

**CITY OF WEST HOLLYWOOD  
ARTS AND CULTURAL AFFAIRS COMMISSION  
MINUTES  
March 25, 2004**

**CALL TO ORDER:** The Arts and Cultural Affairs Commission (ACAC) meeting was called to order by the Chair at 5:10 PM.

**A. Roll Call**

Present: Richard Kaléh, Chair  
Ken Sherman  
Lynn DeShields  
Andrew Campbell  
Beverly Denenberg

Excused: Michael Haibach  
Jon Bailey

Liaison: Alison Maxwell  
Recording Secretary: Prentis Bonds

Also Present: Nancy Beard, Recreation and Parks Manager; CSW  
Representatives: Rodney Scott, President and V.P. Marketing; James  
Field, Board Member and Chris Clarkin, Board Member

**B. Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

**C. Staff Comments on the Agenda: None**

**I. APPROVAL OF JANUARY 22, 2004 Minutes**

Commissioner Sherman moved to approve the minutes of February 26, 2004. Commissioner Denenberg seconded the motion, and the motion unanimously carried.

**II. UNFINISHED BUSINESS**

**A. Urban Arts Subcommittee**

The Chair reported that the Urban Arts Subcommittee met March 18, 2004, to select an artist for the planned 18 unit condominium project at 825 Kings Road. The Subcommittee unanimously selected John O'Brien as the artist for the project and requested that the Commission ratify the recommendation of the Subcommittee.

The Commission unanimously approved John O'Brien as the project artist for the planned development at 825 Kings Road.

**B. Havenhurst Condominium Park Project**

The Commission received a report from staff detailing the artist selection process for the development at Havenhurst Condominium and Park Project. Staff informed the Commission that she will advise Council of the selection process in a memo. Staff asked that the Commission endorse the subcommittee's proposal for Steve Roden to be the project artist and a member of the design team.

Commissioner Deneberg moved that the Commission endorse the subcommittee's recommendation that Steve Roden be the project artist and a member of the Havenhurst Condominium and Park Project Design Team. Commissioner Sherman seconded the motion. The motion unanimously carried.

**C. Christopher Street West (CSW)**

Rodney Scott, President and V.P. Marketing of CSW provided the Commission with a brief historical overview of the organization's 34 years in Los Angeles and its organizational structure. CSW has a Board of Directors, one full-time employee, two consultants and a temp staff of twenty during LA Pride weekend. Mr. Scott spoke of the challenges, goals, objectives and programs implemented to improve LA Pride, such as the Safety and Décor Workshop. He also spoke of outreach efforts to minorities in the Lesbian, Gay, Bisexual and Transgender (LGBT) community; their favorable relationship with corporate sponsors; West Hollywood Sheriffs Department; and, plans to establish an advisory board. He emphasized that LA Pride is a community event. CSW does not discriminate or dictate to the community who may and may not participate in the events providing that they do not violate CSW's code of conduct. He concluded by announcing that CSW will continue to offer discounts to students, seniors and persons with disabilities who attend the festival; and, he expressed interest in attending future meetings to update the Commission on the progress of LA Pride festivities.

Chris Clarkin, CSW Board Member and West Hollywood LGBT Advisory Board member commented that Sam Lucas, LGBT Board member is the liaison to CSW.

The Commission thanked Mr. Scott for his presentation and suggested that CSW draft a "wish list" of how the Commission might help the organization with its strategic planning. The Commission also requested a copy of the CSW 2003 financial report.

Staff was directed to agendize an update on CSW/LA Pride for the May 27, 2004 meeting.

**D. Cultural Events**

Nancy Beard informed the Commission that over the next three to four months, Dan Laray, Special Events Supervisor, will attend Arts and Cultural Affairs Commission meeting to review City cultural events with the Commission. Halloween Carnaval and Summer Sounds will be discussed at the April meeting.

**E. Commission Retreat**

The item was tabled to the April 29 meeting of the ACAC.

**F. 20<sup>th</sup> Anniversary Committee.**

The Commission reviewed and discussed a draft proposal submitted by the Anniversary Subcommittee that outlined possible arts projects for the City's 20<sup>th</sup> Anniversary 2004-2005. Possible art projects included commissioning a musical piece celebrating the City to be performed by the West Hollywood Orchestra, "Light Up to the Night" a light based art installation, "Art on the Outside" installations based on West Hollywood's culture and history, celebratory banners for display along Santa Monica Boulevard and the expansion of the existing arts grants program to provide funding to arts organizations to produce visual/performing arts programs.

Commissioner Campbell moved that the Arts and Cultural Affairs Commission approve in concept the draft proposal of possible arts project for the City's 20<sup>th</sup> Anniversary and directed staff and the Anniversary Subcommittee to proceed with drafting the report to Council. The report should outline art projects that include expansion of the existing arts grant program, commissioning a musical piece and the California Council for Humanities, "New Californians Story Project"/community photo exhibition.

Commissioner Sherman seconded the motion, and the motion unanimously carried.

**G. Video Selection Ad-hoc Committee**

The Video Selection Ad-Hoc Committee met with Gallery 825 and unanimously approved the new art for the two video billboards on Sunset. Gallery 825 will curate through the summer.

**IV. NEW BUSINESS**

**A. Chairperson of ACAC**

The item was tabled until the April 29 meeting of the ACAC.

**V. ITEMS FROM STAFF**

Staff announced that the Urban Arts Subcommittee would meet Monday March 29 at the Gateway site to view the art.

Staff reminded Commissioners to complete and return Conflict of Interest Form 700 before April 1, 2004 and to complete the Substitute W-9 Form, if they haven't already.

**VI. CHAIR'S REPORT**

The Chair reported that he asked the Vice Chair to attend the Chairs meeting. He commented on the WEHO Life banners that once framed Santa Monica Boulevard in response to a comment made at the March meeting and informed the Commission that the banners were funded in part by the City of West Hollywood and the County of Los Angeles, Department of Health Services to promote HIV prevention. Since the banners promote health and human services awareness, it would not be in the purview of the Arts and Cultural Affairs Commission.

**VII. ITEMS FROM THE COMMISSION**

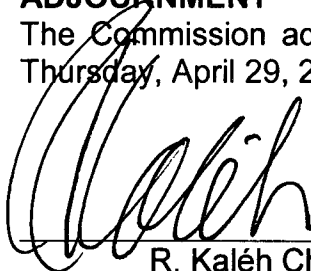
Commissioner Sherman requested that the April 22 meeting be rescheduled to April 29 because he will be out of town. He commented on the Artist for Amnesty Cuban exhibition and expressed that it might be advantageous for the City to coordinate art activities with other cities.

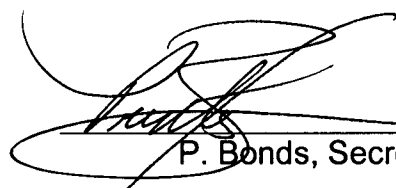
It was the consensus of the Commission that the meeting be change to April 29.

Commission Campbell commented on a Beverly Press article in which soon to be Mayor John Duran expressed the importance of arts in the community and his plans to increase funding for the arts. He commented on a meeting with Tatiana Rodzinek concerning the California Council for the Humanities, "New Californians Story Project" grant and suggested that the City might want to consider a partnership with Venice Arts due to the fast approaching deadline.

**IX. ADJOURNMENT**

The Commission adjourned at 8:00 p.m. to next meeting scheduled for Thursday, April 29, 2004.

  
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R. Kaléh Chair

  
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P. Bonds, Secretary