

**West Hollywood Travel + Tourism Board of Directors Meeting**  
**Date/Time: Wednesday January 19,2022 at 12pm**  
**Location: Zoom.us**  
**Meeting ID: 842 2018 0170**  
**Passcode: WEHO**



TRAVEL + TOURISM BOARD

**Privacy & Anti-Trust**

It is important that representatives of the participating hotels and West Hollywood Travel + Tourism Board remember that our actions are subject to antitrust and competition laws. Antitrust concerns are heightened when participants are competitors of one another. Accordingly, we must be careful to avoid even the appearance of engaging in any inappropriate conduct, both during the formal meeting and in any informal discussions.

**AGENDA**

- |   |                                     |
|---|-------------------------------------|
| 1) CALL TO ORDER/CHAIR REPORT   | Bill Karpiak                        |
| a) Board Director Nomination (Term 20/22)<br>Julian Tucker (GM, Andaz West Hollywood) | 12:00pm-12:05pm                     |
| 2) MEETING MINUTES  | Nick Rimedo                         |
| a) September 29,2021  | 12:05pm-12:10pm                     |
| 3) FINANCIAL REPORTS  | Shadi Omeish                        |
| a) September 2021 - November 2021   | 12:10pm-12:15pm                     |
| 4) CEO REPORT   | Tom Kiely                           |
| a) Approval of updated FY 21/22 Budget  | 12:15pm-12:35pm                     |
| b) Financial Update   |                                     |
| c) TBID Revenue Forecast  |                                     |
| d) General Comments   |                                     |
| 5) CMO REPORT & BUSINESS DEVELOPMENT REPORT   | Jeff Morris &<br>Sean Keliioholokai |
| a) Market Update  | 12:35pm-1:05pm                      |
| b) Marketing/Sales Initiatives  |                                     |
| 6) BOARD MEMBER UPDATES   | 1:05pm-1:10pm                       |
| 7) PUBLIC COMMENTS  | 1:10pm-1:15pm                       |
| 8) ADJOURNMENT  | 1:15pm                              |

Written material distributed to the Visit West Hollywood Board within 72 hours of the Board meeting is available for public inspection immediately upon distribution at Visit West Hollywood at 1017 N La Cienega Blvd, Suite 400, West Hollywood, California, during normal business hours. They will also be available for inspection during the Board meeting.

**AFFIDAVIT OF POSTING**

State of California )  
County of Los Angeles )  
City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: January 13, 2022

Signature:                     *Malissa Crowder*                      
City Clerk