

**CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission
ART ON THE OUTSIDE SUBCOMMITTEE**

To comply with the Americans with Disabilities Act of 1990, if you require special assistance to attend or participate in this meeting, please call the City Council's office at (323) 848-6460 at least 48 hours prior to the meeting. The City TDD line for hearing impaired is (323) 848-6494.

Written materials distributed to the Art on the Outside Subcommittee within 72 hours of the Art on the Outside Subcommittee meeting are available for public inspection immediately upon distribution in the Economic Development Department at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Art on the Outside Subcommittee meeting at the staff liaison's table.

Thursday, August 26, 2010

3:30 p.m.

Location: Community Conference Room, 1st Floor, City Hall
8300 Santa Monica Boulevard, West Hollywood

I. CALL TO ORDER (3:30)

- A. Roll Call
- B. Posting of the Agenda
- C. Staff Comments on the Agenda
- D. Approval of the Agenda

II. APPROVAL OF MINUTES

The Subcommittee will review and approve the minutes of July 22, 2010.

III. UNFINISHED BUSINESS (3:35)

A. Fountain Day School 3D Environmental Wall Relief (3:35)

The Subcommittee will receive and consider approving a proposal from art consultant Lonnie Lardner, Creative Voltage, to create a 3D Environmental Wall Relief on the City's Eastside at Fountain Day School.

Recommendation: Receive proposal, provide direction and approve as applicable.

B. On Route – 66 Lights Neon Art Project (4:00)

The Subcommittee will debrief on the opening reception for this exhibit held August 5, 2010 at the Sal Guarriello Memorial Park.

Recommendation: Discuss and provide direction as applicable.

C. 25th Anniversary Exhibition of West Hollywood-Based Artists (4:10)

The Subcommittee will receive an update from staff on alternative locations and new dates for this exhibition concept previously scheduled for September 2010 at the Pacific Design Center and now tentatively schedule for October 2010 during National Arts and Humanities Month.

Recommendation: Identify alternate locations and dates for the exhibit.

D. Proposed and Ongoing AOTO Projects (4:30)

The Subcommittee will discuss as applicable any proposed or ongoing Art on the Outside projects under the Subcommittee's purview.

- Andy Moses Project (2010)
- "Art in the City" (TBD – Pending)
- Folk Art Everywhere (current – Plummer Park)
- List of High-Profile Artists for Consideration for Exhibitions and Collaborations
- Route 66/Neon Art Project (2010)
- Sculpture Foundation Collaboration (2010)
- UCLA School of Art & Architecture Collaboration (TBD)
- Videotron and Vertical Billboard Projects on Sunset (Ongoing)

Recommendation: Discuss projects and provide comment and direction as applicable.

IV. ITEMS FROM THE SUBCOMMITTEE (4:40)

V. ITEMS FROM THE STAFF

VI. ITEMS FROM THE PUBLIC

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

VII. ADJOURNMENT (4:45)

The Art on the Outside Subcommittee will adjourn to its next regular meeting on Thursday, October 28, 2010 at 3:30 p.m. in the Community Conference Room at City Hall.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the City Manager's Department in the Office of the City Clerk and that I posted this agenda on:

Date:

Signature: _____
Administrative Assistant, City Clerk Division