

City of West Hollywood
ARTS AND CULTURAL AFFAIRS COMMISSION
MEETING MINUTES
August 26, 2010

CALL TO ORDER: The Arts and Cultural Affairs Commission (ACAC) meeting was called to order by Commission Chair Ken Sherman at 5:04 p.m.

A. Roll Call

Present: Ken Sherman, Chair
Whitney Weston, Vice-Chair
Jon Bailey
Madeleine Rackley
Peter Mays

Excused: Beverly Denenberg
J. Dallas Dishman

Staff Liaison: Andrew Campbell
Recording Secretary: Prentis Bonds

Also present: Tatiana Rodzinek, Russian Community Outreach Coordinator
Captain Kelley Fraser, West Hollywood Sheriff's Station

B. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

C. Staff Comments on the Agenda

There were no comments from staff on the agenda.

D. Approval of the Agenda – August 26, 2010

Commissioner Rackley moved that the Arts and Cultural Affairs Commission approve the August 26, 2010 meeting agenda.

Commissioner Bailey seconded the motion, and the motion carried unanimously.

E. Introduction – Captain Kelley Fraser, West Hollywood Sheriff's Station.

Commission Chair Ken Sherman introduced Captain Kelley Fraser of the West Hollywood Sheriff's Station.

Captain Fraser commented on her role as Captain of the West Hollywood Sheriff's Station and jurisdiction that includes Universal City Walk. She expressed interest working with the Commission respective to her role.

I. CONSENT CALENDAR

Commissioner Rackley moved that the Arts and Cultural Affairs Commission approve the Consent Calendar that included the following items:

- A. Arts and Cultural Affairs Commission July 22, 2010 meeting minutes.
- B. Urban Art Subcommittee Special Meeting Action Report of August 12, 2010 that included ratification of the Urban Art Subcommittee's recommendation to approve Stage II – Schematic Plan for the Urban Art Project at 25045 Sunset Plaza (8600 Sunset Boulevard) by artist Brad Howe.

The art concept consisted of an external wall sculpture featuring red stainless steel petals painted with an ultra high UV inhibiting automotive polyurethane paint. The art recalls the vast poinsettia fields developed by Paul Ecke and pays tribute to the Montgomery family who has maintained the flower gardens in the medians on Sunset Boulevard at Sunset Plaza for many years.

Commissioner Weston seconded the motion, and the motion carried unanimously.

II. ITEMS FROM THE PUBLIC

There were no items from the public.

III. NEW BUSINESS

A. Russian American Arts and Cultural Heritage Report

The Commission received a report from Tatiana Rodzinek, the City's Russian Community Outreach Coordinator and Staff Liaison to the Russian Advisory Board on the arts and cultural activities aimed at celebrating Russian American cultural heritage during FY 2010-2011.

Ms. Rodzinek commented that the Russian Advisory Board has planned and executed a variety of events aimed at celebrating Russian American cultural heritage including the *Russian Cultural Festival* that included a community service award component; *Victory in Europe Day*, and an event entitled *The Eclectic Tea Room*. She also commented that these programs have become far more accessible to the general public. The Russian Advisory Board continues to work on ensuring that these events are inclusive of West Hollywood's diverse community.

Following, the Chair expressed on behalf of the Arts and Cultural Affairs Commission an interest in continuing its relationship with the Russian Advisory Board. Commissioner Rackley expressed interest in attending an upcoming meeting of the Russian Advisory Board.

B. ACAC Subcommittee Membership

The Commission reviewed and considered approving ACAC subcommittees and their membership as proposed by Commission Chair Ken Sherman.

Chair Sherman commented that he spoke with the Chairs of each subcommittee including the Art on the Outside, Performing Arts and Cultural Affairs and the Urban Art Subcommittees concerning their reappointments. He also commented that he spoke with the members of each subcommittee concerning their subcommittee re-appointments for FY 2010-2011 as follows:

Art on the Outside Subcommittee	Performing Arts and Cultural Affairs Subcommittee	Urban Art Subcommittee
Peter Mays, Chair	Whitney Weston, Chair	Beverly Denenberg, Chair
J. Dallas Dishman	Jon Bailey	Jon Bailey
Ken Sherman	Madeleine Rackley	Ken Sherman

Following, Commissioner Mays moved that the Arts and Cultural Affairs Commission approve the Commission's Subcommittee structure and membership as proposed by the Chair.

Commissioner Rackley seconded the motion, and the motion carried unanimously.

C. National Arts and Humanities Month

The Commission received a report from staff on National Arts and Humanities Month, the largest annual celebration of arts and humanities in the nation and discussed its participation in join this national effort to recognize and promote the importance of arts and culture in our daily lives.

