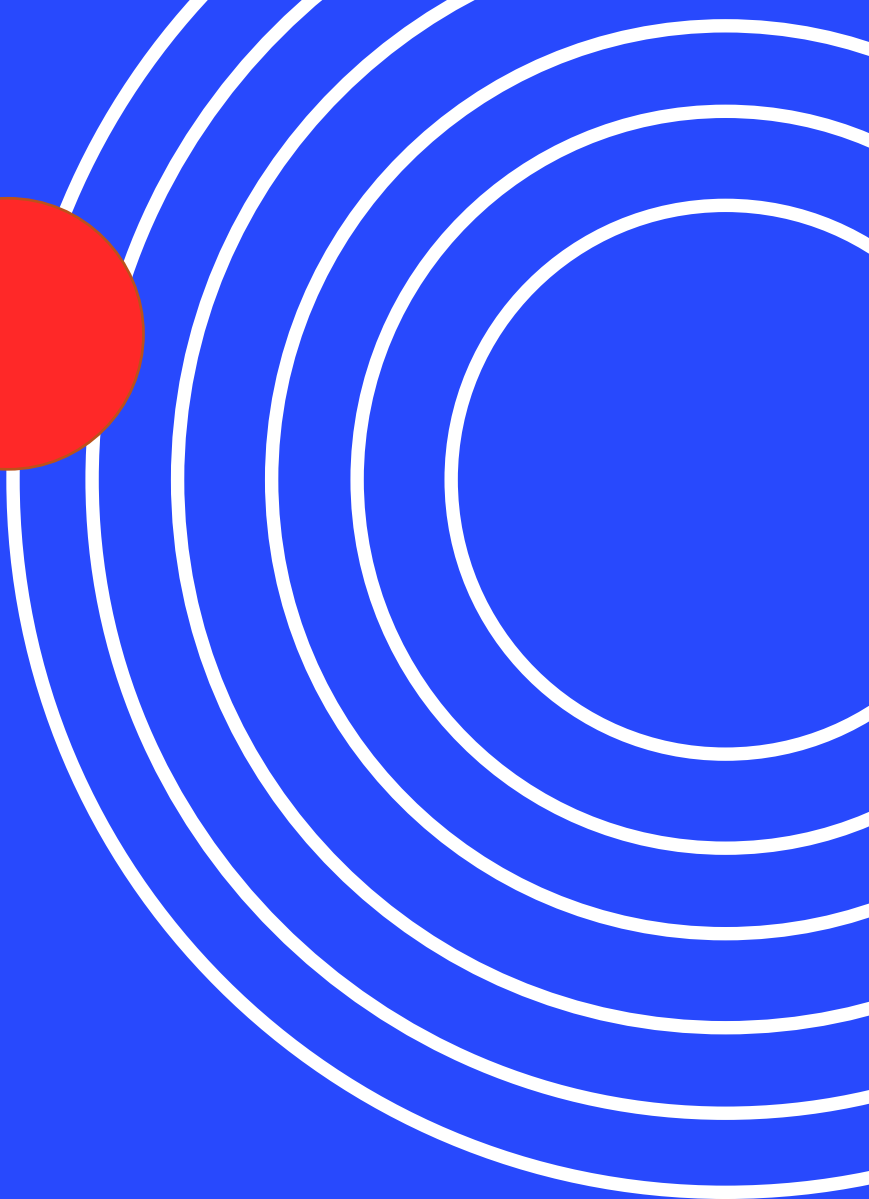
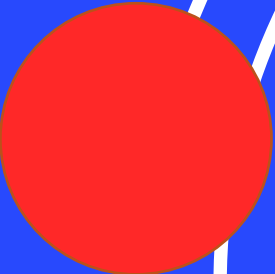


August 27, 2024



Economic Development and Contracting

The purpose of this subcommittee focused on ways to enhance economic/community development opportunities and provide recommendations that incorporate social and racial equity into the City's contracting process to increase access to opportunities for BIPOC members in West Hollywood.



Recommendation 1	EDD Update <i>(April 9, 2024)</i>
<p>Amend the annual business registration form to include five optional fields:</p> <ul style="list-style-type: none">1) BIPOC Ownership (>50%): Yes or No2) Affiliated Race/Ethnicity: Standard Dropdown3) Total # of Employees4) # of BIPOC Employees5) # of BIPOC Managers & Above	<div data-bbox="901 644 1080 786"></div> <div data-bbox="1141 686 1437 729">COMPLETED</div> <div data-bbox="1498 639 1620 796"></div> <p>Additional recommendations:</p> <ul style="list-style-type: none">• Request additional optional demographics of Business Owner by ethnicity, sexual orientation, and gender.• Encourage responses by sharing grants, resources, and other opportunities from Private Non-Profit, Private For-Profit, State and Federal programs to those that opt-in. <p>City Attorney comments:</p> <ul style="list-style-type: none">• Data will be stored in a way where it is not connected to a particular company/business.

