

**CITY OF WEST HOLLYWOOD  
Arts and Cultural Affairs Commission (ACAC)  
URBAN ART SUBCOMMITTEE  
MEETING AGENDA**

**Thursday, March 17, 2022, 5:00 p.m.**

**TELECONFERENCE MEETING\***

**Join Zoom meeting via computer or app: <https://us06web.zoom.us/j/86033004366>**

**(Please keep video and microphone off when joining)**

**OR**

**Dial-in via phone: (669) 900-6833**

**Use Meeting ID: 860 3300 4366, then press #**

***The West Hollywood Arts and Cultural Affairs Commission Urban Art Subcommittee acknowledges that the land on which we gather and that is currently known as the City of West Hollywood is the occupied, unceded, seized territory of the Gabrieleño Tongva and Gabrieleño Kizh peoples.***

\*IN AN EFFORT TO PROTECT PUBLIC HEALTH AND PREVENT THE SPREAD OF COVID-19 (CORONAVIRUS), THIS PUBLIC MEETING IS HELD PURSUANT TO AB 361, WHICH AUTHORIZES PUBLIC MEETINGS TO TAKE PLACE VIA TELECONFERENCE BECAUSE STATE AND LOCAL OFFICIALS ARE RECOMMENDING MEASURES TO PROMOTE SOCIAL DISTANCING.

**TO PARTICIPATE IN THIS PUBLIC MEETING:**

1. You are strongly encouraged to email or call the Arts and Cultural Affairs Commission Secretary at: [doceguera@weho.org](mailto:doceguera@weho.org) or 323-848-6351 no later than 3:00 p.m. on Thursday, March 17, 2022, to be added to the Public Speaker List for the meeting. If calling, please leave a message include your name, the phone number from which you will be calling from (if joining by phone), and which item you would like to speak on.
2. Join the meeting by clicking the meeting link 10 minutes prior to the start of the meeting OR dial-in via phone 10 minutes prior to the start of the meeting (the meeting begins at 5:00 p.m.) *You will be placed on HOLD in the Virtual Meeting Room until the meeting begins. Please keep video and microphone off if joining by computer or app.*
  - Join via computer or Zoom app here (please keep video and microphone off):  
<https://us06web.zoom.us/j/86033004366>
  - OR Dial-in via phone: 669-900-6833, use Meeting ID.: 860 3300 4366, then press #

If special assistance to participate in this meeting is required, (e.g., an American Sign Language interpreter for people who are Deaf or hard of hearing), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TTY line is (323) 848-6496.

For a complete listing of arts and cultural programs, events and opportunities, please visit [www.weho.org/arts](http://www.weho.org/arts) or follow @WeHoArts on social media.

**I. CALL TO ORDER**

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda
- D. Approval of the October 21, 2021 Meeting Minutes
- E. Public Comment

*The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each. If you would like to present public comment at the meeting, please see the section titled "TO PARTICIPATE IN THIS PUBLIC MEETING" at the top of the first page of this Meeting Agenda.*

**II. CONSENT CALENDAR**

The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

**A. Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

**RECOMMENDATION:** Receive and file.

**III. UNFINISHED BUSINESS**

**A. Urban Art Program Projects**

The Subcommittee will receive an update from staff and discuss Urban Art Program projects under the Subcommittee's oversight. The list below reflects the current stage each development is pursuing (project address, project name (if available), artist selected for the project).

<b>STAGE I</b>
<ul style="list-style-type: none"> <li>▪ Melrose Avenue Gathering Place (Design District Streetscape Master Plan)</li> </ul>
<b>STAGE II</b>
<ul style="list-style-type: none"> <li>▪ Beverly Boulevard Gathering Place (Design District Streetscape Master Plan, Greenmeme)</li> <li>▪ 9060 Melrose Avenue (Melrose Triangle, Ned Kahn)</li> </ul>
<b>STAGE III</b>
<ul style="list-style-type: none"> <li>▪ 625 N San Vicente Boulevard (AIDS Monument, Daniel Tobin)</li> <li>▪ 1136 La Cienega Boulevard (Mark Hagan)</li> <li>▪ 7985 Santa Monica Boulevard (French Market, Judy Baca)</li> </ul>
<b>STAGE IV</b>
<ul style="list-style-type: none"> <li>▪ 1001 Fairfax Avenue (Empire at Fairfax, Laurie Frick)</li> <li>▪ 1013 Genesee (Elena Manferdini)</li> <li>▪ 1035 N Vista Street (Nondesigns)</li> <li>▪ 1040 La Brea Avenue (Jim Isermann)</li> <li>▪ 8497 Sunset Boulevard (Refik Anadol)</li> </ul>
<b>OTHER PROJECTS</b>
<ul style="list-style-type: none"> <li>▪ Public Art Archive (Collections Management)</li> <li>▪ Neon Dog (Urban Art Collection)</li> </ul>

**RECOMMENDATION:** Provide staff direction as applicable on Urban Art projects under the Subcommittee's oversight.

**IV. NEW BUSINESS**

**A. MELROSE GATHERING PLACE – TERMINATION OF AGREEMENT WITH CAYETANO FERRER**

The Subcommittee will receive an update about a Notice of Termination of the Agreement for Services with Cayetano Ferrer dated June 7, 2021 for an artwork at the Melrose Gathering Place.

**RECOMMENDATION:** Receive and file.

**B. URBAN ART SUBCOMMITTEE WORK PLAN 2023**

The Subcommittee will review, discuss, and provide feedback for the Urban Art Subcommittee Work Plan for fiscal year 2023.

**RECOMMENDATION:** Provide feedback for the Urban Art Subcommittee Work Plan for fiscal year 2023.

**V. EXCLUDED CONSENT CALENDAR**

**VI. PUBLIC COMMENT**

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**VII. ITEMS FROM THE SUBCOMMITTEE**

**VIII. ITEMS FROM STAFF**

**IX. DEVELOPMENT OF NEXT MEETING AGENDA**

The Subcommittee will advise staff on the development of its Thursday, April 21, 2022 special meeting agenda.

**X. ADJOURNMENT**

The Urban Art Subcommittee will adjourn to its meeting scheduled Thursday, April 21, 2022 at 5 p.m. to be held via teleconference.

**AFFIDAVIT OF POSTING**

State of California )  
County of Los Angeles )  
City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk, and that this document was posted on:

Date March 10, 2022  
Signature:\\Kimberle English\\  
Office of the City Clerk