



WEHO ARTS GRANT PROGRAM

WEHO ARTIST GRANT GUIDELINES

Calendar Year 2025

Please review this document completely before beginning application.

ABOUT THE WEHO ARTIST GRANT

The WeHo Artist Grant aims to nurture and support the long-term development of an artist's ideas by providing funds that increase the capacity for artists to realize work, advance the conditions of creation, and navigate the complexities of both making art and making a career. By directly providing funds to individual artists, the City hopes to keep artists in West Hollywood, attract new artists to the City, and contribute to the quality of our economic and social well-being. The grant may be used in any capacity to fulfill the proposed project within the calendar year.

\$30,000 **Total amount of available funding in this category**
\$ 6,000 **Total award per artist**

APPLICATION DEADLINE IS 3 P.M. MONDAY, JULY 1, 2024.

WEHO ARTIST GRANT CATEGORY PURPOSE AND OUTCOMES

The City of West Hollywood and Grantees in the Arts Project Grant category can expect to:

- Recognize, support and champion local artists.
- Maintain West Hollywood as a home for artists while attracting new artists.
- Present a 3-to-5-minute film that describes or summarizes the project, how the project contributed to the quality of life in West Hollywood, and how the grant affected their ability to complete the project as well as make a public presentation in **November 2025 at City Hall.**

WEHO ARTIST GRANT ELIGIBILITY REQUIREMENTS

To be eligible for consideration, artists must satisfy all the following requirements:

- Applicants enrolled as a student in an academic institution are not eligible to apply in that discipline of study.
- Applicants must be registered on the West Hollywood Artists Registry.
- Applicants must submit 2 examples of previous work (news articles and/or media clips are not qualified as examples of previous work).
- The legal address of the artist must be in the city of West Hollywood. No exceptions. Click [HERE](#) to view City of West Hollywood street address list. Applicants may be required to show proof of residency.
- Applicants must submit a cohesive project with a timeline and budget.
- Applicants may not have been awarded the WeHo Artist Grant in the past.

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- Applicants may only receive funding from one grant category each calendar year.
- If the applicant is already receiving funding from another City Division or Department, or is co-sponsored by a City Council office, they are not eligible for an Arts Grant for that same project or program.
- City of West Hollywood elected and appointed officials, its employees and their immediate family members are not eligible to apply.
- Proposed projects may not include fundraisers, capital campaigns, murals, or religious-based programs/events.
- Proposed projects must take place in West Hollywood or in the immediate West Hollywood adjacent area (within 5 blocks of the border) and demonstrate marketing and outreach strategies targeting West Hollywood residents and constituents. If you are unsure of the borders of West Hollywood please see the map found [here](#).
- Applicants must be based in LA County (WeHo Artist applicants must reside in the City of West Hollywood).
- Organizations with budgets of \$1 Million Dollars or more are required to provide a cultural equity statement.
- Applicants must submit an application online by the deadline.

WEHO ARTIST REVIEW CRITERIA

All applicants will be screened initially by staff to ensure compliance with the eligibility requirements. Applicants who do not meet these requirements will not be forwarded on to the Subcommittee for review.

A peer review panel will evaluate and score grant applications using the following criteria:

1. Vision and clarity of proposal (0-5 points)
2. Impact of the funding on the professional development of the applicant and West Hollywood Community (0-5 points)
3. Artistic portfolio as demonstrated by the previous work example(s) submitted (0-5 points)
4. Professional resume (0-5 points)

WEHO ARTS GRANT PROGRAM GENERAL INFORMATION

The City of West Hollywood through its Arts Division and Arts and Cultural Affairs Commission provides accessible arts and cultural programming for all residents.

The mission of the Arts and Cultural Affairs Commission is to promote and nurture the arts and cultural life of the City of West Hollywood. The Commission supports quality arts and cultural organizations in the City; promotes arts and cultural activities; and advises City Council on policies affecting the arts and cultural life of the City, its residents and organizations that provide such services to the City.

