



MARKETING COMMITTEE AGENDA

January 11, 2024

1:00 pm-2:00 pm

**KOHLER Experience Center
8955 Beverly Blvd, West Hollywood, 90069**

- 2024 New Social Media Direction discussion (Dimple)
- MediaMax Discussion
 - Keywords, pricing forecast for Jul-Dec extension
- Select PR Firm for Frieze/Frieze Update
- Additional activation budget for 75th anniversary nimble programming
- Newsletter Discussion
- Discussion of Separate Mixer Committee

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