Economic Development and Contracting

Social Justice Advisory Board Feedback (April 9, 2024)

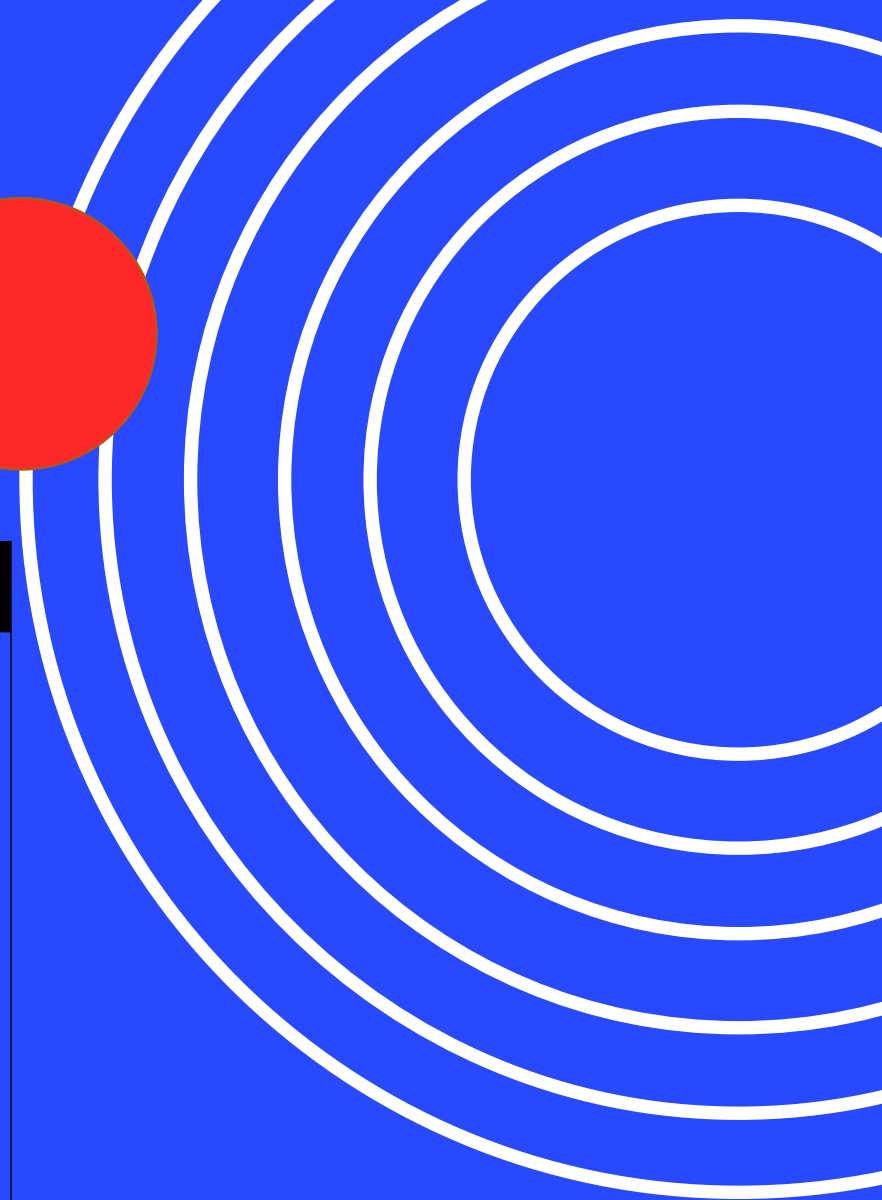
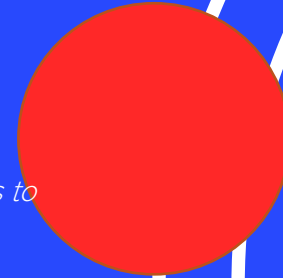
- The Board suggested including drop down options that include language that is more inclusive of Gender-neutral, Trans, and Non-binary folk that reflects intersectionality of race and ethnicity. Examples provided include:
 - ✘ Delete option of selecting Trans Woman & Trans Man and provide option within the Man and Woman category for those that choose to identify as Trans.
 - ✘ Intersex and Two-Spirit should be options for individuals that choose to identify as such.
 - ✘ There are individuals that may racially identify as either White or Black and Hispanic or Latino, and options should allow for both.
 - ✘ Gay Male option should be replaced with an option that is more inclusive.
- The Board requested the City safeguard personal data and gender-identity data that is collected via the Business Registration Form, so it's protected.

Economic Development and Contracting

Social Justice Advisory Board Feedback *(August 27, 2024)*

Economic Development and Contracting

The purpose of this subcommittee focused on ways to enhance economic/community development opportunities and provide recommendations that incorporate social and racial equity into the City's contracting process to increase access to opportunities for BIPOC members in West Hollywood.



Recommendation 2

EDD Update *(April 9, 2024)*

Dedicated City webpage that provides step by step business guide for opening a business in West Hollywood.

(This would include all forms that must be submitted as well as tutorials and/or links to people who can help steward the potential entrepreneur through the process. Ideally there is a small playbook that accompanies the site along with a progress marker.)

