

**MINUTES  
CITY OF WEST HOLLYWOOD  
SOCIAL JUSTICE ADVISORY BOARD  
SPECIAL MEETING AGENDA  
TUESDAY, MARCH 12, 2024  
6:00 P.M.  
West Hollywood City Hall  
1st Floor - Community Meeting Room  
8300 Santa Monica Boulevard  
West Hollywood, CA 90069**

1. **CALL TO ORDER:** Chair Wilson called the meeting to order at 6:06pm.
2. **LAND ACKNOWLEDGEMENT:** Read by Vice Chair Washington

3. **PLEDGE OF ALLEGIANCE:** Led by Board Member Demuir.

4. **ROLL CALL:**

**PRESENT:** Queen Chela Demuir, Tiondrae Pier, Jorge S. Seperak, Giselle Y. Washington, Jonathan Wilson

**ABSENT:** Karim D. Abay, Eden A. Luna

**ALSO PRESENT:** Community and Legislative Affairs Coordinator, Jasmine Duckworth, Community and Legislative Affairs Manager Andi Lovano, Community Services Director Yvonne Quaker, and Recording Secretary Amy Valdepeña.

5. **APPROVAL OF THE AGENDA**

**ACTION:** Approve the Special Meeting Agenda of March 12, 2024. Motion by Vice Chair Washington, seconded by Board Member Seperak, and approved.

6. **APPROVAL OF THE MINUTES**

**ACTION:** Approve the Special Meeting Minutes of October 24, 2023. Motion by Vice Chair Washington, seconded by Board Member Seperak, and approved.

7. **PUBLIC COMMENT**

Justin Powell - Introduced himself and informed the board that he will be appointed at the next City Council Meeting on Monday April 1<sup>st</sup>, 2024, and expressed interest in joining the Social Justice Advisory Board and contributing.

## **8. NEW BUSINESS**

### **A. STRATEGIC PLAN**

The Social Justice Advisory Board received an update on the development of the City of West Hollywood's Strategic Plan and provided feedback related to the preliminary themes. Some of the feedback included:

- Create more opportunities for black business owners in West Hollywood
- Increase use of data to make informed policy decisions
- Emphasize commitment to building more diverse neighborhoods throughout the City
- Increase availability of electric charging stations throughout the City
- Extend hours for the Cityline shuttle and trolley
- Clearly define rules for composting at West Hollywood apartments and condominiums
- Create pathways to homeownership for BIPOC residents
- Focus on fostering more positive interactions and communications between BIPOC communities and law enforcement.

### **B. JUNETEENTH 2024**

The Social Justice Advisory Board received an update on the City of West Hollywood's annual Juneteenth event, discussed programming for Juneteenth 2024, and provided feedback related to the event. The Advisory Board expressed interest in incorporating educational and entrepreneurial components to this year's event. The Advisory Board also expressed frustration with the City's perceived lack of overall support to black residents and black-owned businesses in West Hollywood, and requested this acknowledgment be included in this year's event.

### **C. SACRAMENTO LEGISLATIVE ACTION DAY FOR APPOINTED OFFICIALS**

The Social Justice Advisory Board received a brief update on the Sacramento Legislative Action Day for Appointed Officials and elected a delegate and alternate to represent the Advisory Board.

**ACTION:** Motion to appoint Chair Wilson as the delegate to represent the Advisory Board on the City Council approved Sacramento Legislative Action Day for Appointed Officials and select Vice Chair Washington as the alternate by Board Member Demuir, seconded by Board Member Pier and approved.

### **D. LIAISON APPOINTMENTS**

The Social Justice Advisory Board received a schedule of the City's Advisory Board and Commission meetings and discussed which bodies the Social Justice Advisory Board was interested in appointing liaisons to. The Board voted by consensus to appoint Chair Wilson as the liaison to the Business License Commission and Vice Chair Washington as the liaison to the LGBTQ+ Commission.

## **9. ITEMS FROM STAFF**

Staff liaison Jasmine Duckworth suggested the Advisory Board reschedule its April meeting to ensure City staff are available to attend since the regular meeting falls during Passover. Staff recommended Tuesday, April 9<sup>th</sup> as the best date based on staff availability.

**ACTION:** Motion to reschedule the Advisory Board's April 23<sup>rd</sup> meeting to Tuesday, April 9, 2024, by Chair Wilson, seconded by Vice Chair Washington, and approved.

## 10. PUBLIC COMMENT

None.

## 11. ITEMS FROM ADVISORY BOARD MEMBERS

**Board Member Pier** provided feedback on the WeHo 40 Core Coalition meetings and his disappointment with their efforts to solicit feedback from the community. Specifically, Board Member Pier expressed frustration with the lack of transparency about who was defined within the term 'community' and what methods were used to gather feedback.

**Board Member Demuir** echoed Board Member Pier's sentiments and expressed frustration that her non-profit was not contacted for feedback regarding the City's WeHo 40 Strategic Plan.

**Chair Wilson** encouraged Board Member Demuir to follow-up with the consultants and staff that provided the presentation on the WeHo 40 Strategic Plan to provide her feedback and urged the Board to remain focused and continue their work.

## 12. ADJOURNMENT

The Social Justice Advisory Board adjourned the special meeting at 7:52pm, to a special meeting scheduled for Tuesday, April 9, 2024, at 6:00 p.m. to be held at West Hollywood City Hall - 1st Floor Community Meeting Room at 8300 Santa Monica Boulevard, West Hollywood, CA 90069.

**APPROVED BY A MOTION OF THE SOCIAL JUSTICE ADVISORY BOARD ON THIS 9<sup>TH</sup> DAY OF APRIL 2024.**

DocuSigned by:

*Jonathan K. Wilson*

JONATHAN K. WILSON, CHAIR

## ATTEST:

DocuSigned by:

*AMY VALDEPENA*

AMY VALDEPENA, RECORDING SECRETARY

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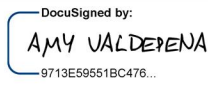
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Jonathan K Wilson  
 jonathan.wilson@dubbvalue.com  
 CEO & Chief Value Creator  
 Security Level: Email, Account Authentication (None)

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Agent Delivery Events	Status	Timestamp
Intermediary Delivery Events	Status	Timestamp
Certified Delivery Events	Status	Timestamp
Carbon Copy Events	Status	Timestamp
Witness Events	Signature	Timestamp
Notary Events	Signature	Timestamp
Envelope Summary Events	Status	Timestamps
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Certified Delivered	Security Checked	4/17/2024 9:05:38 AM

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