



Meeting Location:
KOHLER Experience Center
8955 W Beverly Blvd | West Hollywood CA 90048

BID MEETING - AGENDA

Wednesday, October 18th, 2023

4:00 pm – 5:30 pm

- 1) **CALL TO ORDER/CHAIR REPORT – Katherine Shadley** **4:00 PM**
 - a. Self-Introductions/Roll Call (Nalani Santiago and Kristen Osborne)
 - b. Board Comments on Agenda
- 2) **REVIEW OF MINUTES – Katherine Shadley** **4:10 PM**
 - a. Review and Approve September Minutes
- 3) **FINANCIAL REPORT REVIEW & APPROVAL – John-Baptiste Godard** **4:15 PM**
 - a. Review & Approve September Financial Report
 - b. Annual Operational Costs review
- 4) **BID MANAGEMENT REPORTS**
 - a. BID Manager Report (Genevieve Morrill) **4:20 PM**
 - Eat + Drink Week
 - Banner program renewal
 - b. Executive Director Report (Greg Rang) **4:30 PM**
 - VonDom Mixer | October 19 | 6pm-8pm
 - District After Dark
 - WHDD Mixology
 - Website
 - Melrose and City Meetings Update
 - Visit West Hollywood collaborations
 - c. Marketing Report
 - As filed in October Agenda Packet
- 5) **COMMITTEE REPORTS**
 - a. Marketing & Events Committee Reports (Caitlin Penny) **4:40 PM**
 - Committee Report
 - Social Media Report: SYNHERGY (Dimple Thakkar) **4:45 PM**
- 6) **EXECUTIVE COMMITTEE REPORT – Katherine Shadley** **4:50 PM**
- 7) **EXTERNAL PARTNER REPORTS**
 - a. City of West Hollywood (Laura Biery) **5:00 PM**
 - b. West Hollywood Chamber of Commerce Update (Genevieve Morrill) **5:10 PM**
 - Creative Business Awards | Nov 15, 2023 | 1 Hotel | 6-10 PM
 - Critical State of Business
- 8) **BOARD MEMBER COMMENTS** **5:20 PM**

9) PUBLIC COMMENTS

5:25 PM

10) ADJOURNMENT

5:30 PM

NEXT MEETING: NOVEMBER 15TH

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed
by the City of West Hollywood in the Office of the
City Clerk, and that this document was posted on:

Date: October 11, 2023
Signature: \\Alyssa T. Poblador\
Office of the City Clerk