Following, it was the consensus the Commission to brand arts and cultural events sponsored by the City during the month of October such as the West Hollywood musical and other events as part of National Arts and Humanities Month. It was also the consensus of the Commission that staff seek a proclamation from City Council proclaiming October as National Arts and Humanities Month.

D. Revised ACAC Bylaws

The Commission received and filed the revised ACAC By-laws issued by the Office of the City Clerk on August 19, 2010 that included an amendment to Section 3.3 regarding the terms of the chairs and vice-chairs.

IV. UNFINISHED BUSINESS

A. Art on the Outside Subcommittee

The Commission received a report from the Art on the Outside Subcommittee on their meeting held August 26, 2010 as follows:

Commissioner Mays reported that the Subcommittee:

- Approved the July 22, 2010 meeting minutes.
- Approved for ratification by the Arts and Cultural Affairs Commission \$15,000 from the Arts and Beautification Fund to support a community-based,

temporary public art project proposed by Creative Voltage consisting of a 3D environmental wall relief at Fountain Day School.

- Debrief on the “On Route 66 – Lights” opening reception held August 5, 2010 at the Sal Guarriello Memorial park.
- Received an update from staff on alternative locations and new dates for the 25th Anniversary Exhibition of West Hollywood-Based Artists. Staff is working with the Economic Development Coordinator to secure a space for this exhibition. Once a location has been confirmed, staff will release the Request for Proposal.
- Discussed proposed and/or ongoing Art on the Outside project as follows:

Project	Status
Andy Moses Project	Staff reported that the artist has expressed continued interest in working with the City. Mr. Moses will be on exhibit at the William Turner Gallery in Santa Monica October 23, 2010 through December 4, 2010.
Folk Art Everywhere	No new information reported on this project.
List of High Profile Artists	No new information reported on this project.
Route 66/Neon Project (2010)	No new information reported on this project.
Sculpture Foundation Collaboration (2010)	Staff reported that the contract with Sculpture Foundation Collaborative.
UCLA School of Art & Architecture Collaboration	Staff reported that a collaboration with UCLA School of Art & Architecture might be possible with the
Videotron & Vertical Billboard Projects on Sunset	No new information was reported on this project.

Commissioner Mays then moved that the Arts and Cultural Affairs Commission ratify the Art on the Outside Subcommittee’s recommendation and approve \$15,000 from the Arts and Beautification Fund to support a community-based, temporary public art project proposed by Creative Voltage consisting of a 3D environmental wall relief at Fountain Day School.

Commissioner Bailey seconded the motion, and the motion carried unanimously.

B. On Route 66 – Lights Opening Reception

The Commission debriefed on the opening reception of this exhibit held August 5, 2010 at the Sal Guarriello Memorial Park.

Commissioners commented favorably on the opening reception and thanked staff for their hard work.

C. Library Art Process Team Action Report of July 28, 2010.

The Commission received and filed the Library Art Process Team Actions Report of July 28, 2010 from members of the Urban Art Subcommittee that serve on the Art Process Team.

V. EXCLUDED CONSENT

None

VI. ITEMS FROM THE CHAIR

Commissioner Sherman acknowledged the passing of John Chase, Urban Designer, for the City of West Hollywood.

VIII. ITEMS FROM THE COMMISSION

Commissioner Bailey reported on the Plummer Park Design Review Committee meeting held the week of August 26, 2011 at Plummer Park.

Commissioner Mays reported that construction of the fountain at the Sal Guarriello Memorial Park would begin in February 2011.

Commissioner Weston congratulated Commission Chair Sherman on his first meeting.

IX. ITEMS FROM STAFF

Staff reported that the City of Santa Monica and the Santa Monica Arts Foundation would present "Glow – Dark and Beyond" an installation of 20 original artworks specifically for this one-night event on Saturday, September 25, 2010 at the Santa Monica Pier.

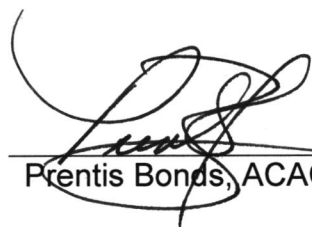
IX. ADJOURNMENT

Commissioner Sherman moved that the Arts and Cultural Affairs Commission adjourn to its next meeting scheduled September 23, 2010 at 5 p.m., at West Hollywood City Hall in the Community Conference Room.

Commissioner Dishman seconded the motion, and the meeting was adjourned at 6:40 p.m.



Ken Sherman, Chair



Prentis Bonds, ACAC Secretary