The City offers a wide range of grant opportunities that support:

- Community-based programs, projects, and events;
- Increased visibility of Transgender artists; and
- Career development of individual artists.

The City of West Hollywood is pleased to offer arts grants to eligible artists and nonprofit arts organizations for the production, performance or presentation of art projects that take place in the City

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of West Hollywood and that serve the West Hollywood community. These general guidelines pertain to the following grant categories: **Arts Project, Community Arts, TGI+ Arts, and WeHo Artist.**

We invite and encourage artists and organizations representing diverse populations and diverse artistic disciplines to apply for these grants. As stated in our Cultural Equity Statement, the City of West Hollywood's Arts Division and Arts and Cultural Affairs Commission's definition of diversity includes all ways in which people differ, including but not limited to, race, ethnicity, gender, socioeconomic status, education, age, gender identity, gender expression, sexual orientation, ability, geography, citizenship status, religion, language, physical appearance, and the intersection of these various identities. We commit to ensuring cultural equity in all arts policies and practices. Read the Cultural Equity Statement in its entirety at weho.org/arts.

All grant applications are submitted electronically. Applications are accessed through the City's website at weho.org/arts.

ARTS GRANT REVIEW PROCESS

The City employs a peer panel review process for all eligible applications. The review process is a standard process and best practice for government-funded arts grant programs. The peer review panel consists of qualified arts professionals and individuals who are experienced in disciplines of the arts or have a record of arts activities, experience, and knowledge. The peer review panel will score applications based on the grant review criteria established by the Arts and Cultural Affairs Commission. Arts grantee scores are presented to the Performing Arts and Cultural Affairs Subcommittee of the Arts and Cultural Affairs Commission to assign funding amount recommendations. The Subcommittee's recommendations are reviewed and approved by the Arts and Cultural Affairs Commission. The Commission's funding recommendations are reviewed and approved by the City Council.

IMPORTANT NOTES

- All grant information provided by the applicant becomes public record.
- Any organization that accepts grant funding is subject to audit by the City to ensure that grant funds were used for the project as reported by the organization. Should organizations not adequately account for use of the grant funds, they may be ineligible for any further grant funding from the City.

EXPECTATIONS DURING FUNDED PERIOD

- Grantees must attend an orientation meeting.
- Grantees are entitled to no more than 10 hours of in-kind City facility usage to be used on one day.
- Grantees are required to pay for any technology consultants (used for any lighting, film screenings, and projections primarily), if utilizing a City facility.
- Funded projects must take place during the contracted period.
- Grantees must submit a Newsletter Advisory Form 60 days prior to funded program.
- Grantees are required to submit a Final Report within 30 days of completing the grant project.

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ARTS GRANT PROGRAM TIMELINE

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| Monday, July 1, 2024 | Application deadline |
| September 12, 2024 | Performing Arts and Cultural Affairs Subcommittee make funding recommendations |
| September 26, 2024 | Arts and Cultural Affairs Commission consider approval of funding recommendations |
| October 2024 | City Council considers approval of funding recommendations |
| October 2024 | Grant recipient notifications |
| Thursday, November 7, 2024 at 5pm | WeHo Artist Grantee Orientation (in person at City Hall) |
| January 2025 | Earliest award of grant funds* <i>*Award of funds depend on grantee's compliance with contracting requirements, such as insurance.</i> |

ARTS GRANT PROGRAM WORKSHOP

The City will conduct one virtual Arts Grant Program Workshop:

Wednesday, May 22, 2024, 1:00 – 2:00 p.m.

*This virtual meeting will be recorded. Applicants who are unable to attend the meeting may submit questions in advance. All questions are due by **Tuesday, May 21, 2024 at 5p.m.***

ARTS PROJECT GRANT APPLICATION DEADLINE

Application DEADLINE is 3 p.m. Monday, July 1, 2024.

For more information please call: Eva Angeloff at (323) 848-6354 or email eangeloff@weho.org. You can also find more information at www.weho.org/arts