

\*IN AN EFFORT TO PROTECT PUBLIC HEALTH AND PREVENT THE SPREAD OF COVID-19 (CORONAVIRUS), AB 361 HAS AUTHORIZED PUBLIC MEETINGS TO TAKE PLACE VIA TELECONFERENCE BECAUSE STATE AND LOCAL OFFICIALS ARE RECOMMENDING MEASURES TO PROMOTE SOCIAL DISTANCING.

## **MEETING AGENDA**

- 1) CALL TO ORDER/CHAIR REPORT – Brett Latteri 11:00 AM
  - a. Self-Introductions/Roll Call
  - b. Posting of Agenda
  - c. Board Comments on Agenda
  
- 2) APPROVAL OF MINUTES – Brett Latteri 11:05 AM
  - a. June and August Minutes
  
- 3) FINANCIAL REPORT – John-Baptiste Godard 11:10 AM
  - a. Past Financial Reports
    - i. Approve August
  - b. Current Financials
    - i. September Financial Reports
  - c. BID Assessment Collection Update (Taylor Coyne)
  
- 4) EXECUTIVE DIRECTOR REPORT – Genevieve Morrill 11:15 AM
  - a. Introduce New Chamber Staff
  - b. CBA Gala Table Assignments
  - c. Marketing Report (Jamie Willson)
  
- 5) NEW BUSINESS – Brett Latteri 11:30 AM
  - a. Bylaw Change: Formalize Moving Board Meetings to Every Other Month
  - b. Public Safety: Policing and Private Security Discussion (Genevieve Morrill)
  - c. Digital Billboard Update Presentation (John Leonard)
  
- 6) EXTERNAL PARTNER REPORTS 11:45 AM
  - a. City of West Hollywood – John Leonard / Taylor Coyne
  - b. West Hollywood Sheriff's Report – Lt. Fanny Lapkin / Sgt. Mike Yost
  - c. Block by Block Report – Shea Gibson
  - d. Canyon Country Social Media / Influencer Report – Lia Fisher / Brittney Mead
  - e. West Hollywood Travel + Tourism Board – Jeff Morris
    - Eat & Drink Week
  - f. West Hollywood Chamber of Commerce – Genevieve Morrill
    - Creative Business Awards

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|--------------------------|----------|
| 7) BOARD MEMBER COMMENTS | 12:20 PM |
| 8) PUBLIC COMMENTS       | 12:25 PM |
| 9) ADJOURNMENT           | 12:30 PM |

**NEXT MEETING: DECEMBER 19<sup>th</sup>**

AFFIDAVIT OF POSTING

State of California )  
County of Los Angeles )  
City of West Hollywood )

I declare under penalty of perjury that I am employed  
by the City of West Hollywood in the Office of the  
City Clerk, and that this document was posted on:

Date: October 12, 2022  
Signature: \\Alyssa T. Poblador\  
Office of the City Clerk