

AGENDA
CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission (ACAC)
URBAN ART SUBCOMMITTEE

Thursday, October 20, 2022

5:00 p.m.

WEST HOLLYWOOD PLUMMER PARK COMMUNITY CENTER
ROOMS 5 & 6
7377 SANTA MONICA BLVD.

The West Hollywood Arts and Cultural Affairs Commission acknowledges that the land on which we gather and that is currently known as the City of West Hollywood is the occupied, unceded, seized territory of the Gabrieleño Tongva and Gabrieleño Kizh peoples.

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6800 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, 323.GO.COMMUTE (323/466-3876) or go to www.metro.net.

Written materials distributed to the Urban Art Subcommittee within 72 hours of the meeting are available for public inspection immediately upon distribution in the Arts Division at City Hall, 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Performing Arts and Cultural Affairs Subcommittee meeting at the staff liaison's table. For a complete listing of arts and cultural programs, events and opportunities, please visit www.weho.org/arts, or follow @WeHoArts on social media.

I. CALL TO ORDER

- A. Land Acknowledgement
- B. Pledge of Allegiance
- C. Roll Call
- D. Approval of the Agenda
- E. Approval of the April 21, 2022 Meeting Minutes
- F. Public Comment

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each.

II. CONSENT CALENDAR

The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and file.

III. UNFINISHED BUSINESS

A. Urban Art Program Projects

The Subcommittee will receive an update from staff and discuss Urban Art Program projects under the Subcommittee's oversight. The list below reflects the current stage each development is pursuing (project address, project name (if available), artist selected for the project).

STAGE I
▪ none
STAGE II
▪ Melrose Avenue Gathering Place (Design District Streetscape Master Plan, Karon Davis)
▪ Beverly Boulevard Gathering Place (Design District Streetscape Master Plan, Greenmeme)
▪ 9060 Melrose Avenue (Melrose Triangle, Ned Kahn)
STAGE III
▪ 625 N San Vicente Boulevard (AIDS Monument, Daniel Tobin)
▪ 1136 La Cienega Boulevard (Mark Hagan)
STAGE IV
▪ 1013 Genesee (Elena Manferdini)
▪ 1040 La Brea Avenue (Jim Isermann)
▪ 8497 Sunset Boulevard (Refik Anadol)
OTHER PROJECTS
▪ Public Art Archive (Collections Management)
▪ Neon Dog (Urban Art Collection)

RECOMMENDATION: Provide staff direction as applicable on Urban Art projects under the Subcommittee's oversight.

IV. NEW BUSINESS

A. Public Art Consultant Prequalified List – Review of Applications

The Subcommittee will consider new applications received for the Public Art Consultant Prequalified List.

RECOMMENDATION:

Recommend that the Arts and Cultural Affairs Commission approve new applications

as recommended by staff.

B. Proposed Acquisition of Artworks, “UR OK” and “ONE LOVE” by artist Scott Froschauer, presented by Wallspace, for inclusion in the City’s Urban Art Collection

The Subcommittee will consider directing staff to proceed with the procedures outlined in the City’s gift policy to acquire the artworks, “UR OK” and “ONE LOVE” by artist Scott Froschauer, presented by Wallspace.

RECOMMENDATIONS:

- 1) Recommend that the City proceed with the acquisition of the artworks, “UR OK” and “ONE LOVE” by artist Scott Froschauer.
- 2) Recommend the location(s) for the artworks.
- 3) Direct staff to proceed with preparing the required paperwork for the gift of artwork and return to the Subcommittee at a future meeting.
- 4) Forward the recommendations to the Arts and Cultural Affairs Commission for approval.

C. Proposed Gift of Artwork, “Hadrian’s Wedge” by Artist Beverly Pepper, for inclusion in the City’s Urban Art Collection

The Subcommittee will consider directing staff to proceed with the procedures outlined in the City’s gift policy to acquire the artworks, “Hadrian’s Wedge” by artist Beverly Pepper, which is being offered by the current owners.

RECOMMENDATIONS:

- 1) Recommend approval or denial of the proposed gift of artwork, “Hadrian’s Wedge” by artist Beverly Pepper.
- 2) If approved, direct staff to proceed with preparing the required paperwork for the gift of artwork and return to the Subcommittee at a future meeting.
- 3) If approved, direct staff to procure an art conservator review of the artwork prior to approving the artwork for the Urban Art Collection.
- 4) If approved, recommend a location for the artwork.
- 5) Forward the recommendations to the Arts and Cultural Affairs Commission for approval.

D. Neon Globe Location

The Subcommittee will consider a permanent location for the Neon Globe artwork as part of the City’s Urban Art Collection.

RECOMMENDATIONS:

- 1) Recommend the location for the artwork.

- 2) Direct staff to proceed with preparing the required paperwork for the gift of artwork and return to the Subcommittee at a future meeting.
- 3) Forward the recommendations to the Arts and Cultural Affairs Commission for approval.

V. EXCLUDED CONSENT CALENDAR

VI. PUBLIC COMMENT

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each.

VII. ITEMS FROM THE SUBCOMMITTEE

VIII. ITEMS FROM STAFF

IX. DEVELOPMENT OF NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of its Thursday, November 10, 2022 meeting agenda.

X. ADJOURNMENT

The Urban Art Subcommittee will adjourn to its meeting scheduled Thursday, November 10, 2022 at 5:00 p.m. at West Hollywood Plummer Park Community Center, Rooms 5 & 6, 7377 Santa Monica Boulevard.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed
by the City of West Hollywood in the Office of the
City Clerk, and that this document was posted on:

Date: October 12, 2022
Signature: \\Alyssa T. Poblador\
Office of the City Clerk