



Meeting Location:
Leica Store and Gallery Los Angeles
8783 Beverly Blvd, West Hollywood, CA 90048

BID SPECIAL BOD MEETING - AGENDA

REVISED 6/11/24

WEDNESDAY, JUNE 12, 2024

BID MEETING: 4:00PM-5:30PM

- 1. CALL TO ORDER/CHAIR REPORT- Katherine Shadley (Chair) 4:00 PM**
 - a. Self-Introductions/Roll Call (Kristen Osborne)
 - b. Board Comments on Agenda
 - c. Bylaw Amendment Discussion and Action

- 2. REVIEW OF MINUTES – Katherine Shadley 4:15 PM**
 - a. Review and Approve May Minutes

- 3. FINANCIAL REPORT REVIEW & APPROVAL – John-Baptiste Godard 4:20 PM**
 - a. Review & Approve May Financial Report

- 4. BID MANAGEMENT REPORT 4:30 PM**
 - a. Social Media Report (Dimple Thakkar)
 - b. Executive Director (Greg Rang)
 - MediaMax Update Presentation, Discussion and Action
 - Petrossian Dinner Recap
 - Tentpole Activations Calendar
 - c. BID Manager (Genevieve Morrill)
 - EIN Discussion and Action

- 5. COMMITTEE REPORTS 4:50 PM**
 - a. Executive Committee Report
 - Board of Governors Discussion and Action
 - Affiliate Members Discussion and Action
 - Signature Event Budget Discussion and Action
 - RFP/Service Provider Criteria Review
 - b. Nominating Committee Report
 - Presentation of Nomination Slate for 2024-2025 Board of Directors
 - c. DIEM Committee Report (Tobi Nierob)
 - DIEM Budget Discussion and Action
 - d. Marketing/Outreach Committee Discussion and Action
 - e. Ad Hoc Committee Further Discussion and Potential Action

- 6. EXTERNAL PARTNER REPORTS 5:10 PM**
 - a. City of West Hollywood (Laura Biery)
 - **Direction on license agreement with the City regarding street pole banner usage Discussion and Action**
 - b. West Hollywood Chamber of Commerce (Genevieve Morrill)

- | | |
|---------------------------------|---------|
| 7. BOARD MEMBER COMMENTS | 5:20 PM |
| 8. PUBLIC COMMENTS | 5:25 PM |
| 9. ADJOURNMENT OF BOARD MEETING | 5:30 PM |

NEXT MEETING: JULY 17TH

Please Note: Board of Directors Election & Swearing in Ceremony Occurs at the July Meeting

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed
by the City of West Hollywood in the Office of the
City Clerk, and that this document was posted on:

Date: June 11, 2024
Signature: \\Alyssa T. Poblador\
Office of the City Clerk