



**Meeting Location:**  
Conference Room at Kimpton La Peer Hotel  
627 N La Peer Dr, West Hollywood, CA 90069

**BID BOD MEETING - AGENDA**

Wednesday, August 21st, 2024

BID Meeting: 4:00PM-6:00PM

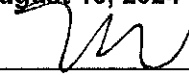
- |   |                |
|---|----------------|
| <b>1. CALL TO ORDER/CHAIR REPORT- Katherine Shadley (Chair)</b>         | <b>4:00 PM</b> |
| a. Self-Introductions/Roll Call (Kristen Osborne)                       |                |
| b. Board Comments on Agenda   |                |
| c. <b>Review of July Minutes – Discussion and Action</b>                |                |
| <br>  |                |
| <b>2. FINANCIAL REPORT REVIEW &amp; APPROVAL – John-Baptiste Godard</b> | <b>4:25 PM</b> |
| a. Review & Approve July Financial Report                               |                |
| b. WHDD Insurance Discussion  |                |
| <br>  |                |
| <b>3. BID MANAGEMENT REPORT</b>   | <b>4:35 PM</b> |
| a. Executive Director (Greg Rang)                                       |                |
| • DIEM Update   |                |
| • Holidays in the District Discussion and Action                        |                |
| • Revenue Ad Hoc Committee Discussion and Action                        |                |
| • MediaMax Update Discussion and Action                                 |                |
| b. BID Manager (Genevieve Morrill)                                      |                |
| • Banner Program Update   |                |
| <br>  |                |
| <b>4. COMMITTEE REPORTS</b>   | <b>5:15 PM</b> |
| a. Executive Committee Report   |                |
| • RFP Ad Hoc Meeting Update and Action                                  |                |
| • Wayfinding Signage Update   |                |
| b. Social Media Report (Dimple Thakkar)                                 |                |
| <br>  |                |
| <b>5. EXTERNAL PARTNER REPORTS</b>                                      | <b>5:40 PM</b> |
| a. City of West Hollywood (Laura Biery)                                 |                |
| • City Art Projects Discussion (Marcus Mitchell and Rebecca Ehemann)    |                |
| b. West Hollywood Chamber of Commerce (Genevieve Morrill)               |                |
| <br>  |                |
| <b>6. BOARD MEMBER COMMENTS</b>   | <b>5:45 PM</b> |
| <br>  |                |
| <b>7. PUBLIC COMMENTS</b>   | <b>5:55 PM</b> |
| <br>  |                |
| <b>8. ADJOURNMENT OF BOARD MEETING</b>                                  | <b>6:00 PM</b> |

**NEXT MEETING: August 21<sup>st</sup>**

AFFIDAVIT OF POSTING  
State of California )  
County of Los Angeles )  
City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: **August 16, 2024**

Signature:  \_\_\_\_\_  
**Office of the City Clerk**