



Meeting Location:
La Brea Room | West Hollywood Park Aquatic Rec Center
8750 El Tovar Place | West Hollywood CA 90069

BID MEETING - AGENDA

Wednesday, August 16, 2023

4:00 pm – 5:30 pm

- 1) **CALL TO ORDER/CHAIR REPORT – Katherine Shadley** **4:00 PM**
 - a. Self-Introductions/Roll Call (Nalani Santiago)
 - b. Board Comments on Agenda

- 2) **BOARD ELECTIONS – Katherine Shadley** **4:05 PM**
 - a. Nominating Committee Presents Slate of Candidates for Election
 - Review Candidates and Vote
 - b. Swearing In of Newly Elected Board Members (Laura Biery)

- 3) **REVIEW OF MINUTES – Katherine Shadley** **4:20 PM**
 - a. Review and Approve July Minutes

- 4) **FINANCIAL REPORT REVIEW & APPROVAL – John-Baptiste Godard** **4:25 PM**
 - a. Review & Approve July Financial Report

- 5) **BID MANAGEMENT REPORTS**
 - a. BID Manager Report (Genevieve Morrill) **4:30 PM**
 - Review and Choose a Financial Firm for Bi-Annual Audit
 - Once Upon a Cocktail Mixology Competition Presentation & Ask (Flint Faulkner) **4:40 PM**
 - b. Executive Director Report (Greg Rang)
 - Businesses Added
 - Joint Program with Visit WeHo – House Beautiful
 - Art Walk in Development
 - July / August Print Ads
 - c. Marketing Report
 - As filed in August Agenda Packet

- 6) **COMMITTEE REPORTS**
 - a. Marketing & Events Committee Reports (Caitlin Penny) **4:50 PM**
 - Committee Updates
 - Website
 - 75th Anniversary Update
 - Mixer – John Varvatos: August 17th 6-8 PM
 - Social Media Report: SYNHERGY (Dimple Thakkar) **5:00 PM**

- 7) **EXECUTIVE COMMITTEE REPORT – Katherine Shadley** **5:10 PM**

- 8) **EXTERNAL PARTNER REPORTS** **5:15 PM**
 - a. City of West Hollywood (Laura Biery)
 - FY 2022-23 Year-End Collections Report
 - b. West Hollywood Chamber of Commerce Update (Genevieve Morrill)
 - Creative Business Awards | Nov 15, 2023 | 1 Hotel | 6-10 PM **5:20 PM**
 - Nominations Open Now – Closes Sep 8!
- 9) **BOARD MEMBER COMMENTS** **5:25 PM**
- 10) **PUBLIC COMMENTS** **5:27 PM**
- 11) **ADJOURNMENT** **5:30 PM**

NEXT MEETING: SEPTEMBER 20th

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed
by the City of West Hollywood in the Office of the
City Clerk, and that this document was posted on:

Date: August 11, 2023
Signature: \\Alyssa T. Poblador\
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