

***IN AN EFFORT TO PROTECT PUBLIC HEALTH AND PREVENT THE SPREAD OF COVID-19 (CORONAVIRUS), AB 361 HAS AUTHORIZED PUBLIC MEETINGS TO TAKE PLACE VIA TELECONFERENCE BECAUSE STATE AND LOCAL OFFICIALS ARE RECOMMENDING MEASURES TO PROMOTE SOCIAL DISTANCING.**

MEETING AGENDA

Monday, May 16 @ 11:00 AM

- 1) CALL TO ORDER/CHAIR REPORT – Brett Latteri 11:00 AM
 - a. Self-Introductions/Roll Call
 - b. Posting of Agenda
 - c. Board Comments on Agenda

- 2) APPROVAL OF MINUTES – Brett Latteri 11:05 AM
 - a. April Minutes

- 3) FINANCIAL REPORT – John-Baptiste Godard 11:10 AM
 - a. Current Financials
 - i. April Financial Reports
 - b. BID Assessment Collection Update (Paolo Kespradit)

- 4) EXECUTIVE DIRECTOR REPORT – Genevieve Morrill 11:15 AM
 - a. [Annual Report](#)
 - b. Summer on Sunset / Rink Update
 - c. Marketing Report (Leslie Espinoza)

- 5) PRESENTATION – John Leonard 11:30 AM
 - a. Gateway / Digital Art & Billboard Project Update

- 6) EXTERNAL PARTNER REPORTS 11:45 AM
 - a. City of West Hollywood – John Leonard / Jackie Rocco / Paolo Kespradit
 - b. West Hollywood Sheriff's Report – Lt. Bill Moulder / Sgt. Mike Yost
 - c. Block by Block Report – Shea Gibson
 - d. Canyon Country Social Media / Influencer Report – Lia Fisher / Brittney Mead
 - e. West Hollywood Travel + Tourism Board – Tom Kiely / Jeff Morris
 - f. West Hollywood Chamber of Commerce – Genevieve Morrill

- 7) BOARD MEMBER COMMENTS 12:20 PM

- 8) PUBLIC COMMENTS 12:25 PM

- 9) ADJOURNMENT 12:30 PM

NEXT MEETING: JUNE 20th

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk, and that this document was posted on:

Date: May 12, 2022

Signature: \\Kimberle English\\

Office of the City Clerk