

City of West Hollywood
ARTS AND CULTURAL AFFAIRS COMMISSION
MEETING MINUTES
May 27, 2010

CALL TO ORDER: The Arts and Cultural Affairs Commission (ACAC) meeting was called to order by Commission Chair Madeleine Rackley at 5.05 p m.

A. Roll Call

Present: Chair Madeleine Rackley
Ken Sherman, Vice-Chair
Jon Bailey
Beverly Denenberg
Dallas Dishman
Peter Mays
Whitney Weston

Staff Liaison: Andrew Campbell
Recording Secretary: Prentis Bonds

B. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

D. Staff Comments on the Agenda

There were no comments from staff on the agenda

E. Approval of the Meeting Agenda – May 27, 2010

Commissioner Mays moved that the Arts and Cultural Affairs Commission approve the May 27, 2010 meeting agenda.

Commissioner Bailey seconded the motion, and the motion carried unanimously.

I. CONSENT CALENDAR

Commissioner Bailey moved that the Arts and Cultural Affairs Commission approve that May 27, 2010 Consent Calendar that included the following items

A. Arts and Cultural Affairs Commission April 22, 2010 meeting minutes

B. Performing Arts and Cultural Affairs Subcommittee Action Report of May 13, 2010 including the following ratifications:

- Endorsement of "Folk Wedding" an initiative of *Folk Art Everywhere* presented by the Craft and Folk Art Museum that combines traditional Eastern European wedding music and dance of three different cultures with short commentaries on the nature of these performances to be curated by Rowan Storm

- Approval of an Arts Participation Grant award in the amount of \$1,000 to Bandwagon to support a Fairfax High School student project that explores the history of Fairfax High School and the Fairfax High School community via oral history, interviews and images.

C Urban Arts subcommittee Special Meeting Actions Report May 10, 2010 that included the following ratification:

- Approval of artist Brad Howe for the urban art project at 8600 Sunset Boulevard

II. ITEMS FROM THE PUBLIC

There were no items from the public.

III. NEW BUSINESS

A. 2011 Arts Grant Program

The Commission reviewed and considered approving 2011 Arts Grant Program applications and guidelines for City Arts Grants, Cultural Resource Development Grants, and Arts Participation Grants as recommended by the Performing Arts and Cultural Affairs Subcommittee.

The Chair provided a brief overview on the 2011 Arts Grants Program and noted that significant changes to applications were highlighted in red. Notably for City Arts Project Grants, the City will award no more than ten (10) grants and that the maximum award any organization may receive under this grant is \$5,000. Additionally, organizations must provide proof of General Liability Insurance in an amount of no less than two hundred thousand dollars (\$200,000); applicants awarded a 2011 grant will be required to submit a final report before December 31, 2011, and applicants applying for a 2011 City Arts Project Grant would not be eligible to apply for a 2012 City Arts Project Grant. Thus, arts organizations can only apply every other year. With regards to the 2011 Cultural Resource Development Grant, language was added concerning the purpose and anticipated results of this grant opportunity. There were no significant changes to the 2011 Arts Participation Grant.

Following discussion about the pros and cons of the every-other-year stipulation and the quality of arts grant programs, Commissioner Mays moved that the Arts and Cultural Affairs Commission approve the 2011 Arts Grant Applications and Guidelines that included the City Arts Grant, Cultural Resource Development Grant and the Arts Participation Grant and an authorization for staff to make any technical corrections and/or modifications.

Commissioner Bailey seconded the motion, and the motion carried unanimously.

IV. UNFINISHED BUSINESS

A. Art on the Outside Subcommittee

The Commission received a report from the Art on the Outside Subcommittee on their meeting held May 27, 2010 as follows:

Commissioner Mays reported that the Subcommittee

- Discussed the concept of providing art-related “skinning” for empty storefronts windows The Subcommittee will hear from staff in the Economic Development Division on their work with the City’s Community Development Department on a similar concept
- Continued discussion of the 25th Anniversary Exhibition of West Hollywood-Based Artists tentatively scheduled for September 2010 at the Pacific Design Center. The Subcommittee was informed by staff that there are some issues with the use of space at the PDC.
- Approved for ratification by the Arts and Cultural Affairs Commission extending the Rebecca Lowry project “Regard” through December 31, 2010.
- Reviewed and evaluated its 2010-2012 Work Plan
- Discussed proposed or ongoing Arts on the Outside projects as follows

Project	Status
Andy Moses Project	Staff reported that this project is on hold
Art in the City	Staff reported that this project is pending. Staff commented that a new show on Bravo of similar concept will launch soon.
Folk Art Everywhere	Staff reported that this project has been well received by the community.
List of High Profile Artists	Discussed this item under Item IV.C at the AOTO May 27 th meeting
Los Angeles Art Association/Gallery 825 collaboration (Lowry Project)	Discussed this item under Item IV.C at the AOTO May 27 th meeting
Peter Shire Project	Staff reported that this project will be de-installed in June
Route 66/Neon Project (2010)	Staff reported that the concrete footings have been installed and installation of the neon signs will begin Saturday, May 29.
Sculpture Foundation Collaboration (2010)	Staff reported that the installation of seven (7) sculptures along the Santa Monica Boulevard/Doheny median is tentatively scheduled for in July 2010. However, staff will need to seek City Council approval.
UCLA School of Art & Architecture Collaboration	Discussed this item under Item IV C at the AOTO May 27 th meeting.
Videotron & Vertical Billboard Projects on Sunset	This project is on-going
West Hollywood Invitational 2011	It was the consensus of the Subcommittee to review this project at the end of the calendar year

Following, Commissioner Mays moved that the Arts and Cultural Affairs Commission ratify the Subcommittee’s recommendation and approve the extension of the Rebecca Lowry project “Regard” through December 31, 2010.

