

**CITY OF WEST HOLLYWOOD  
Arts and Cultural Affairs Commission (ACAC)  
ART ON THE OUTSIDE SUBCOMMITTEE**

**THURSDAY, AUGUST 24, 2023**

**3:30 P.M.**

**WEST HOLLYWOOD CITY HALL  
FIRST FLOOR COMMUNITY MEETING ROOM  
8300 SANTA MONICA BLVD.**

***The West Hollywood Arts and Cultural Affairs Commission acknowledges that the land on which we gather and that is currently known as the City of West Hollywood is the occupied, unceded, seized territory of the Gabrieleño Tongva and Gabrieleño Kizh peoples.***

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6800 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, 323.GO.COMMUTE (323/466-3876) or go to [www.metro.net](http://www.metro.net).

Written materials distributed to the Art on the Outside Subcommittee within 72 hours of the meeting are available for public inspection immediately upon distribution in the Arts Division at City Hall, 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Performing Arts and Cultural Affairs Subcommittee meeting at the staff liaison's table. For a complete listing of arts and cultural programs, events and opportunities, please visit [www.weho.org/arts](http://www.weho.org/arts), or follow @WeHoArts on social media.

If special assistance to participate in this meeting is required, (e.g., an American Sign Language interpreter for people who are Deaf or hard of hearing), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6800 at least 48 hours prior to the meeting. The City TTY line is (323) 848-6496.

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**1. CALL TO ORDER**

- A.** Land Acknowledgement
- B.** Pledge of Allegiance
- C.** Roll Call
- D.** Approval of the Agenda
- E.** Approval of the July 27, 2023 Meeting Minutes

**F. Public Comment**

*The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each. If you would like to present public comment at the meeting, please see the section titled "TO PARTICIPATE IN THIS PUBLIC MEETING" at the top of the first page of this Meeting Agenda.*

- 2. CONSENT CALENDAR** The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

**A. Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION:  
Receive and file.

**3. UNFINISHED BUSINESS**

**A. 2023 9x9 Mural Opportunity (West Hollywood Park's 5-Story Parking Structure) – Review of Artists Proposals**

The Subcommittee will review proposals submitted for the 2023 9x9 Mural Opportunity (West Hollywood Park's 5-Story Parking Structure) Request for Proposals (RFP) and consider recommending to the Arts and Cultural Affairs Commission approval of one of the artist's proposals.

RECOMMENDATION:  
Recommend that the Arts and Cultural Affairs Commission approve one artist's proposal for the 9x9 Mural Opportunity (West Hollywood Park's 5-Story Parking Structure).

**B. Temporary Art Project Proposal – "LA Romance" By Alexandre Murucci**

The Subcommittee will receive an update on the status of the Temporary Art Project Proposal *LA Romance* by artist Alexandre Murucci and consider recommending declining to proceed with funding the project.

RECOMMENDATION:  
Recommend that the Arts and Cultural Affairs Commission decline to proceed with funding the Temporary Art Project Proposal *LA Romance* by artist Alexandre Murucci.

**C. Art on the Outside Current, Upcoming, and Potential Projects Calendar**

The Subcommittee will receive an update calendar from staff on Art on the Outside current, upcoming and potential projects.

RECOMMENDATION:  
Receive and file.

**D. Sunset Arts and Advertising Program (SAAP) – 8775 Sunset Boulevard (Sunset Spectacular)**

The Subcommittee will receive a presentation by Diana Nawi, curator, and Corey Favor from Orange Barrell Media, for exhibition on the electronic billboards at 8775 Sunset Boulevard (Sunset Spectacular).

**RECOMMENDATIONS:**

- 1) Recommend that the Arts and Cultural Affairs Commission approve the temporary art project proposal, *Untitled (Donna Mae Stemmer)*, 2023 by Rami George, submitted by Orange Barrell Media, for Exhibition on the electronic billboards at 8775 Sunset Boulevard (Sunset Spectacular) from September 1, 2023 – December 1, 2023.
- 2) Recommend that the Arts and Cultural Affairs Commission approve the temporary art project proposal, *Time Owes Me Rest Again*, 2023 by Christine Sun Kim, submitted by Orange Barrell Media, for Exhibition on the electronic billboards at 8775 Sunset Boulevard (Sunset Spectacular) from September 1, 2023 – December 1, 2023.
- 3) Recommend that the Arts and Cultural Affairs Commission approve the temporary art project proposal, *We Hold*, 2023 by Lukaza Branfman Verissimo, submitted by Orange Barrel Media, for Exhibition on the electronic billboards at 8775 Sunset Boulevard (Sunset Spectacular) from December 1, 2023 – February 29, 2024.
- 4) Recommend that the Arts and Cultural Affairs Commission approve the temporary art project proposal, *Untitled* by Patrick Martinez, submitted by Orange Barrel Media, for Exhibition on the electronic billboards at 8775 Sunset Boulevard (Sunset Spectacular) from December 1, 2023 – February 29, 2024.

**4. NEW BUSINESS**

**A. Review of Draft RFQ for the City Hall Community Plaza Banners**

The Subcommittee will review a draft Request for Qualifications (RFQ) for the City Hall Community Plaza Banners.

**RECOMMENDATION:**

Recommend the Arts and Cultural Affairs Commission approve the draft Request for Qualifications for the City Hall Community Plaza Banners.

**B. Review of Temporary Art Project Proposals**

The Subcommittee will review and discuss the Temporary Art Project Proposals received between July 1, 2022 and June 30, 2023 and consider recommending project proposals as Art on the Outside projects.

**RECOMMENDATION:**

Recommend that the Arts and Cultural Affairs Commission approve each project proposal application received as approved, denied, or direct staff to invite the applicant to present additional information at a future Subcommittee meeting.

**5. EXCLUDED CONSENT CALENDAR**

**6. PUBLIC COMMENT**

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**7. ITEMS FROM THE SUBCOMMITTEE**

**8. ITEMS FROM THE STAFF**

**9. DEVELOPMENT OF THE NEXT MEETING AGENDA**

The Subcommittee will advise staff on the development of the September 28, 2023 meeting agenda.

**10. ADJOURNMENT**

The Art on the Outside Subcommittee will adjourn to its next meeting on Thursday, September 28, 2023 at 3:30 p.m. at the at the West Hollywood City Hall, 1<sup>st</sup> Floor – Community Meeting Room located at 8300 Santa Monica Boulevard.

AFFIDAVIT OF POSTING

State of California )  
County of Los Angeles )  
City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk, and that this document was posted on:

Date: August 17, 2023  
Signature: \\Alyssa T. Poblador\  
Office of the City Clerk