- This recommendation is being implemented along with other recommendations from the Small Business Initiative program as part of Phase 1 of the Initiative (Jan-Dec 2024).
- Economic Development staff is currently participating in every other week meetings with the Community Development Department to clarify City processes, timelines, requirements for businesses and streamline those processes when possible and provide transparent and clear timelines.

Economic Development and Contracting

Social Justice Advisory Board Feedback (April 9, 2024)

- The Board asked staff to confirm when the webpage would be completed.

↳ Laura Biery, Economic Development Director clarified that the dedicated City webpage outlining the step-by-step business guide for opening a business in West Hollywood would be completed by December 2024.

Economic Development and Contracting

Social Justice Advisory Board Feedback *(August 27, 2024)*

Economic Development and Contracting

The purpose of this subcommittee focused on ways to enhance economic/community development opportunities and provide recommendations that incorporate social and racial equity into the City's contracting process to increase access to opportunities for BIPOC members in West Hollywood.

Recommendation 3

Develop and coordinate a business incubator program marketed primarily to BIPOC entrepreneurs. Through a potential public-private sponsorship and with the support of the Business License Commission, there would be a series of workshops dedicated to enhancing a variety of organizational capabilities.

(Examples of similar programs: Los Angeles Urban League, LGBTQ Chamber of Commerce, West Hollywood Chamber of Commerce, Los Angeles Chamber of Commerce, Latino Coalition of Los Angeles, National Black Chamber of Commerce, UCLA Anderson School of Management, Deloitte, and Accenture.)

EDD Update *(April 9, 2024)*

- The City has allocated \$50,000 to the West Hollywood Small Business Foundation 501(c)3, the non-profit arm of the West Hollywood Chamber of Commerce. The West Hollywood Small Business Foundation's mission is to develop equitable and inclusive economic opportunities for small businesses including but not limited to minority, disadvantaged, women, veterans, LGBTQ, and BIPOC owned businesses and those looking to start a business.
- Deadline for first report from SBF is July 1, 2024, for initial \$25k with additional \$25k to follow after receiving progress update.
- Additionally, staff is evaluating opportunities to streamline the Pop-Up process to test the market as well as a Business Accelerator model.

Economic Development and Contracting

Social Justice Advisory Board Feedback (April 9, 2024)

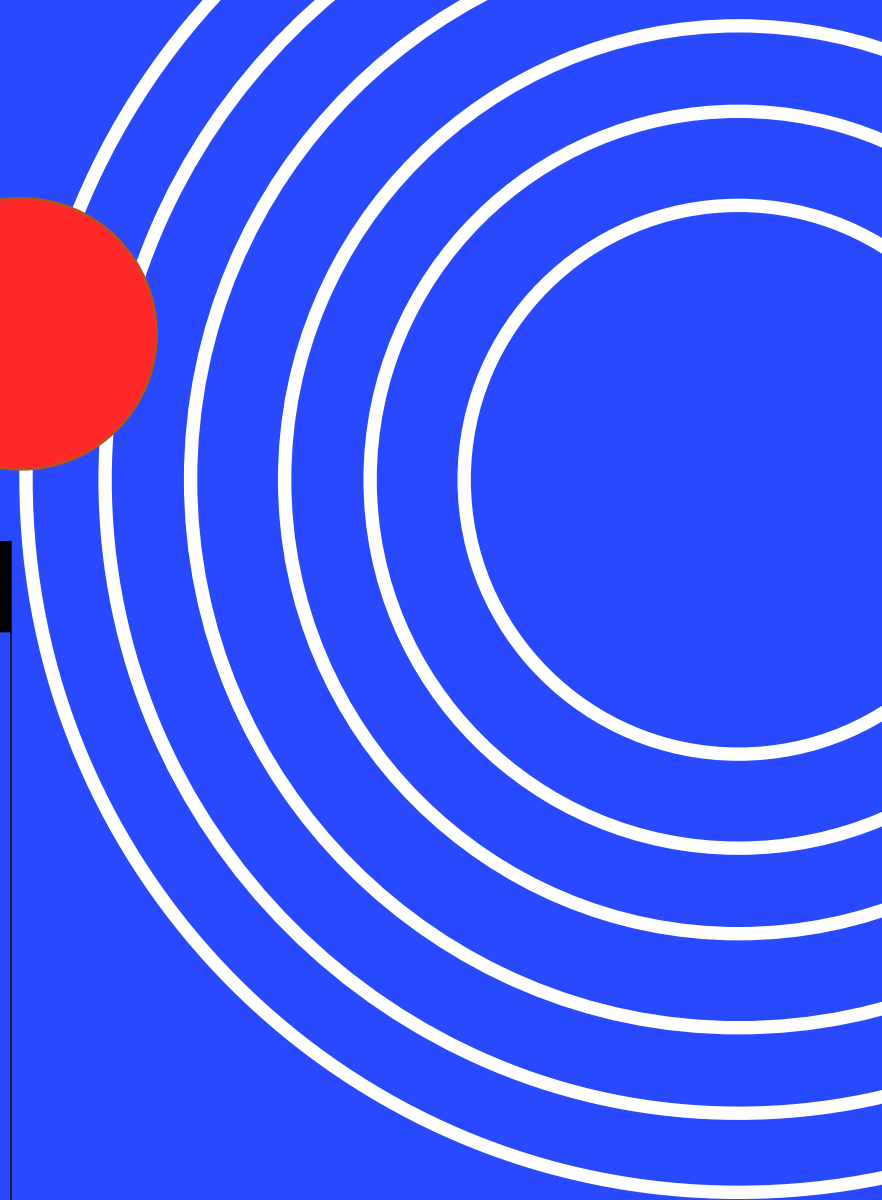
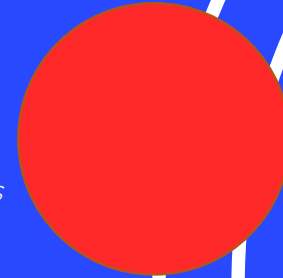
- The Board asked staff to incorporate an educational component to this work.

