

**CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission
ART ON THE OUTSIDE SUBCOMMITTEE**

To comply with the Americans with Disabilities Act of 1990, if you require special assistance to attend or participate in this meeting, please call the City Council's office at (323) 848-6460 at least 48 hours prior to the meeting. The City TDD line for hearing impaired is (323) 848-6494.

Written materials distributed to the Art on the Outside Subcommittee within 72 hours of the Art on the Outside Subcommittee meeting are available for public inspection immediately upon distribution in the Economic Development Department at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Art on the Outside Subcommittee meeting at the staff liaison's table.

Thursday, August 27, 2009

3:30 p.m.

Location: Community Conference Room, 1st Floor, City Hall
8300 Santa Monica Boulevard, West Hollywood

I. CALL TO ORDER

- A.** Roll Call
- B.** Posting of the Agenda
- C.** Staff Comments on the Agenda
- D.** Approval of the Agenda

II. APPROVAL OF MINUTES

The Subcommittee will review and approve the minutes of June 25, 2009.

III. NEW BUSINESS

A. West Hollywood Artist Convening

The Subcommittee will discuss the idea of participating in an informal convening of West Hollywood-based artists for the purpose of strengthening networking and communication with artists based in and adjacent to West Hollywood.

Recommendation: Discuss participation and provide direction to staff.

B. Billboard and Videotron Applications and Guidelines

The Subcommittee will review and consider approving application and guideline forms for artists and organizations to submit when requesting programming opportunities on the billboard and videotrons on Sunset Boulevard.

Recommendation: Review and approve forms.

C. 25th Anniversary Exhibition of West Hollywood-Based Artists

The Subcommittee will discuss the feasibility of developing a 25th Anniversary Exhibition of West Hollywood-based artists.

Recommendation: Discuss exhibition feasibility and provide direction to staff.

IV. UNFINISHED BUSINESS

A. Santa Monica Boulevard Topiary Project

The Subcommittee will receive an update on this project from staff.

Recommendation: Receive update, provide direction, and approve changes and modifications to the project and scope as necessary.

B. Peter Shire Exhibition

Staff will provide an update on this project.

Recommendation: Receive update, provide direction as applicable.

C. Museum of Neon Art/Route 66 Project for City's 25th Anniversary Celebration

The Subcommittee will receive an update on this project from staff and discuss the inclusion of student artists in the exhibition.

Recommendation: Review and discuss project and provide direction as applicable.

D. AOTO Project Scheduling

The Subcommittee will review and discuss the calendar of projects for AOTO projects including projects for the videotrons and vertical billboard.

Recommendation: Review and discuss calendaring for AOTO projects and provide direction, as applicable.

V. ITEMS FROM THE SUBCOMMITTEE

VI. ITEMS FROM THE STAFF

VII. ITEMS FROM THE PUBLIC

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

VIII. ADJOURNMENT

The Art on the Outside Subcommittee will adjourn to its next regular meeting on Thursday, September 24, 2009 at 3:30 p.m. in the Community Conference Room at City Hall.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the City Manager's Department in the Office of the City Clerk and that I posted this agenda on:

Date:

Signature: _____
Administrative Assistant, City Clerk Division