

CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission (ACAC)
ART ON THE OUTSIDE SUBCOMMITTEE

MEETING AGENDA

Thursday, March 24, 2022, 3:30 p.m.

TELECONFERENCE MEETING*

Join Zoom meeting via computer or app: <https://us06web.zoom.us/j/87936881719>

(Please keep video and microphone off when joining)

OR

Dial-in via phone: (669) 900-6833

Use Meeting ID: 879 3688 1719, then press #

The West Hollywood Arts and Cultural Affairs Commission Urban Art Subcommittee acknowledges that the land on which we gather and that is currently known as the City of West Hollywood is the occupied, unceded, seized territory of the Gabrieleño Tongva and Gabrieleño Kizh peoples.

*IN AN EFFORT TO PROTECT PUBLIC HEALTH AND PREVENT THE SPREAD OF COVID-19 (CORONAVIRUS), THIS PUBLIC MEETING IS HELD PURSUANT TO AB 361, WHICH AUTHORIZES PUBLIC MEETINGS TO TAKE PLACE VIA TELECONFERENCE BECAUSE STATE AND LOCAL OFFICIALS ARE RECOMMENDING MEASURES TO PROMOTE SOCIAL DISTANCING.

TO PARTICIPATE IN THIS PUBLIC MEETING:

1. You are strongly encouraged to email or call the Recording Secretary at: doceguera@weho.org or 323-848-6351 no later than 1:30 p.m. on Thursday, March 24, 2022, to be added to the Public Speaker List for the meeting. If calling, please leave a message include your name, the phone number from which you will be calling from (if joining by phone), and which item you would like to speak on.
2. Join the meeting by clicking the meeting link 10 minutes prior to the start of the meeting OR dial-in via phone 10 minutes prior to the start of the meeting (the meeting begins at 3:00 p.m.) *You will be placed on HOLD in the Virtual Meeting Room until the meeting begins. Please keep video and microphone off if joining by computer or app.*
 - Join via computer or Zoom app here (please keep video and microphone off):
<https://us06web.zoom.us/j/87936881719>
 - OR Dial-in via phone: 669-900-6833, use Meeting ID.: **879 3688 1719**, then press #

If special assistance to participate in this meeting is required, (e.g., an American Sign Language interpreter for people who are Deaf or hard of hearing), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TTY line is (323) 848-6496.

For a complete listing of arts and cultural programs, events and opportunities, please visit www.weho.org/arts or follow @WeHoArts on social media.

1. CALL TO ORDER

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda
- D. Approval of the February 24, 2022 Meeting Minutes
- E. Public Comment

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each. If you would like to present public comment at the meeting, please see the section titled "TO PARTICIPATE IN THIS PUBLIC MEETING" at the top of the first page of this Meeting Agenda.

2. **CONSENT CALENDAR** The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and file.

3. UNFINISHED BUSINESS

A. Temporary Art Project Proposal – Falling on Deaf Ears

The Subcommittee will receive a presentation from artist Julio Sims on his Temporary Art Project Proposal for the artwork project "Falling on Deaf Ears".

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission identify the Temporary Art Project Proposal from artist Julio Sims for the artwork project "Falling on Deaf Ears" as approved or denied.

B. Temporary Art Project Proposal – Little Ricky

The Subcommittee will receive a presentation from curators Valda Lake and Steve Galindo on the Temporary Art Project Proposal for the artwork project "Little Ricky" by artist Ricky Scencion.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission identify the Temporary Art Project Proposal, submitted by curators Valda Lake and Steve Galinda, for the artwork "Little Ricky" by artist Ricky Scencion as approved or denied.

C. Temporary Art Project Proposal Schedule of Reviews

The Subcommittee will discuss the current schedule of reviews for Temporary Art Project Proposals and consider altering the frequency of the reviews of proposals from a two-times per year to a one-time per year review.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the Subcommittee's proposed schedule of review(s) for Temporary Art Project Proposals.

D. Art on the Outside Current, Upcoming and Potential Projects Update

The Subcommittee will receive an update on Art on the Outside current, upcoming and potential projects.

RECOMMENDATION: Receive and file.

4. NEW BUSINESS

A. Sunset Arts and Advertising Program (SAAP) – 8775 Sunset Boulevard (Sunset Spectacular)

The Subcommittee will review the exhibition proposals for the "Arts on Sunset 2022" program proposal, submitted by Orange Barrell Media, for exhibition on the electronic billboards at 8775 Sunset Boulevard (Sunset Spectacular).

RECOMMENDATIONS:

- 1) Recommend that the Arts and Cultural Affairs Commission approve the temporary art project proposal, *What We Lost in the Ocean*, by Ann Le, submitted by Orange Barrell Media, for exhibition on the electronic billboards at 8775 Sunset Boulevard from 3/24/22 – 7/1/22.
- 2) Recommend that the Arts and Cultural Affairs Commission approve the temporary art project proposals for *Debbies Barium Swallow* and *Title Sequence*, by Aimee Goguen, submitted by Orange Barrell Media, for exhibition on the electronic billboards at 8775 Sunset Boulevard from 3/24/22 – 7/1/22.

B. WeHo Muralist Roster Application Review

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission the WEHO Muralist Roster applications submitted by artists Alexander Zakari, Arts Bridging the Gap, Fernanda Martinez, Gabe Gault, Jared D. Weiss, Jeanine Hattas Wilson, Jen LaVita, Jordan Pulse, JT Burke, Juan Carlos Perez, Juan Gonzalez, Mark Hewko, Megan Wood, Michelle Dinh, Samuel Hagai, Stevie Hannigan, Terry Urban, Thierry Guetta, Trisha Hauta, Victor Ving and make recommendations for approval or denial.

RECOMMENDATION: Identify each WEHO Muralist Roster application as approved or declined.

C. Public Art Exhibition Draft Request for Proposals

The Subcommittee will review and discuss a draft Public Art Exhibition Request for Proposals.

RECOMMENDATION: Provide staff direction, modifications, and recommendations as applicable for the Public Art Exhibition Request for Proposals.

D. Art on the Outside Work Plan 2023

The Subcommittee will review, discuss, and provide feedback for the Art on the Outside Subcommittee Work Plan for fiscal year 2023.

RECOMMENDATION: Provide feedback for the Art on the Outside Subcommittee Work Plan for fiscal year 2023.

5. EXCLUDED CONSENT CALENDAR

6. PUBLIC COMMENT

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each. If you would like to present public comment at the meeting, please see the section titled "TO PARTICIPATE IN THIS PUBLIC MEETING" at the top of the first page of this Meeting Agenda.

7. ITEMS FROM THE SUBCOMMITTEE

8. ITEMS FROM THE STAFF

9. DEVELOPMENT OF THE NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of the April 28, 2022 meeting agenda.

10. ADJOURNMENT

The Art on the Outside Subcommittee will adjourn to its **meeting on Thursday, April 28, 2022 at 3:30 p.m.** to be held via teleconference.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk, and that this document was posted on:

Date March 17, 2022
Signature:\\Kimberle English\
Office of the City Clerk