

**CITY OF WEST HOLLYWOOD
ARTS AND CULTURAL AFFAIRS COMMISSION
Minutes
July 28, 2005**

CALL TO ORDER: The Arts and Cultural Affairs Commission (ACAC) meeting was called to order by the Chair at 5:08 p.m.

A. ROLL CALL

Present:

Michael J. Haibach, Chair
Jon Bailey, Vice Chair
Richard Kaléh
Ken Sherman
Lyn DeShields
Andrew Campbell
Beverly Denenberg

Staff Liaison: Nicole Kading
Recording Secretary: Prentis Bonds

Also present:

Ray Reynolds, Director Economic Development
Councilmember Jeffrey Prang (*present for part of the meeting*)

B. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

C. Staff Comments on the Agenda

There were no staff comments on the agenda

I. APPROVAL OF MINUTES – JUNE 23, 2005

Chair Haibach noted three typographical corrections to the minutes.

Vice Chair Bailey requested that staff minute his request to agendaize for discussion the multi-purpose room in the proposed new library for the September meeting under "Items from the Commission".

II. UNFINISHED BUSINESS

A. Art on the Outside

Staff provided an update on the Robert Indiana Sculpture project on behalf of Commissioner Beverly Denenberg. Staff anticipates that the agreement between the City and the Morgan Foundation will be signed by the end of August. If the agreement is not signed by that time, the Commission will need to reconsider the feasibility of continuing this project.

B. Urban Art Subcommittee

Commissioner Kaléh reported on the Urban Arts Subcommittee site visit at the Sunset Marquis and their Subcommittee meeting held July 21, 2005. He spoke that the Subcommittee did not approve the art concept "Ear" by artist Brad Howe as presented. They had concerns regarding the reflective nature of the sculpture, its size and the impact it would have on the surrounding neighborhood. Staff was directed to draft a letter detailing the reasons why the concept was not approved and forward it to the art consultant. He also spoke concerning the Hyatt West Hollywood façade renovation, and the discussion on the proposed location of the public art with art consultant Merry Norris. It was proposed that the art be installed between two steel pillars consisting of an etched, floating glass wall centered above a reflecting pool. The Subcommittee will consider artist recommendations at the August meeting. He concluded noting that the subcommittee received a presentation of three prospective artists by the developer and art consultant Merry Norris for the planned eight unit condominium project at 1137 Hacienda Place. As a result of the presentations, the subcommittee selected Michael M. Amescua as the artist for this project.

Staff added that the Subcommittee also met with art consultant Beatrix Barker who will be working with staff on drafting a development plan for the Art on the Outside program and that the Subcommittee discussed developing a 1% for art preservation program.

C. George Gershwin House Letter

The Commission received and filed a copy of the letter sent to the City of Beverly Hills acknowledging the cultural significance of the Gershwin House on behalf of the Arts and Cultural Affairs Commission.

III. NEW BUSINESS

A. Subcommittee Appointments 05-06

Upon dissemination of the 05-06 subcommittee structure proposed by the Chair, the Chair asked members of the Commission to review the responsibilities of each subcommittee and inform him of which subcommittee (s) that they would like to help staff. He concluded by requesting that the Commission table the item until the August meeting at

which time he would appoint members to each Subcommittee for approval by the Commission.

There were no objections.

B. Work Plan 05-06

Staff requested that the Commission select two members to work with her on developing the Arts and Cultural Affairs Commission 05-06 Work Plan. The Chair and Vice Chair volunteered to assist staff in preparing the work plan.

C. Arts Grants 05-06

At the request for Staff, the Chair asked that the 04-05 Arts Grant Subcommittee consisting of Commissioners Campbell, Sherman and Denenberg meet with staff to revise the Annual Arts and Arts Awareness Grants guidelines for 05-06. It is anticipated that the Commission will approve the guidelines at their August meeting.

Members of the Arts Grant Subcommittee concurred.

D. Cultural Events Evaluation Criteria

The Chair introduced the item which called for establishing cultural events evaluation criteria for new and already established cultural events throughout the City. He requested that staff review the 1997 West Hollywood Community Cultural Plan prepared by Judy Branfman and Associates as a resource in developing the evaluation criteria.

Staff will provide the Commission with a verbal report on the progress of this item at the August meeting.

IV. CHAIR'S REPORT

The Vice Chair reported on the meeting of Board and Commission Chairs held July 26th. The City is urging all commissioners to attend the Annual Congress to be held Saturday, October 22nd at the Wyndham Bel Age Hotel. Registration will start at 8:30 a.m., and the general session will begin at 10:00 p.m. During lunch, there will be a guest speaker on the topic of "sustainability". The Congress is mandatory for all board and commission members. The City has requested that boards and commissions submit three questions about the nature of their respective board or commission. He asked that Commissioners e-mail their questions to him.

V. ITEMS FROM THE COMMISSION

Commissioner De Shields reported that she attended a Gay Veterans Brunch.

Commissioner Sherman commented that the ACAC should consider establishing a public relations subcommittee to assist the City with marketing the arts and cultural affairs related events in the city.

Chair Haibach commented that Commissioner Kaléh would be resigning his position on the Arts and Cultural Affairs Commission effective upon the adjournment of the meeting. He thanked him for his leadership and dedication to the Commission and wished him the best.

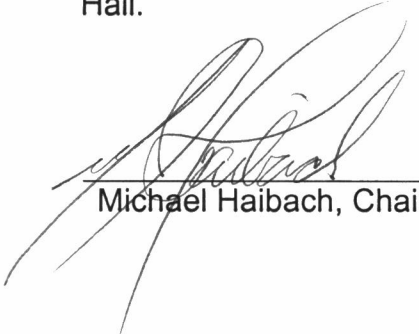
Commissioner Kaléh thanked the Commission for all their support while serving as Chair of the Arts and Cultural Affairs Commission and spoke that it has been rewarding experience serving on the Commission for eight years. He expressed best wishes for all the Commission's future endeavors.

VI. ITEMS FROM THE PUBLIC

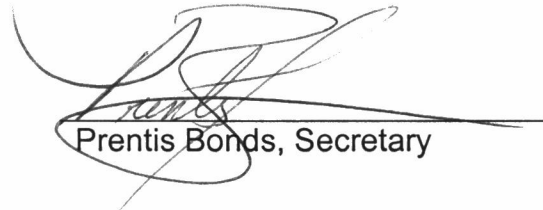
Public comment was heard from Alison Maxwell former West Hollywood employee and staff liaison to Commission.

VII. Adjournment

The Commission adjourned at 5:45 p.m. to its next meeting scheduled August 25, 2005, at 5:00 p.m. in the Community Conference Room at City Hall.



Michael Haibach, Chair



Prentis Bonds, Secretary