

**CITY OF WEST HOLLYWOOD  
ARTS AND CULTURAL AFFAIRS COMMISSION  
MINUTES  
January 27, 2005**

CALL TO ORDER: The Arts and Cultural Affairs Commission (ACAC) meeting was called to order by the Chair at 5:15 p.m.

**A. ROLL CALL**

Present: Richard Kaleh, Chair  
Michael J. Haibach, Vice Chair  
Ken Sherman  
Jon Bailey  
Lyn DeShields  
Andrew Campbell  
Beverly Denenberg

Liaison: Alison Maxwell  
Recording Secretary: Excused

**B. Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station

**C. Staff Comments on the Agenda**  
None

**I. APPROVAL OF MINUTES – November 4, 2004**

The Commission will consider approval of the November 4, 2004 minutes at the February 24 meeting. The minutes were inadvertently left-out of the January 2005 agenda packet.

**II. UNFINISHED BUSINESS**

**A. Public Art Conservation – 852 Palm Avenue and 930 Doheny Drive**

Staff presented a report outlining various maintenance issues at 852 Palm Avenue and 930 Doheny Drive. Following an the RFP process, Silverlake Conservation, LLC was hired to review both art projects and write an assessment report, which discussed various options.

Although not mentioned in the report as an option, the Commission noted that it was not in favor of decommissioning the art. The Commission was in favor of modifying staff's recommendations to include all treatment options outlined in the report.

Commissioner Denenberg moved that the Arts and Cultural Affairs Commission amend staff's recommendations and approve the maintenance plan outlined in the consultant's report and that the property owner of 852 Palm Avenue and 930 Doheny Drive comply with one of the treatment options detailed in the report. Commissioner Sherman seconded the motion and the motion carried unanimously.

The Commission directed Staff to provide property owners with a copy of the report and give the owners ninety days to comply.

**B. Art on the Outside**

Staff updated the Commission on the Robert Indiana sculpture project. She informed the Commission that she has been in contact with the New York gallery, which indicated its interest in proceeding with the project. Staff will hold-off on marketing efforts until the loan agreement has been executed.

**C. Halloween**

Commissioner DeShields updated the Commission on a meeting with members of the Halloween Subcommittee. Present at the meeting were Commissioner Kaleh, Bonnie Smith, Events Specialist in the Human Services Department and Brad Burlingame, President of the West Hollywood Convention and Visitors Bureau. The Committee reviewed aspects of the 2004 Halloween Carnival and brainstormed suggestions for Halloween 2005. Mr. Burlingame suggested that the City's Halloween Carnival be held over the weekend; however, others felt that the suggestion was not practical as West Hollywood has established its carnival on the night of Halloween.

Commissioner Campbell suggested that the Commission consider a study session/retreat on festivals in general - particularly those that are artistic in nature. As a result of his suggestion, the Commission directed staff as a first step to follow-up with Recreation Staff on acquiring a copy of existing festival guidelines for their review. Upon review of the guidelines, the Commission would then discuss the feasibility of a study session on festivals. Staff was also directed to agendize festival guidelines for the March 24<sup>th</sup> meeting.

**D. 2004-2005 Arts Grants**

Staff updated the Commission on the progress of the 2004-2005 grant process noting a meeting was held with recipients to discuss the grant process and answer questions that grantees might have relative contract compliance. At the meeting, staff distributed a media kit and received a majority of the grant agreements signed by attending arts organizations. Staff spoke of a letter from PEN USA that identified three creative-writing

residencies at West Hollywood area high schools including OASIS, Fairfax High and West Hollywood Community Day School. Staff also mentioned that the City has been working with Collage Dance Theatre to help resolve some of their indemnity issues with Emser Tile. The dance company will need to sign a release and name Emser Tile and the City as an additional insured. At this point, a March performance may not be feasible.

#### **E. Urban Art Subcommittee**

The Commission received a report from Urban Art Subcommittee on their meeting of January 20. At the meeting the Committee reviewed artworks by two artists with the owner of the Sunset Marquis and art consultant. Upon review of both artists, it was the consensus of the Committee as well as the owner that Brad Howe be the public artist for the project.

The Havenhurst subcommittee also met and reviewed schematics for a discreet sound art piece by project artist, Steve Roden. The committee unanimously approved the concepts.

Staff announced that the artist for the Havenhurst project will present his concept to the public Saturday, January 29, 2005 at Kings Road Park. Several Commissioners expressed interest in attending.

### **III. NEW BUSINESS**

#### **A. Women's History Month 2005 Arts-related Programming**

Sarah Dodge of the Women's Advisory Board spoke of the Board's intent to conduct a one day interactive, collaborative art workshop with West Hollywood Elementary Schools and women artists. The artwork of the children would be displayed alongside of the work of the artists in the City Hall lobby during Women's History Month. Ms. Dodge requested guidance and support from the Commission on acquiring artists for the project.

The Commission suggested that arts organizations such as Side Street Project might be interested in such a project being that they have expertise in working with children.

Staff asked Ms. Dodge to phone her for more suggestions on artists that might be willing to volunteer their time of this project.

Commissioner Campbell discussed paying for artistic services rather than using volunteers.

### **IV. ITEMS FROM STAFF**

Staff updated the Commission on the Venice Arts – California Story Project and how well the project is progressing. She felt that the quality of art was

costs of an exhibition catalogue. The opening event is the 15<sup>th</sup> or 16<sup>th</sup> of April. The exhibition will begin at Plummer Park, and at Venice Arts.

The Commission suggested that the art be displayed on the videotrons in the City. It was also suggested that the vertical billboard could be used.

Staff asked the Commission if they would like to agendize for discussion, sponsorship of a play by MACHA Theatre Co., about lesbian mothers. The Commission felt that the organization should wait until the next round of arts grant.

#### **V. CHAIR'S REPORT**

There was no report from the Chair.

#### **VI. ITEMS FROM THE COMMISSION**

Commissioner Campbell reported that the West Hollywood Orchestra has folded.

Commissioner Haibach commented that the Bruce Odland sound piece was inoperative. Staff was directed to follow-up on the sound installation.

Commissioner Sherman requested that staff agendize public relation strategy for the arts. It was suggested that this could form part of the focus for the ACAC retreat.

Staff was asked to agendize discussion of a 2005 retreat/study session.

#### **VII. ITEMS FROM THE PUBLIC**

There were no items from the public.

#### **VIII. Adjournment**

The Commission adjourned at 6:40 p.m. to its next meeting scheduled for February 24, 2005.



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Richard Kaleh, Chair



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Prentis Bonds, Secretary