

MEETING AGENDA

Monday, September 18, 2023 @ 11:00 AM

- 1) **CALL TO ORDER/CHAIR REPORT – Brett Latteri** **11:00 AM**
 - a. Self-Introductions/Roll Call (Nalani Santiago and Kristen Osborne)
 - b. Board Comments on Agenda
 - c. Review & Approve April and June Minutes
 - d. Board Director Appointment- Decision and Action

- 2) **FINANCIAL REPORT – John-Baptiste Godard** **11:10 AM**
 - a. Review Financial Reports
 - b. Approve April, May, June, July & August Financial Reports
 - c. FY-End 2022-23 BID Assessment Collection Update (Laura Biery)

- 3) **EXECUTIVE DIRECTOR REPORT – Genevieve Morrill** **11:20 AM**
 - a. CCLA Elevated Program of Work Proposal Review, Discussion, & Action
 - b. Adhoc Committee Formation – Programs & Events
 - c. Bylaws Update Approval
 - d. Marketing Report (Received & Filed)
 - e. Halloween Update
 - f. Eat + Drink Week Update
 - g. Website Discussion and Action
 - h. Exhibit Location Updates
 - The Doors in October, James Brown with Mick Jagger in February
 - i. Action on Cost for KTLA Camera

- 4) **EXTERNAL PARTNER REPORTS** **11:45 AM**
 - a. City of West Hollywood – Laura Biery
 - b. West Hollywood Sheriff's Report – Lt. Fanny Lapkin
 - Town Hall Update
 - c. Block by Block Report – Shae Gibson
 - d. Canyon Country LA – Lia Fisher / Brittney Mead
 - e. West Hollywood Chamber of Commerce – Genevieve Morrill
 - Critical State of Business Update
 - CBA | Nov 15th | 1 Hotel | 6-10PM
 - Legacy Awardee
 - Sponsorship Discussion & Action

- 5) **NEW BUSINESS**
 - a. Tales of the Cocktail Presentation (John Gakuru) **12:05 PM**
 - Discussion & Action
 - Once Upon a Cocktail Book Discussion
 - b. Board Members & Election (Genevieve Morrill) **12:15 PM**
 - Discussion
 - Nomination Committee Appointment by Chair

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| 6) | BOARD MEMBER COMMENTS | 12:20 PM |
| 7) | PUBLIC COMMENTS | 12:25 PM |
| 8) | ADJOURNMENT | 12:30 PM |

NEXT MEETING: OCTOBER 16, 2023

AFFIDAVIT OF POSTING

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City of West Hollywood)

I declare under penalty of perjury that I am employed
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