

City of West Hollywood  
**ARTS AND CULTURAL AFFAIRS COMMISSION**  
**MEETING MINUTES**  
**June 24, 2010**

**CALL TO ORDER:** The Arts and Cultural Affairs Commission (ACAC) meeting was called to order by Commission Chair Madeleine Rackley at 5:03 p.m.

**A. Roll Call**

Present: Chair Madeleine Rackley  
Ken Sherman, Vice-Chair  
Jon Bailey  
Beverly Denenberg  
Dallas Dishman  
Whitney Weston

Excused: Peter Mays

Staff Liaison: Andrew Campbell  
Recording Secretary: Prentis Bonds

Also present: Bianca Siegl, Associate Planner  
Chris Corrao, Assistant Planner  
Megan MacDonald, Intern

**B. Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

**D. Staff Comments on the Agenda**

Staff requested the Item.IV.B. – General Plan Update proceed Item.IV.A – City Capital Projects.

**E. Approval of the Meeting Agenda – June 24, 2010**

Commissioner Denenberg moved that the Arts and Cultural Affairs Commission approve the June 24, 2010 meeting agenda.

Commissioner Sherman seconded the motion, and the motion carried unanimously.

**I. CONSENT CALENDAR**

Commissioner Bailey moved that the Arts and Cultural Affairs Commission approve the Consent Calendar that included the following item:

A. Arts and Cultural Affairs Commission May 27, 2010 meeting minutes.

Commissioner Dishman seconded the motion, and the motion carried unanimously.

## **II. ITEMS FROM THE PUBLIC**

Public comment was heard from West Hollywood residents Sally Marr and Peter Dudar.

## **III. UNFINISHED BUSINESS**

### **A. City Capital Projects**

The Commission received a status report on current City Capital projects including Plummer Park and Fiesta Hall.

Staff commented that Sam Baxter, Director of Human Services, would attend the July 2010 meeting to report on capital renovations to Plummer Park and Fiesta Hall. Staff informed the Commission that another Art Process Team would be constituted for these projects including the new City Hall Parking Garage.

### **B. General Plan Update**

The Commission received an update on the City's General Plan from Bianca Siegl, Associate Planner in the Planning Division. The Commission also received an extract from the "West Hollywood General Plan 2035 Public Review – HS-2: Support and encourage arts and culture in West Hollywood.

Ms. Siegl commented that although the City is not required by the State of California to include art and culture in its General Plan, the City has considerable interest in maintaining a rich artistic and cultural dimension of the community's identity and aims to support cultural tourism initiatives that advance the City's economic development goals and priorities. She informed the Commission that the next step in this process is the required forty-five (45) day public review and comment period. The deadline for the public to submit written comments is August 9, 2010. Following, there will be a formal hearing by the City's Planning Commission.

### **C. Art on the Outside Subcommittee**

The Commission received a report from the Art on the Outside Subcommittee on their meeting held June 24, 2010 as follows:

Commissioner Mays reported that the Subcommittee:

- Approved the May 27, 2010 meeting minutes
- Received a presentation from Heidi Zeller of Folk Art Everywhere, a project of the Craft and Folk Art Museum and approved for ratification by the Arts and Cultural Affairs Commission the exhibition of a Russian Samovar following current exhibition of "Pysanky." The Subcommittee also approved

as part of the motion an on-going rotation of art works associated with the Folk Art Everywhere project for a period of approximately three years.

- Received a presentation from Maribel Louie, Economic Development Coordinator regarding the City’s current plan to support temporary or “pop-up” galleries in the City. It was the consensus of the Subcommittee to invite Ms. Louie to a subsequent meeting(s) once direction on this matter has been determined by the City.
- Continued discussion of the 25<sup>th</sup> Anniversary Exhibition of West Hollywood-Based Artists. It was the consensus of the Subcommittee that staff attempt to secure space at the Pacific Design Center for this exhibition tentatively scheduled September 2010.
- Discussed as applicable any proposed/on-going Art on the Outside projects under the Subcommittee’s purview as follows:

Project	Status
Andy Moses Project	No new information to report on this project.
Art in the City	Development package completed.
Folk Art Everywhere	Reported under Item III.A
List of High Profile Artists	No new information to report on this project.
Los Angeles Art Association/Gallery 825 collaboration (Lowry Project)	Staff reported that City staff has been working on a web presence for this project.
Peter Shire Project	The project has been de-installed.
Route 66/Neon Project (2010)	Staff reported on current public safety challenges associated with this exhibition including an additional \$20,000 needed to in case the neon signs in plexiglass.
Sculpture Foundation Collaboration (2010)	Staff reported that the loan agreement between Sculpture Foundation and the City is nearing completion and that the installation of seven (7) sculptures along the Santa Monica Boulevard/Doheny median is tentatively scheduled for mid July 2010.
UCLA School of Art & Architecture Collaboration	No new information to report on this project.
Videotron & Vertical Billboard Projects on Sunset	No new information to report on this project.
West Hollywood Invitational 2011	The Subcommittee will review this project at the end of the calendar year.

