

**CITY OF WEST HOLLYWOOD**  
**Arts and Cultural Affairs Commission**  
**ART ON THE OUTSIDE SUBCOMMITTEE**

To comply with the Americans with Disabilities Act of 1990, if you require special assistance to attend or participate in this meeting, please call the City Council's office at (323) 848-6460 at least 48 hours prior to the meeting. The City TDD line for hearing impaired is (323) 848-6494.

Written materials distributed to the Art on the Outside Subcommittee within 72 hours of the Art on the Outside Subcommittee meeting are available for public inspection immediately upon distribution in the Economic Development Department at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Art on the Outside Subcommittee meeting at the staff liaison's table.

**Thursday, October 22, 2009**

**3:30 p.m.**

Location: Community Conference Room, 1<sup>st</sup> Floor, City Hall  
8300 Santa Monica Boulevard, West Hollywood

**I. CALL TO ORDER**

- A. Roll Call
- B. Posting of the Agenda
- C. Staff Comments on the Agenda
- D. Approval of the Agenda

**II. APPROVAL OF MINUTES**

The Subcommittee will review and approve the minutes of September 24, 2009.

**III. NEW BUSINESS**

**A. Artist Presentation: Andy Moses**

The Subcommittee will receive a presentation from artist Andy Moses regarding his work and a potential temporary art project proposal.

**Recommendation:** Receive presentation, discuss, and provide direction as applicable.

**B. Santa Monica Boulevard Public Art Framework**

The Subcommittee will review the Santa Monica Boulevard Public Art Framework developed in 1999.

**Recommendation:** Review the Santa Monica Boulevard Public Art Framework developed in 1999 and discuss its relevancy to the 2010-2012 Art on the Outside Subcommittee Work Plan process.

**IV. UNFINISHED BUSINESS**

**A. 2010-2012 AOTO Subcommittee Work Plan**

The Subcommittee will review its discussion points from the September 2009 meeting and continue its planning process for the 2010-2012 Work Plan.

**Recommendation:** Review discussion points from September 2009 meeting and provide direction on 2010-2012 Work Plan.

**B. 25<sup>th</sup> Anniversary Exhibition of West Hollywood-Based Artists**

The Subcommittee will continue its discussion and planning of a 25th Anniversary Exhibition of West Hollywood-based artists.

**Recommendation:** Discuss exhibition ideas generated by the Subcommittee and continue planning the event, tentatively scheduled for fall 2010.

**C. Proposed and Ongoing AOTO Projects**

The Subcommittee will discuss as applicable any proposed or ongoing Art on the Outside projects under the Subcommittee’s purview.

**Recommendation:** Receive and file.

**D. Proposed and Ongoing AOTO Projects**

The Subcommittee will discuss as applicable any proposed or ongoing Art on the Outside projects under the Subcommittee’s purview.

- “Art in the City”
- Los Angeles Art Association/Gallery 825 collaboration
- Michael McMillen Project
- Peter Shire Exhibition
- Route 66/Neon Art Project
- Santa Monica Boulevard Topiary Project
- Sculpture Foundation Collaboration
- UCLA School of Art & Architecture Collaboration
- Videotron and Vertical Billboard Projects on Sunset

**Recommendation:** Discuss projects and provide comment and direction as applicable.

**V. ITEMS FROM THE SUBCOMMITTEE**

**VI. ITEMS FROM THE STAFF**

**VII. ITEMS FROM THE PUBLIC**

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

**VIII. ADJOURNMENT**

The Art on the Outside Subcommittee will adjourn to its next regular meeting on Thursday, December 3, 2009 at 3:30 p.m. in the Community Conference Room at City Hall.

**AFFIDAVIT OF POSTING**

State of California     )  
 County of Los Angeles     )  
 City of West Hollywood     )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the City Manager’s Department in the Office of the City Clerk and that I posted this agenda on:

Date:

Signature: \_\_\_\_\_  
 Administrative Assistant, City Clerk Division