

**CITY OF WEST HOLLYWOOD  
ARTS AND CULTURAL AFFAIRS COMMISSION  
August 25, 2005**

CALL TO ORDER: The Arts and Cultural Affairs Commission (ACAC) meeting was called to order by the Chair at 5:08 p.m.

**A. ROLL CALL**

Present:

Michael J. Haibach, Chair  
Jon Bailey, Vice Chair  
Ken Sherman  
Lyn DeShields  
Beverly Denenberg

Excused: Andrew Campbell  
Staff Liaison: Nicole Kading  
Recording Secretary: Prentis Bonds

Also present: Lev Volovik, Russian Advisory Board  
Tatiana Rodzinek, Staff Liaison Russian Advisory Board

**B. Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

**C. Staff Comments on the Agenda**

Staff requested that Item VII – Items from the Public precede approval of the minutes.

The Commission concurred.

**I. APPROVAL OF MINUTES – July 28, 2005**

Jon Bailey moved that the Arts and Cultural Affairs Commission approve the minutes of July 28, 2005. Ken Sherman seconded the motion and the motion carried unanimously.

**II. UNFINISHED BUSINESS**

**A. Art on the Outside**

Commissioner Denenberg provided an update on the Robert Indiana sculpture project. She reported that the City Attorney and the attorney for the Morgan Foundation are in the process of finalizing the loan agreement. She also reported the proposed budget has been submitted via e-mail and that she is awaiting a response.

**B. Urban Art Subcommittee**

Commissioner Bailey reported that the Urban Arts Subcommittee met August 18<sup>th</sup>. At the meeting, the Subcommittee approved the art concept for 1137 Hacienda Place, but was later informed by staff that the developer would need to submit the final comprehensive art plan before the Subcommittee could approve the project. He also reported that the Subcommittee discussed possible sponsorship for Art on the Outside 2006 as well as the 1% for art inventory work plan.

The Chair moved that representatives of 1137 Hacienda Place return to the Urban Arts Subcommittee to seek final plan approval as indicated by Staff. Commissioner Bailey seconded the motion, and the Chair opened the floor for further discussion on the motion.

Following further discussion and recommendations from staff, the Chair withdrew his motion and then moved that the Arts and Cultural Affairs Commission approve the project conditioned upon the submission and approval of the required Final Plan items by the Urban Art subcommittee. Commissioner Bailey seconded the motion and the motion carried unanimously.

**C. Art on the Outside 2006**

The Chair presented the 05-06 subcommittees and appointed the following commission members:

<b>Subcommittee &amp; Meeting Date</b>	<b>Appointed Commissioners</b>
Art on the Outside Staff will research date	Michael Haibach and Jon Bailey
Urban Arts 3 <sup>rd</sup> Thursday of the month	Beverly Denenberg, Ken Sherman and Andrew Campbell
Grants and Performing Arts Staff will research date	Jon Bailey, Andrew Campbell and Lyn DeShields
Cultural Affairs Staff will research date	Lyn DeShields and Michael Haibach

Staff reminded the Commission that standing subcommittees (which have a regular meeting schedule or continuing subject matter jurisdiction) are subject to all of the requirements of the Brown Act.

**D. Work Plan 05-06**

The Commission reviewed and considered approval of the 2005-2006 ACAC Work Plan and the 05-06 ACAC Work Plan that included budgeted expenses contingent upon the Robert Indiana Sculpture Project.

Commissioner Bailey moved that the Arts and Cultural Affairs Commission approve the 2005-2006 ACAC Work Plan and the 05-06 ACAC Work Plan the includes budgeted expenses contingent upon the Robert Indiana Sculpture Project. Commissioner Denenberg seconded the motion, and the motion carried unanimously.

#### **E. Arts Grants 05-06**

The Arts Grant Subcommittee presented guidelines for the 2005-2006 grant cycle. The Subcommittee noted that the former Art Awareness Grant was changed to Arts Participation Grant, and that the Subcommittee plans to structure grant recipients into a West Hollywood Arts Festival. The maximum grant award was reduced from \$8,500 to \$7,500, and the consortium grant provision of up to \$10,000 was retained. Additionally, the bi-annual requirement was removed from the guidelines. Eligible non-project organizations can now apply annually.

