

*IN AN EFFORT TO PROTECT PUBLIC HEALTH AND PREVENT THE SPREAD OF COVID-19 (CORONAVIRUS), AB 361 HAS AUTHORIZED PUBLIC MEETINGS TO TAKE PLACE VIA TELECONFERENCE BECAUSE STATE AND LOCAL OFFICIALS ARE RECOMMENDING MEASURES TO PROMOTE SOCIAL DISTANCING.

SPECIAL MEETING AGENDA

Monday, February 14, 2022 @ 11:00 a.m.

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| 1) CALL TO ORDER/CHAIR REPORT – Brett Latteri | 11:00 AM |
| a. Self-Introductions/Roll Call | |
| b. Posting of Agenda | |
| c. Board Comments on Agenda | |
| 2) APPROVAL OF MINUTES – Brett Latteri | 11:05 AM |
| a. January Minutes | |
| 3) FINANCIAL REPORT – John-Baptiste Godard | 11:10 AM |
| a. Current Financials | |
| i. Approve January Financial Report | |
| b. BID Assessment Collection Update (City Staff) | |
| 4) EXECUTIVE DIRECTOR REPORT – Genevieve Morrill | 11:15 AM |
| a. Public Safety Meeting – Feb 14 th 6PM, virtual | |
| b. Marketing Report (Leslie Espinoza) | |
| 5) EXTERNAL PARTNER REPORTS | 11:20 AM |
| a. City of West Hollywood – John Leonard / Jackie Rocco / Paolo Kespradit | |
| b. West Hollywood Sheriff's Report – Lt. Bill Moulder / Sgt. Mike Yost | |
| c. Block by Block Report – Shea Gibson | |
| d. Canyon Country Social Media / Influencer Report – Lia Fisher / Brittney Mead | |
| e. West Hollywood Travel + Tourism Board – Tom Kiely / Jeff Morris | |
| f. West Hollywood Chamber of Commerce – Gen Morrill | |
| 6) COMMITTEE REPORTS | 12:05 PM |
| a. Events Committee – John Terzian | |
| 7) UNFINISHED BUSINESS – Brett Latteri | 12:10 PM |
| a. Presentation – Urban Design & Architecture Studio (Ric Abramson) | |
| 1. Sunset Gateway Project Update | |
| 8) BOARD MEMBER COMMENTS | 12:20 PM |
| 9) PUBLIC COMMENTS | 12:25 PM |
| 10) ADJOURNMENT | 12:30 PM |

NEXT MEETING: MARCH 21st

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk, and that this document was posted on:

Date: February 8, 2022
Signature: \\Alyssa T. Poblador\
Office of the City Clerk