Economic Development and Contracting

Social Justice Advisory Board Feedback *(August 27, 2024)*

Economic Development and Contracting

The purpose of this subcommittee focused on ways to enhance economic/community development opportunities and provide recommendations that incorporate social and racial equity into the City's contracting process to increase access to opportunities for BIPOC members in West Hollywood.



Recommendation 4

EDD Update (April 9, 2024)

Implement a Disadvantaged Business Enterprise certification that highlights businesses that have received official DBE/MBE certifications at the state/federal level as well as those who have received certifications from the City of Los Angeles and any other approved programs.

- Staff recommends hosting a series of workshops and seminars to engage with the DBE certified businesses and encourage them to participate in the West Hollywood bidding and RFP process. The first of which would occur in July 2024.
- This will be achieved through ongoing and newly developed partnerships with LAEDC, LA County, and LA28 that are actively marketing to DBE/MBE businesses. This will allow outreach to be amplified and reach a larger audience.

Economic Development and Contracting

Social Justice Advisory Board Feedback (April 9, 2024)

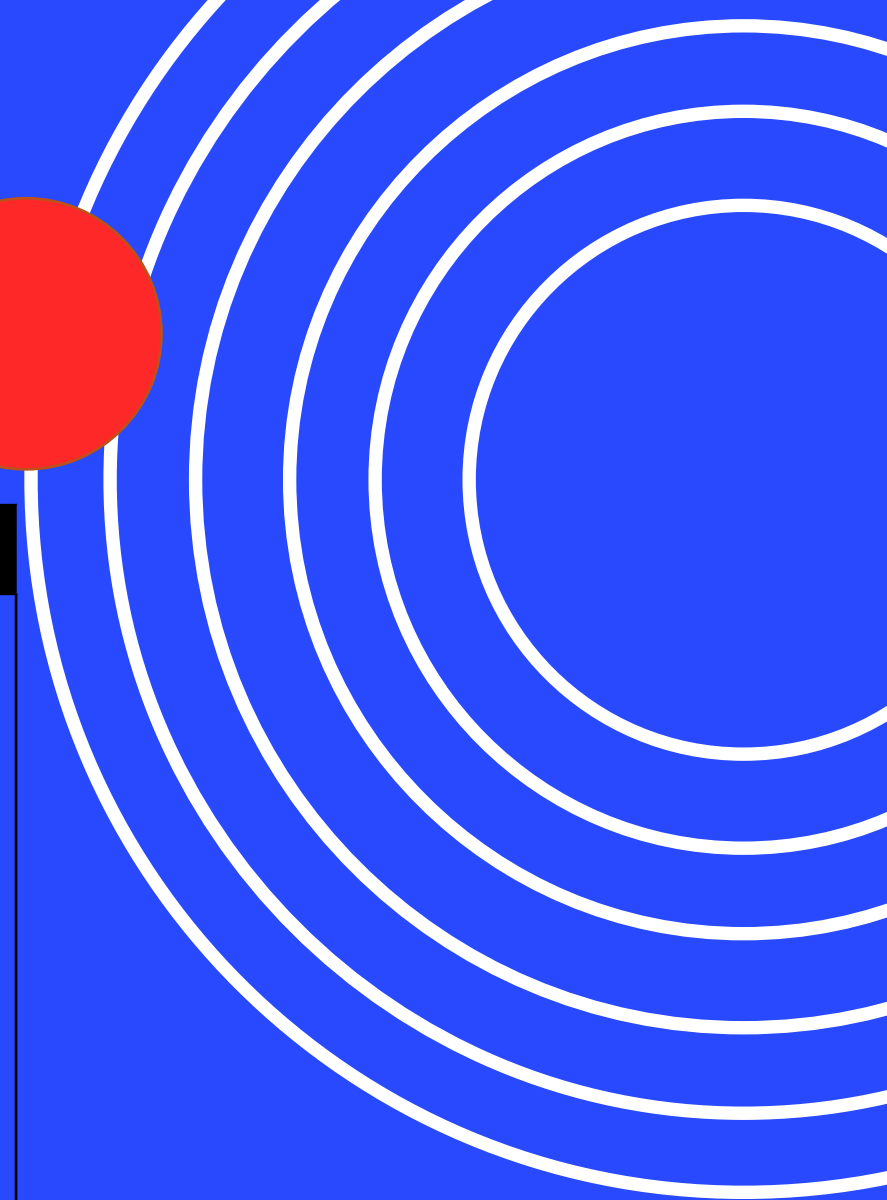
- The Board asked how the LAEDC verifies their list of BIPOC owned businesses and requested staff ensure this list is as accurate as possible.