Following, Commissioner Sherman moved that the Arts and Cultural Affairs Commission ratify the Art on the Outside Subcommittee recommendation and approve an ongoing rotation of various art works in association with the Craft and Folk art Museum program “Folk Art Everywhere” for a period of up to three

years including the installation and exhibition of a Russian Samovar (teapot) to follow the current exhibition of "Pysanky."

Commissioner Dishman seconded the motion, and the motion carried unanimously.

#### **D. Urban Art Subcommittee/Library Art Process Team**

The Commission received a report from the Urban Art Subcommittee concerning their role as part of the City's Library Art Process Team on their meeting held June 8, 2010 at the Library Construction site.

Commissioner Denenberg reported that the Art Process Team toured the library construction site and reviewed nine (9) potential, key locations for the art. However, after discussing the pros and cons of each key location, the Team unanimously approved that the west interior stairwell and the air space above the interior stairwell as the location for the art. She also reported that it was the consensus of the Team that the art:

- Celebrate and complement the building and not compete with interior or exterior architectural elements and/or building design.
- Be installed in a location that provides for maximum visibility by the public.
- Draw people to or into the building.
- Engage the public and make an artistic statement about who we are as the "Creative City."
- Be integrated into the building as a result of collaboration between the artist(s) and architects.

Commissioner Denenberg commented that Art Process Team felt that they were on-track for installation of the art prior to the opening of the library tentatively scheduled for fall 2011. She then announced that the Art Process Team would meet Thursday, July 28 at 3 p.m. to review potential artists for this project.

#### **E. Arts and Cultural Affairs Commission and Subcommittee Meetings**

The Commission discussed its meeting schedule including the number of monthly meetings each commissioner attends relative to Commission business. The Commission also heard comments from staff in relation to the Commission's bylaws and Brown Act requirements/regulations.

Following, it was the consensus of the Commission that each subcommittee discuss its meeting schedule and provide recommendations to the Commission at the July 22, 2010 meeting.

#### **V. EXCLUDED CONSENT**

None

#### **VI. ITEMS FROM THE CHAIR**

The Chair announced that a meet and greet with West Hollywood Sheriff Kelly will be held at 7 p.m. in the City Hall Lobby. The event is sponsored in part by the

Women's Advisory Board and the Lesbian Visibility Committee. She also announced that the Funding Ad Hoc Committee will meet at 5 p.m. on June 25, 2010 to discuss funding resources and opportunities. She thanked the Commission, the Lesbian and Gay Advisory Board and the Transgender Task Force and City staff in the Public Information and Prosecution Services Department and the Economic Development and Special Projects Division for their work on the City's arts and cultural programs for Pride Month 2010.

#### **VIII. ITEMS FROM THE COMMISSION**

Commissioner Bailey requested that staff add an update on Fiesta Hall and arts and cultural programming for the performance space in the new library to the Performing Arts and Cultural Affairs Subcommittee Agenda.

Commissioner Weston announced two shows at the Greenway Court Theatre that included the current run of "Jewtopia" and the upcoming "Ink Slam" July 7 – 10, 2010.

Commissioner Denenberg provided comments on the Commission-endorsed Gibson Guitar Town Project and expressed concerns about the Request for Proposals and timeframe.

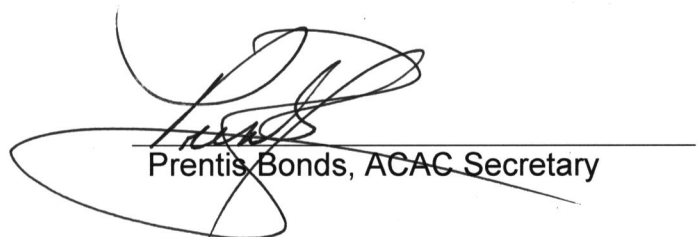
#### **IX. ITEMS FROM STAFF**

Staff announced that the Commission will elect a Chair and Vice Chair at its July meeting. Staff also announced that the Claremont Graduate University Arts Management Program will host a brown bag workshop on Tuesday, June 29, 2010 from noon to 1 p.m. for persons interested in an Executive M.A in Arts Management.

#### **IX. ADJOURNMENT**

Commissioner Sherman moved that the Arts and Cultural Affairs Commission adjourn to its next meeting scheduled July 22, 2010 at West Hollywood City Hall in the Community Conference Room.

Commissioner Bailey seconded the motion, and the meeting was adjourned at 6:50 p.m.

  
Prentis Bonds, ACAC Secretary