

**CITY OF WEST HOLLYWOOD**  
**Arts and Cultural Affairs Commission**  
**ART ON THE OUTSIDE SUBCOMMITTEE**

To comply with the Americans with Disabilities Act of 1990, if you require special assistance to attend or participate in this meeting, please call the City Council's office at (323) 848-6460 at least 48 hours prior to the meeting. The City TDD line for hearing impaired is (323) 848-6494.

Written materials distributed to the Art on the Outside Subcommittee within 72 hours of the Art on the Outside Subcommittee meeting are available for public inspection immediately upon distribution in the Economic Development Department at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Art on the Outside Subcommittee meeting at the staff liaison's table.

**Thursday, June 24, 2010**

**3:30 p.m.**

Location: Community Conference Room, 1<sup>st</sup> Floor, City Hall  
8300 Santa Monica Boulevard, West Hollywood

**I. CALL TO ORDER (3:30)**

- A. Roll Call
- B. Posting of the Agenda
- C. Staff Comments on the Agenda
- D. Approval of the Agenda

**II. APPROVAL OF MINUTES**

The Subcommittee will review and approve the minutes of May 27, 2010.

**III. UNFINISHED BUSINESS (3:35)**

**A. Folk Art Everywhere (3:35)**

The Subcommittee will receive a presentation from Heidi Zeller of Folk Art Everywhere, a project of the Craft and Folk Art Museum, and consider approving a work of art for the City to exhibit in conjunction with the project.

**Recommendation:** Receive presentation and approve a work of art to exhibit as part of the project.

**B. Temporary / "Pop-Up" Galleries (3:50)**

The Subcommittee will receive a presentation from the City's Economic Development Coordinator Maribel Louie regarding the City's current plans and strategies in supporting temporary or "pop-up" galleries in the City.

**Recommendation:** Receive presentation and provide direction as applicable.

**C. 25<sup>th</sup> Anniversary Exhibition of West Hollywood-Based Artists (4:05)**

The Subcommittee will continue its discussion of this exhibition concept tentatively scheduled for September 2010 at the Pacific Design Center.

**Recommendation:** Continue discussion and provide direction as applicable.

**D. Proposed and Ongoing AOTO Projects (4:15)**

The Subcommittee will discuss as applicable any proposed or ongoing Art on the Outside projects under the Subcommittee's purview.

- Andy Moses Project (2010)
- “Art in the City” (TBD – Pending)
- Folk Art Everywhere (current – Plummer Park)
- List of High-Profile Artists for Consideration for Exhibitions and Collaborations
- Los Angeles Art Association/Gallery 825 collaboration (Lowry Project)
- Peter Shire Project (Ending June 2010)
- Route 66/Neon Art Project (2010)
- Sculpture Foundation Collaboration (2010)
- UCLA School of Art & Architecture Collaboration (TBD)
- Videotron and Vertical Billboard Projects on Sunset (Ongoing)
- West Hollywood Invitational (2011)

**Recommendation:** Discuss projects and provide comment and direction as applicable.

**IV. ITEMS FROM THE SUBCOMMITTEE (4:25)**

**V. ITEMS FROM THE STAFF**

**VI. ITEMS FROM THE PUBLIC**

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

**VII. ADJOURNMENT (4:30)**

The Art on the Outside Subcommittee will adjourn to its next regular meeting on Thursday, July 22, 2010 at 3:30 p.m. in the Community Conference Room at City Hall.

**AFFIDAVIT OF POSTING**

State of California )  
 County of Los Angeles )  
 City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood, in the Administrative Services Department, in the Office of the City Clerk and that I posted this agenda on:

Date: **June 17, 2010**

Signature: \_\_\_\_\_  
**Office of the City Clerk**