



# WEHO ARTS GRANT PROGRAM

# COMMUNITY ARTS GRANT GUIDELINES

Calendar Year 2025

**Please review this document completely before beginning application.**

## ABOUT THE COMMUNITY ARTS GRANT

The City of West Hollywood is pleased to offer the WeHo Community Arts Grant intended to support non-profit arts organizations, individual artists, or artist collectives, with a history of supporting LGBTQ, BIPOC and/or female artists and audiences. Proposed programs can include art centered presentations or participatory programs (workshops) which enhance the community.

Proposed projects may take place in June but will not be included as part of the WeHo Pride Festival and should be considered as separate from both the WeHo Pride Weekend as well as the WeHo Pride Arts Festival.

**\$30,000**      **Total amount of available funding in this category**  
**\$6,000**        **Maximum award per organization**

**APPLICATION DEADLINE IS 3 P.M. JULY 1, 2024.**

## COMMUNITY ARTS GRANT CATEGORY PURPOSE AND OUTCOMES

The purpose for the grant is to fund art presentations that support community goals through cultural equity. This category supports art centered presentations and/or workshops that provide access and education to specific communities.

**The City of West Hollywood and Grantees in the Community Arts Grant category can expect to:**

- Engage residents and visitors with the arts; expand arts audiences.
- Recognize and champion local cultural resources; discover and explore new places for artmaking.
- Provide a variety of quality arts programming that is financially and geographically accessible for the residents of West Hollywood; increase access to arts experiences.
- Increase revenues for local businesses, and support arts-business partnerships.
- Increase access to and/or participation in the arts through education.
- Amplify, express, explore, address, and celebrate identity, experience, and culture.

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## COMMUNITY ARTS GRANT ELIGIBILITY REQUIREMENTS

**To be eligible for consideration, organizations must satisfy the following requirements:**

- Eligible organizations are LA County-based artists, collectives, or non-profit arts organizations with a history of supporting LGBTQ, BIPOC and/or female artists and audiences.
- Applicants must have at least 1 year of art presentation history and be able to provide 2 work samples.
- Proposed projects must take place in West Hollywood or the immediate West Hollywood immediately adjacent (within 5 blocks of the border of West Hollywood).
- Applicants must demonstrate a marketing and outreach strategy targeting West Hollywood residents and constituents.
- Applicants may only receive funding from one grant category each calendar year.
- If the applicant is already receiving funding from another City Division or Department, or is co-sponsored by a City Council office, they are not eligible for an Arts Grant for that same project or program.
- City of West Hollywood elected and appointed officials, its employees and their immediate family members are not eligible to apply.
- Proposed projects may not include fundraisers, capital campaigns, murals, or religious-based programs/events.
- Applicants must submit an application online by the deadline.

## COMMUNITY ARTS GRANT REVIEW CRITERIA

All applicants will be screened initially by staff to ensure compliance with the eligibility requirements. Applicants who do not meet these requirements will not be forwarded on to the grants panel for review.

**The Peer Review Panel will evaluate and score grant applications using the following criteria:**

- Cohesive project proposal (0-5 points)
- Clear timeline and budget (0-5 points)
- LGBTQ, BIPOC and/or female representation in artists and/or intended audience (0-5 points)
- History of art presentations and work samples (0-5 points)

**NOTE:** Organizations whose business location is within the City of West Hollywood will receive a bonus of 1 point to their total score, per City policy.

## WEHO ARTS GRANT PROGRAM GENERAL INFORMATION

The City of West Hollywood through its Arts Division and Arts and Cultural Affairs Commission provides accessible arts and cultural programming for all residents.

The mission of the Arts and Cultural Affairs Commission is to promote and nurture the arts and cultural life of the City of West Hollywood. The Commission supports quality arts and cultural organizations in the City; promotes arts and cultural activities; and advises City Council on policies affecting the arts and cultural life of the City, its residents and organizations that provide such services to the City.

The City offers a wide range of grant opportunities that support:

- Community-based programs, projects, and events;
- Increased visibility of Transgender artists; and

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- Career development of individual artists.

