



Meeting Location:
KOHLER Experience Center
8955 W Beverly Blvd | West Hollywood CA 90048

BID MEETING - AGENDA

WEDNESDAY, MARCH 20, 2024

4:00 PM – 5:30 PM

- 1) **CALL TO ORDER/CHAIR REPORT – Katherine Shadley (Chair)** **4:00 PM**
 - a. Self-Introductions/Roll Call (Kristen Osborne)
 - b. Board Comments on Agenda
 - c. Vote on Vice-Chair Position

- 2) **REVIEW OF MINUTES – Katherine Shadley** **4:05 PM**
 - a. Review and Approve February Minutes

- 3) **FINANCIAL REPORT REVIEW & APPROVAL – John-Baptiste Godard** **4:10 PM**
 - a. Review & Approve February Financial Report

- 4) **BID MANAGEMENT REPORTS**
 - a. BID Manager Report (Genevieve Morrill) **4:20 PM**
 - b. Executive Director Report (Greg Rang) **4:25 PM**
 - Frieze 2024 Review and 2025 Plan
 - LCDQ Next Steps
 - Website Blogs and Events Discussion
 - 75th Anniversary Updates and Programming
 - PST ART: *Art & Science Collide* Discussion
 - Salone Programming Discussion
 - Digital Marketing Updates and Next Steps w/MediaMax
 - New WHDD Businesses

- 5) **COMMITTEE REPORTS**
 - a. Marketing Committee Report (Caitlin Penny) **4:40 PM**
 - Committee Report
 - iPhone/Laptop for Greg Discussion and Action
 - Social Media Report: SYNHERGY (Dimple Thakkar)
 - b. Board Nominating Committee Update (Gary Trudell) **4:50 PM**
 - c. Mixer Committee Update (Charlie Brown)

- 6) **EXECUTIVE COMMITTEE REPORT -Katherine Shadley** **4:55 PM**
 - a. Budget Approval Tracker
 - b. Retreat Update: New Facilitator Selected
 - c. Mixer Budget Return Discussion and Action
 - d. Affiliate Members Discussion and Action

- 7) **EXTERNAL PARTNER REPORTS**
 - a. City of West Hollywood (Laura Biery) **5:00 PM**
 - Billing Schedule Discussion and Action (Taylor Coyne)
 - Care Team Presentation (Ayana Rose and Giovanni Godoy)
 - b. West Hollywood Chamber of Commerce Update (Genevieve Morrill)

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| 8) | BOARD MEMBER COMMENTS | 5:20 PM |
| 9) | PUBLIC COMMENTS | 5:25 PM |
| 10) | ADJOURNMENT | 5:30 PM |

NEXT MEETING: APRIL 15TH

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed
by the City of West Hollywood in the Office of the
City Clerk, and that this document was posted on:

Date: March 14, 2024
Signature: \\Alyssa T. Poblador\
Office of the City Clerk