Following, Commissioner Bailey moved that the Arts and Cultural Affairs Commission approved the 2005-2006 Art Grants guidelines with a condition that staff revise the submission deadline date and the date of the art grants workshop. Commissioner Ken Sherman seconded the motion, and the motion carried unanimously.

### **III. NEW BUSINESS**

#### **A. Commission and Board Annual Congress**

Staff requested that two commissioners work with her to provide updated congress materials to the City Clerk' Office. The 2<sup>nd</sup> annual Commission and Board Congress will be held Saturday, October 22, 2005.

The Chair and Commissioner Sherman volunteered to work with staff on updating congress materials.

#### **B. ACAC Bylaws**

The Commission received and filed a copy of the amended Arts and Cultural Affairs Commission Bylaws as approved by City Council.

### **IV. ITEMS FROM STAFF**

Staff commented that representatives of Pérez Celis contacted the City and expressed interest in the Urban Art Program. She distributed a copy of Celis' bio and requested that the Commission agendaize it for discussion or defer the matter to the Urban Art Subcommittee.

The Commission deferred the matter to the Urban Arts Subcommittee.

### **V. CHAIR'S REPORT**

There was no report from the Chair.

### **VI. ITEMS FROM THE COMMISSION**

Commissioner Denenberg attended a meeting with West Hollywood art galleries. She suggested that the Art and the Outside Subcommittee involve the Avenue of Art and Design when developing Art on the Outside programming. She also suggested that there be more constructive interaction between the two entities.

Staff commented that the City formed an Art Gallery Task Force in September 2003 to address issues of the Avenues of Art and Design business district to ensure that the district remain central to the West Hollywood economy. She will follow-up on the task force recommendations and report her findings to the Art on the Outside Subcommittee.

The Chair suggested that the Commission consider appointing arts professionals from the Avenues of Art and Design to the Art on the Outside Subcommittee as permitted by the ACAC Bylaws.

Commissioner Ken Sherman announced that the 4<sup>th</sup> annual West Hollywood Book Fair will be held Sunday October 2, 2005 from 10:00 a.m. to 6:00 p.m., at West Hollywood Park. He spoke of the need for more arts public relations and suggested that the Commission meet with West Hollywood gallery owners.

Commission Bailey commented that Councilmember Prang allowed Commissioner Haibach and him to take part in interviewing candidates for his direct appointment to the Arts and Cultural Affairs Commission. He requested that staff agendize for discussion a ACAC Retreat.

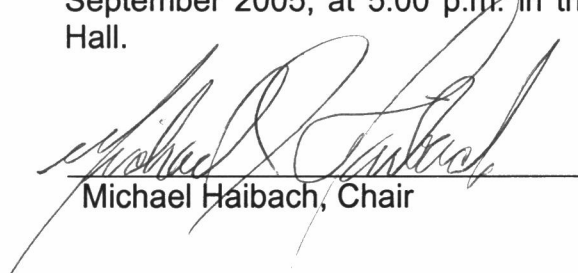
## **VII. ITEMS FROM THE PUBLIC**

Lev Volovik of the Russian Advisory Board expressed interest in working with the Arts and Cultural Affairs Commission on the proposed West Hollywood Arts Festival and other arts related events.

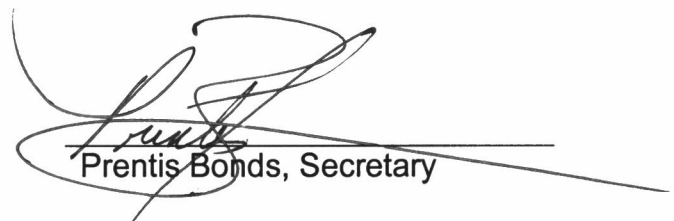
Joel Mark, West Hollywood resident, commented that the City needs to do more to promote local artists.

## **VIII. Adjournment**

The Commission adjourned at 6:21 p.m. to its next meeting scheduled September 2005, at 5:00 p.m. in the Community Conference Room at City Hall.



Michael Haibach, Chair



Prentis Bonds, Secretary