Economic Development and Contracting

Social Justice Advisory Board Feedback *(August 27, 2024)*

Economic Development and Contracting

The purpose of this subcommittee focused on ways to enhance economic/community development opportunities and provide recommendations that incorporate social and racial equity into the City's contracting process to increase access to opportunities for BIPOC members in West Hollywood.



Recommendation 5

EDD Update (April 9, 2024)

Require all RFPs distributed by the City of West Hollywood to have a minimum of 20% responses in the pool of applicants from businesses with a majority BIPOC-ownership stake. *(This will require the City to take a deeper dive into how they distribute RFP's.)*

- The City is partnering with LAEDC, LA County, and LA28 to host an upcoming webinar in July 2024 geared towards minority-owned businesses to share effective ways to find opportunities to contract with the City of West Hollywood, LA County, and LA28.
- Additionally, recently improved our outreach efforts through PlanetBids, the online bidding portal, to extend our reach to potential bidders beyond those who subscribe.
- Staff is also looking at additional ways to expand the reach to overcome the digital divide and pay wall that may prevent some businesses from responding.

Economic Development and Contracting



Social Justice Advisory Board Feedback *(April 9, 2024)*

- The Board asked if the City could begin collecting demographic data related to RFPs to see how many BIPOC businesses apply to the City's RFPs to ensure West Hollywood is meeting its goals in increasing engagement with BIPOC businesses.
- The Board asked if EDD staff could provide an update in six months.

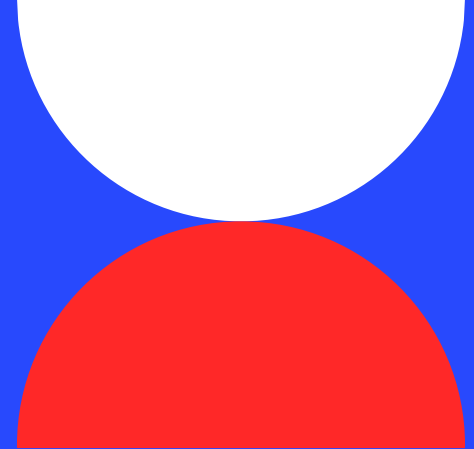
City Attorney comments: Informed the Board of the limitations set by Prop 209 and notified the Board that she will be working with EDD staff to see what options are available.

Economic Development and Contracting

Social Justice Advisory Board Feedback *(August 27, 2024)*

Public Safety

The purpose of this subcommittee was to increase outreach and strengthen relationships between law enforcement agencies and BIPOC community members in West Hollywood.



Recommendation 1	PSD Update <i>(April 9, 2024)</i>
<p>Expand legal services and resources to provide expungement or reduced offenses for non-violent cannabis related crimes. Ensure coordination, learning, communication, and/or partnership with entities engaging in this work to maximize success of this effort.</p>	<ul style="list-style-type: none">• Danny Rivas, Community Safety Director informed the Advisory Board that there has been one cannabis related arrests, occurring in 2022, and zero cannabis related arrest in 2023.• At this time, Public Safety staff does not feel that the data supports the Task Force’s recommendation to expand restorative justice or cannabis equity programs and expand legal services and resources to provide expungement or reduced offenses for non-violent cannabis related crimes.• Danny also informed the Board that the Human Services Division currently contracts with Bet Tzedek, a non-profit law firm, to provide legal services to residents and community members.

Public Safety

SOCIAL JUSTICE ADVISORY BOARD FEEDBACK *(APRIL 9, 2024)*

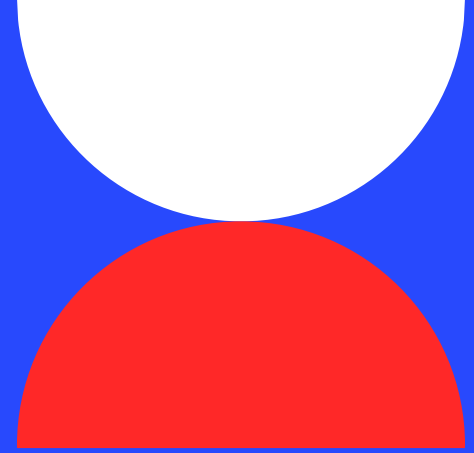
- The Board emphasized the importance of the City remaining committed to providing resources and legal services to any individuals that may have cannabis-related convictions.

