



MARKETING COMMITTEE AGENDA

February 8, 2024

1pm-2pm

KOHLER Experience Center

8955 Beverly Blvd, West Hollywood, 90069

- 75th Anniversary Logo discussion and Action
- January Social Media Report (Dimple Thakkar)
- New Newsletter discussion
- Photography
 - iPhone for Greg Rang
 - Establish process for coordinating photo shoots with our photographer for social media optimization
- Website Discussion
 - Establish process for blogging
 - Calendar Procedure
- Digital Campaign Launch 2/1
 - Digital Metrics
- Eclat Discussion
 - Save the Dates
 - Boffi x Cecconi's x WHDD VIP Event - Feb 28
 - Art Walk - Friday March 1
 - Kohler Art Party - Saturday March 2
 - Invite Procedure

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk, and that this document was posted on:

Date: February 5, 2024
Signature: \\Alyssa T. Poblador\
Office of the City Clerk