The City of West Hollywood is pleased to offer arts grants to eligible artists and nonprofit arts organizations for the production, performance or presentation of art projects that take place in the City of West Hollywood and that serve the West Hollywood community. These general guidelines pertain to the following grant categories: **Arts Project, Community Arts, TGI+ Arts, and WeHo Artist.**

We invite and encourage artists and organizations representing diverse populations and diverse artistic disciplines to apply for these grants. As stated in our Cultural Equity Statement, the City of West Hollywood's Arts Division and Arts and Cultural Affairs Commission's definition of diversity includes all ways in which people differ, including but not limited to, race, ethnicity, gender, socioeconomic status, education, age, gender identity, gender expression, sexual orientation, ability, geography, citizenship status, religion, language, physical appearance, and the intersection of these various identities. We commit to ensuring cultural equity in all arts policies and practices. Read the Cultural Equity Statement in its entirety at [weho.org/arts](http://weho.org/arts).

All grant applications are submitted electronically. Applications are accessed through the City's website at [weho.org/arts](http://weho.org/arts).

### ARTS GRANT REVIEW PROCESS

The City employs a peer panel review process for all grant applications submitted. The review process is a standard process and best practice for government-funded arts grant programs. The peer review panel consists of nine (9) qualified arts professionals and individuals who are experienced in disciplines of the arts or have a record of arts activities, experience, and knowledge. The peer review panel will score applications based on the grant review criteria established by the Arts and Cultural Affairs Commission. Arts grantee scores are presented to the Performing Arts and Cultural Affairs Subcommittee of the Arts and Cultural Affairs Commission to assign funding amount recommendations. The Subcommittee's recommendations are reviewed and approved by the Arts and Cultural Affairs Commission. The Commission's funding recommendations are reviewed and approved by the City Council.

### IMPORTANT NOTES

- All grant information provided by the applicant becomes public record.
- Any organization that accepts grant funding is subject to audit by the City to ensure that grant funds were used for the project as reported by the organization. Should organizations not adequately account for use of the grant funds, they may be ineligible for any further grant funding from the City.

### EXPECTATIONS DURING FUNDED PERIOD

- Organizations must provide proof in the form of a Certificate of General Liability Insurance in an amount not less than one million dollars (\$1,000,000) per occurrence for bodily injury, personal injury, and property damage. This does not apply to individual artist applicants.
- Grantees must attend an orientation meeting.
- Grantees are entitled to no more than 10 hours of in-kind City facility usage to be used on one day.
- Grantees are required to pay for any technology consultants (used for any lighting, film screenings, and projections primarily), if utilizing a City facility.
- Funded projects must take place during the contracted period.

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- Grantees must submit a Media Advisory Form 60 days prior to funded program.
- Grantees are required to submit a Final Report within 30 days of completing the grant project.

### ARTS GRANT PROGRAM TIMELINE

Monday, July 1, 2024	Application deadline
August 14, 2024	Peer review of grant applications
September 2024	Performing Arts and Cultural Affairs Subcommittee make funding recommendations
September 2024	Arts and Cultural Affairs Commission consider approval of funding recommendations
October 2024	City Council considers approval of funding recommendations
October 2024	Grant recipient notifications
Thursday, November 14 10am-12pm	Grantee Orientation (in person at Plummer Park)
January 2025	Earliest award of grant funds* <i>*Award of funds depend on grantee's compliance with contracting requirements, such as insurance.</i>

### ARTS GRANT PROGRAM WORKSHOP

The City will conduct one virtual Arts Grant Program Workshop:

Wednesday, May 22, 2024, 1:00 – 2:00 p.m.

*This virtual meeting will be recorded. Applicants who are unable to attend the meeting may submit questions in advance. All questions are due by **Tuesday, May 21, 2024 at 5p.m.***

### ARTS PROJECT GRANT APPLICATION DEADLINE

**Application DEADLINE is 3 p.m. Monday, July 1, 2024.**

For more information please call: Eva Angeloff at (323) 848-6354 or email [eangeloff@weho.org](mailto:eangeloff@weho.org). You can also find more information at [www.weho.org/arts](http://www.weho.org/arts)