Public Safety

Social Justice Advisory Board Feedback (August 27, 2024)

Public Safety

The purpose of this subcommittee was to increase outreach and strengthen relationships between law enforcement agencies and BIPOC community members in West Hollywood.



Recommendation 2	PSD Update <i>(April 9, 2024)</i>
<p>Decriminalize sex work and expand legal services and resources to provide expungement or reduced offenses for non-violent sex-work related crimes.</p> <p>Identify organizations like SWOPLA to assist with outreach and engagement and encourage City to expand its list of contracted service agencies.</p>	<ul style="list-style-type: none">• Danny Rivas, Community Safety Director notified the Board that the City adopted a resolution to declare sex-work related arrests as low-level arrests.• Danny also reported that there have been zero sex-work related arrests in 2022 and 2023.



Public Safety

SOCIAL JUSTICE ADVISORY BOARD FEEDBACK (APRIL 9, 2024)

- The Board emphasized the importance of the City remaining committed to providing resources and legal services to any individuals that may have sex-work related arrests or convictions.

Public Safety

Social Justice Advisory Board Feedback (August 27, 2024)

Public Safety

The purpose of this subcommittee was to increase outreach and strengthen relationships between law enforcement agencies and BIPOC community members in West Hollywood.

Recommendation 3

Continue to examine and investigate the City of West Hollywood's contract with the LA County Sheriff's Department to ensure that funds are being used efficiently and prudently and engage in conversation with other contract cities and the California Contract Cities Association to discuss priorities and contract specifics.

With regards to current examination and recommendations by City of WeHo:

→ Endorse ongoing analysis of the Los Angeles County Sheriff's Department (LASD) contract to ensure resources expended are producing commensurate levels of crime prevention and resolution

→ Endorse data analysis by Center for Policing Equity (CPE) and recommend ensuring data gathering involves disaggregation analysis as well as analysis involving intersectionality

→ Endorse expanded presence of Block by Block

Recommendation 3 Cont'd

Additional considerations recommended include but are not limited to:

→ Renegotiating contract terms to ensure City has final authority in places of disagreement

→ Establishing a set of guidelines and strict expectations that the Sheriff's Department must adhere to as part of a progressive, safe and just city, which may include denouncement of membership, support or tolerance of hate groups and removal of deputies known to be affiliated with hate groups; and/or inclusion of requirements for training, reporting, and investigation of issues relevant to ensuring fair and equitable treatment of BIPOC community members



Public Safety

PSD Update *(April 9, 2024)*

Danny informed the Board that the Center for Policing Equity item has been finalized and the City recently approved a 5-year annual contract with the Sheriff's Department – updates will be provided at a further date.

Public Safety

Social Justice Advisory Board Feedback *(August 27, 2024)*

Public Safety

SOCIAL JUSTICE ADVISORY BOARD FEEDBACK (APRIL 9, 2024)

The Board

- Expressed frustration with the public safety updates provided and asked staff to re-examine how the City could assist the Advisory Board in actualizing the Social Justice Task Force recommendations related to public safety.
- Asked that LGBTQ+ sensitivity training be provided to deputies and Sheriff's personnel at the West Hollywood Sheriff's station.
 - LGBTQ+ sensitivity training should be provided by a third-party instead of the Sheriff's Department.
- Suggested that the City implement performance metrics to measure and optimize contract performance outcomes and incorporate a required BIPOC-sensitivity training for the Sheriff's Department.

Public Safety

Social Justice Advisory Board Feedback (August 27, 2024)

Human Services Division

This subcommittee was charged with researching opportunities and mechanisms to increase access to housing and social services for BIPOC residents, community members, and unhoused individuals in West Hollywood.

Recommendation 1	HSD Update <i>(April 9, 2024)</i>
<p>Allocate funds for ongoing operations and services related to Project Homekey through 2025.</p> <p>The State of California has awarded the City of West Hollywood a conditional Homekey grant in the amount of \$6,007,661 to address the capital and operating expenses for a proposed plan to convert the Holloway Motel site into an interim housing and supportive services location for people experiencing homelessness. This item supports additional funding for Project Homekey.</p>	<ul style="list-style-type: none">• Construction is underway and slated to be complete by the end of Fall• Program slated to launch in December 2024• City sources to cover \$14.4M of \$20.8M in anticipated capital and operating expenses through the end of FY 2027.

Human Services Division

SOCIAL JUSTICE ADVISORY BOARD FEEDBACK *(APRIL 9, 2024)*

- The Board asked staff about the pathways and opportunities to job/employment for LGBTQ+ community members.

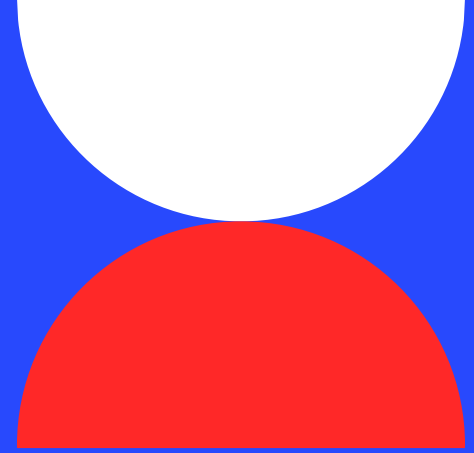
Human Services Division

Social Justice Advisory Board Feedback *(August 27, 2024)*

Human Services Division

This subcommittee was charged with researching opportunities and mechanisms to increase access to housing and social services for BIPOC residents, community members, and unhoused individuals in West Hollywood.

