

MEETING AGENDA

Monday, October 16, 2023 @ 11:00 AM

- 1) CALL TO ORDER/CHAIR REPORT – Brett Latteri 11:00 AM**
 - a. Self-Introductions/Roll Call (Kristen Osborne)
 - b. Board Comments on Agenda
 - c. Review & Approve September Minutes

- 2) FINANCIAL REPORT – John-Baptiste Godard 11:10 AM**
 - a. Review September Financial Reports
 - b. Approve September Financial Reports

- 3) EXECUTIVE DIRECTOR REPORT – Genevieve Morrill 11:20 AM**
 - a. Summer on Sunset discussion
 - b. Doors Exhibit location update
 - c. Halloween
 - d. Eat + Drink Week

- 4) EXTERNAL PARTNER REPORTS 11:45 AM**
 - a. City of West Hollywood – Laura Biery
 - b. West Hollywood Sheriff's Report – Lt. Fanny Lapkin
 - c. Block by Block Report – Shae Gibson
 - d. Canyon Country LA – Lia Fisher / Brittney Mead
 - Social Media Report
 - Marketing Strategy Presentation
 - e. West Hollywood Chamber of Commerce – Genevieve Morrill
 - Critical State of Business Update
 - CBA | Nov 15th | 1 Hotel | 6-10PM

- 5) NEW BUSINESS 12:15 PM**
 - a. Website discussion and action

- 6) BOARD MEMBER COMMENTS 12:20 PM**

- 7) PUBLIC COMMENTS 12:25 PM**

- 8) ADJOURNMENT 12:30 PM**

NEXT MEETING: DECEMBER 18, 2023

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk, and that this document was posted on:

Date: October 11, 2023
Signature: \\Alyssa T. Poblador\
Office of the City Clerk