Commissioner Bailey seconded the motion, and the motion carried unanimously

B. Urban Art Subcommittee

The Commission received a report from the Urban Art Subcommittee/Library Art Process Team Chair on their meeting held May 20, 2010.

Commissioner Denenberg reported that the Urban Art Subcommittee convened as the Library Art Process Team to discuss recommending an art selection process to City Council. The Team will reconvene on Tuesday, June 8, 2010 at the library construction site to review potential locations for the art and to finalize goals, parameters, case statement and process for selecting an artist or artists and its recommendation to City Council.

C. Summer Sounds Concert Program Update

The Commission received an update from staff regarding minor modifications to the Summer Sounds Concert Series and Free Shakespeare in the Parks performances to be held June through August 2010 as follows:

Kings Road Park – All performances on Sundays at 4 pm
Esperanto - June 27
Quarteto Nuevo - July 11
Eartha Austria Trio - July 25

SPECIAL SUMMER SOUNDS PRESENTATION

Sunday, July 18th at 4 pm at Kings Road Park – a special presentation featuring dance and music celebrating the experience of Eastern European cultures, presented in conjunction with Folk Art Everywhere, an initiative of the Craft and Folk Art Museum

Plummer Park – All performances on Sundays at 3 pm
Klezmer Juice - August 1
Susie Hanson Latin Band - August 15
Upstream - August 29

Free Shakespeare in the Parks

Classical Theatre Lab presents *A Midsummer Night's Dream* at

Plummer Park - July 10 - August 1
Performances Saturdays and Sundays at 5 pm

Kings Road Park - August 7-15
Performances Saturdays and Sundays at 4 pm

D. 2010 Pride Month Program

The Commission received a report regarding the 2010 Pride Month calendar proposed evaluation procedures prepared by Megan McDonald, Economic Development Division Intern. The Subcommittee also received a report on collateral and marketing activities for Pride Month.

Following, Commissioners and members of the Lesbian and Gay Advisory Board (via e-mail) expressed interest in evaluating City sponsored events as follows.

Commissioner	Event
Andrew Campbell	Voices Together –Worlds Apart
	Two Spirits
Dallas Dishman	Out There
	40 th Annual LA Pride Festival
Jon Bailey	Dear Harvey
	Gaylarious
	Summer Sounds featuring Esperanto
Ken Sherman	Gay & Lesbian Play Reading Festival
	40 th Annual LA Pride Parade
	LAMDA Literary Event
Lesbian Visibility Committee	Dyke March
Madeleine Rackley	Human Rights Speakers Series
	Two Spirits
Members of the LGAB	Tennessee Williams Symposium
	Pride and Poetry
	Tea and Bitchiness with Robert Patrick
	Special Lesbian & Gay Advisory Board Meeting
Peter Mays	Think Inside the Box
Whitney Weston	Small Craft Warnings by Tennessee Williams

V. EXCLUDED CONSENT

None

VI. ITEMS FROM THE CHAIR

The Chair announced that the Metropolitan Master Chorale will be in concert Sunday, June 20, 2010 at the Hollywood United Methodist Church, 6817 Franklin Ave., Los Angeles, CA 90028. Pre-concert discussion at 3.15 p.m. Concert. at 4.00 p.m.

VIII. ITEMS FROM THE COMMISSION

Commissioner Bailey reported that he attended a concert of the Gay Mens Chorus at Fairfax High School. He also attended, as well as participated in, the first read of the City's 25th Anniversary musical by Cornerstone Theatre.

IX. ITEMS FROM STAFF

There were no items from staff.

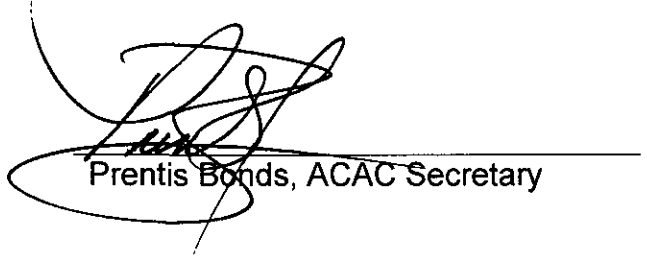
IX. ADJOURNMENT

Chair Rackley moved that the Arts and Cultural Affairs Commission adjourn to its next meeting scheduled May 27, 2010 at West Hollywood City Hall in the Community Conference Room.

Commissioner Deneberg seconded the motion, and the meeting was adjourned at 7.00 p.m.



Madeleine Rackley, Chair



Prentis Bonds, ACAC Secretary