Recommendation 2	HSD Update <i>(April 9, 2024)</i>
<p>Designate multiple safe places for resources. Ideally, every park in the West Hollywood should have a space where people can receive wrap-around services; such as lockers/storage space, phone charging stations, showers, and bus passes. Wrap-around services will include essential resources on diversion strategies to connect people to housing and services.</p>	<ul style="list-style-type: none">• Augmented homeless outreach services and drop-in services• Proactive street outreach services and response to Homeless Concern Line (323) 848-6590• Launch of mobile health and mental health response programs• Creation of the Care Team and its operation• Partnerships with Healthcare in Action• Opening of the West Hollywood Harm Reduction Center



Human Services Division

SOCIAL JUSTICE ADVISORY BOARD FEEDBACK *(APRIL 9, 2024)*

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Human Services Division

Social Justice Advisory Board Feedback (August 27, 2024)

Human Services Division

This subcommittee was charged with researching opportunities and mechanisms to increase access to housing and social services for BIPOC residents, community members, and unhoused individuals in West Hollywood.

Recommendation 3	HSD Update <i>(April 9, 2024)</i>
<p>Allocate funds to prioritize hiring of diverse staff (including staff with lived experience) to support the West Hollywood Five-Year Plan to address homelessness in our community.</p>	<ul style="list-style-type: none">• Prioritization of lived experience in hiring by the City and contracted partners• Emphasis on lived expertise in the upcoming Community Needs Assessment and RFP for Social Service contract providers

Human Services Division

SOCIAL JUSTICE ADVISORY BOARD FEEDBACK (APRIL 9, 2024)

The Board

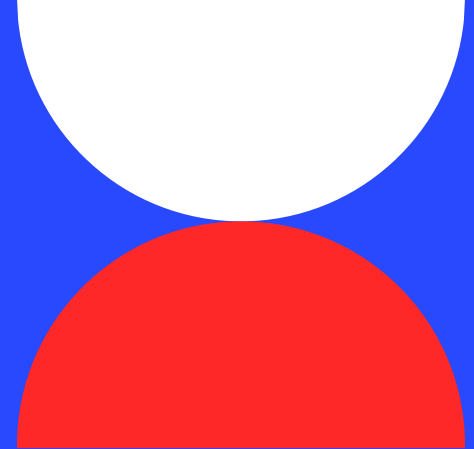
- Asked about the current contracted organizations and if there is a scorecard, or review management metric in place to ensure they are hiring diverse staff and encouraged staff to develop a metric to track this data for each of the contracted organizations.
- Suggested providing a ratio of diverse staff to the ratio of individuals seeking services.
- Suggested providing a ratio of diverse staff to the ratio of individuals seeking services.
- Asked staff to think about implementing ways to gather more information and feedback from individuals seeking services.

Human Services Division

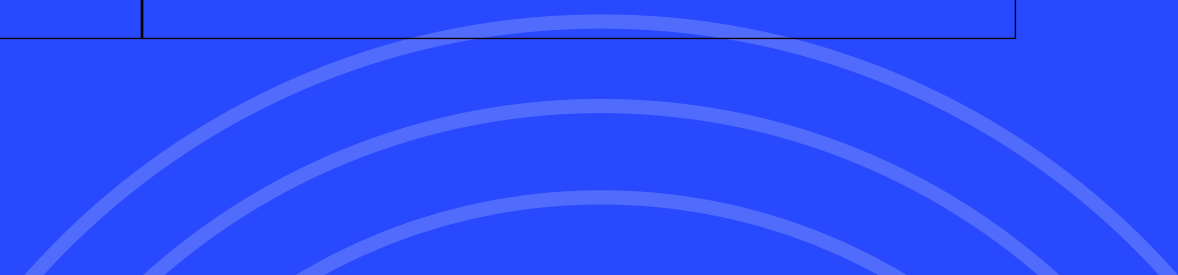
Social Justice Advisory Board Feedback (August 27, 2024)

Human Services Division

This subcommittee was charged with researching opportunities and mechanisms to increase access to housing and social services for BIPOC residents, community members, and unhoused individuals in West Hollywood.



Recommendation 4	HSD Update <i>(April 9, 2024)</i>
<p>Provide additional funding to the Social Services Division for rental assistance to keep people in their homes and continue to support City policies for affordable housing and tenant protections in West Hollywood.</p>	<ul style="list-style-type: none">• Increase rental assistance funding through the Alliance for Housing and Healing for older adults.• Additional rental assistance support through NCJW for rent-burdened residents earning below the Area Median Income.• Expansion of Bet Tzedek Legal Services' Eviction Defense and Prevention Program



Human Services Division

SOCIAL JUSTICE ADVISORY BOARD FEEDBACK *(APRIL 9, 2024)*

Human Services Division

Social Justice Advisory Board Feedback (August 27, 2024)

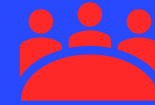
Next Steps



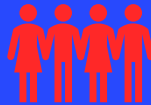
Ongoing commitment to implementing the Social Justice Task Force's recommendations



Monitoring and supporting key initiatives



Continued collaboration with community partners, service providers, and stakeholders



Prioritizing engagement with BIPOC residents and community members



Emphasis on diversity and lived experience in the upcoming RFP for Social Services

Additional Feedback?



ITEM 8B
ATTACHMENT

SOCIAL JUSTICE ADVISORY BOARD WORK PLAN WORKSHEET

MISSION STATEMENT: The Social Justice Advisory Board was created to increase engagement and amplify the voices of Black, Indigenous, and People of Color (BIPOC) in West Hollywood, advise on social and racial equity issues, and provide policy recommendations to the City Council to address systemic racism for the City of West Hollywood.

GOAL: 1). *Receive updates from the Economic Development Department, Community Safety Department, and Human Services Division regarding the Council-approved Social Justice Task Force recommendations and provide feedback.*

TASK	DESIGNATED PERSON(S)	DUE DATE	FISCAL REQUIREMENTS
Receive updates from City staff and provide feedback regarding the SJTF recommendations.	Social Justice Advisory Board	July 23, 2024	N/A

SOCIAL JUSTICE ADVISORY BOARD WORK PLAN WORKSHEET

MISSION STATEMENT: The Social Justice Advisory Board was created to increase engagement and amplify the voices of Black, Indigenous, and People of Color (BIPOC) in West Hollywood, advise on social and racial equity issues, and provide policy recommendations to the City Council to address systemic racism for the City of West Hollywood.

GOAL: 2). *Review updates received by the Economic Development Department, Community Safety Department, and Human Services Division, and provide any additional feedback on the updates received thus far.*

TASK	DESIGNATED PERSON(S)	DUE DATE	FISCAL REQUIREMENTS
Review updates and provide any additional feedback.	Social Justice Advisory Board	August 27, 2024	N/A

SOCIAL JUSTICE ADVISORY BOARD WORK PLAN WORKSHEET

MISSION STATEMENT: The Social Justice Advisory Board was created to increase engagement and amplify the voices of Black, Indigenous, and People of Color (BIPOC) in West Hollywood, advise on social and racial equity issues, and provide policy recommendations to the City Council to address systemic racism for the City of West Hollywood.

GOAL: 3) *Develop programming for City's annual Juneteenth event.*

TASK	DESIGNATED PERSON(S)	DUE DATE	FISCAL REQUIREMENTS
Create and develop programming for the City's annual Juneteenth event.	Social Justice Advisory Board Juneteenth Subcommittee	June 2025	Budget: \$2,000

SOCIAL JUSTICE ADVISORY BOARD WORK PLAN WORKSHEET

MISSION STATEMENT: The Social Justice Advisory Board was created to increase engagement and amplify the voices of Black, Indigenous, and People of Color (BIPOC) in West Hollywood, advise on social and racial equity issues, and provide policy recommendations to the City Council to address systemic racism for the City of West Hollywood.

GOAL: 4).

TASK	DESIGNATED PERSON(S)	DUE DATE	FISCAL REQUIREMENTS

SOCIAL JUSTICE ADVISORY BOARD WORK PLAN WORKSHEET

MISSION STATEMENT: The Social Justice Advisory Board was created to increase engagement and amplify the voices of Black, Indigenous, and People of Color (BIPOC) in West Hollywood, advise on social and racial equity issues, and provide policy recommendations to the City Council to address systemic racism for the City of West Hollywood.

GOAL: 5).

TASK	DESIGNATED PERSON(S)	DUE DATE	FISCAL REQUIREMENTS

ITEM 9A
ATTACHMENT

Commissions

- Arts & Cultural Affairs
4th Thursday of the month at 5:00pm
- Business License
1st Tuesday of the month at 6:30pm
- Historic Preservation
4th Monday of each month at 7:00pm
- Human Services
2nd Tuesday of the month at 6:00pm
- LGBTQ+
2nd Thursday of the month at 7:00pm
- Planning
1st and 3rd Thursday of the month at 6:30pm
- Public Facilities, Recreation, and Infrastructure
2nd Wednesday of the month at 6:30pm
- Public Safety
2nd Monday of the month at 6:00pm
- Rent Stabilization
2nd and 4th Thursday of the month at 7:00pm
- Transportation
3rd Wednesday of the month at 6:30pm

Advisory Boards

- Disabilities
4th Wednesday of the month at 6:00pm
- Russian-Speaking
3rd Tuesday of the month at 7:00pm
- Senior/Older Adults
4th Wednesday of the month at 2:00pm
- Transgender
1st Wednesday of the month at 6:00pm
- Women's
4th Thursday of the month at 7:00pm