

CITY COUNCIL
CITY OF WEST HOLLYWOOD
CLOSED SESSION AGENDA

MONDAY, DECEMBER 6, 2021

5:30 P.M.

TELECONFERENCE MEETING

PUBLIC PARTICIPATION

TO PARTICIPATE BY PROVIDING PUBLIC COMMENT BY TELEPHONE:

This option is to provide public comment on the **Closed Session Item(s) ONLY.**

Note: You must email mcrowder@weho.org to request to speak on the Closed Session Items indicated below, by no later than 5:00 p.m. on December 6, 2021. Please include your name, and the phone number from which you will be calling. Once you have submitted your request to speak to the City Clerk, you will be provided with the call-in number. Please call in at 5:25 p.m., and you will be given an opportunity to provide public comment on the Closed Session agenda items.

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1. **CONVENE IN OPEN SESSION**
2. **PUBLIC COMMENT ON THE CLOSED SESSION AGENDA**
3. **RECESS TO CLOSED SESSION**
4. **CONFERENCE WITH REAL PROPERTY NEGOTIATORS G.C. 54956.8**
  - a. Property: 4336-010-270 and 4336-010-271  
617-621 North Robertson Blvd.  
City Negotiator: City Manager or designee  
Property Owner: City of Beverly Hills  
Under Negotiation: Price and Terms of Payment (Lease/Purchase)

## COMPLETE AGENDA PACKETS ARE ON THE CITY'S WEBSITE

at [www.weho.org](http://www.weho.org)

Written materials distributed to the City Council within 72 hours of the City Council meeting are available for public inspection online at [www.weho.org](http://www.weho.org)

\*IN AN EFFORT TO PROTECT PUBLIC HEALTH AND PREVENT THE SPREAD OF COVID-19 (CORONAVIRUS), AB 361 HAS AUTHORIZED PUBLIC MEETINGS TO TAKE PLACE VIA TELECONFERENCE BECAUSE STATE AND LOCAL OFFICIALS ARE RECOMMENDING MEASURES TO PROMOTE SOCIAL DISTANCING.

### PUBLIC PARTICIPATION

#### TO VIEW THE CITY COUNCIL MEETING:

\*\*\*Please note that City's website ([www.weho.org/wehotv](http://www.weho.org/wehotv)) is the only official viewing platform for the City of West Hollywood's public meetings. To afford the public with a multitude of viewing options and in order to expand access to our public meetings, broadcasts are also available as a courtesy on local cable television and multiple streaming platforms. However, because they are a third party and operate independently from the City of West Hollywood, their reliability cannot be guaranteed. Broadcasts of public meetings can be found on Spectrum Cable Television's Channel 10 within West Hollywood's borders. Digital streaming platform viewers can easily find programming by searching for "WeHoTV" within the search functions of the following services. Android TV, Apple TV, Fire TV, Roku and YouTube.

If your video or audio device has buffering or streaming issues while accessing our LIVE feed, please access the meeting at the City's website [www.weho.org/wehotv](http://www.weho.org/wehotv) for updated information and troubleshooting tips for your device and visit [www.weho.org/councilagendas](http://www.weho.org/councilagendas) for information on how to participate by phone. If you are having difficulties connecting to the meeting you can also call (323) 848-3151.

#### TO PARTICIPATE BY PROVIDING WRITTEN CORRESPONDENCE OR AN E-COMMENT:

To better facilitate the remote meeting, members of the public who wish to comment on matters before the City Council are strongly encouraged to submit written correspondence to [publiccomment@weho.org](mailto:publiccomment@weho.org) or submit an E-Comment by visiting [www.weho.org/wehotv](http://www.weho.org/wehotv) no later than 2:00 p.m. on Council meeting day. *Note: Written Correspondence and E-Comments will not be read into the record during the City Council meeting; however, correspondence received by 2:00 p.m. will be forwarded to the City Council and posted on the City's website as part of the official meeting record. Your comments and information will become part of the official public record. If you do not want your personal information included in the official record, please do not include your address and/or phone number.*

#### TO PARTICIPATE BY PROVIDING PUBLIC COMMENT BY TELEPHONE:

(Please note: This option is to provide public comment via phone ONLY. To view the meeting, please see information on how to view the meeting provided above.)

1. You are strongly encouraged to e-mail [mcrowder@weho.org](mailto:mcrowder@weho.org) no later than 2:00 p.m. Council meeting day, to be added to the Public Speaker List for the meeting. Please include your name, the phone number from which you will be calling, and which item you would like to speak on.
2. Dial-in 10 minutes prior to the start of the meeting (*the meeting begins at 6:00 p.m.*) You will be placed on HOLD in the Virtual Meeting Room until it is your turn to speak.
  - Dial-in #: 669-900-6833
  - Meeting I.D.: 856 2012 6461, then #

If special assistance to participate in this meeting is required, (e.g., an American Sign Language interpreter for people who are Deaf or hard of hearing), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TTY line is (323) 848-6496.

If you would like additional information on any item appearing on this agenda, please contact the Office of the City Clerk at (323) 848-6409.

**Note: Any agenda item(s) not initiated by 11:00 p.m. may be continued to a subsequent City Council meeting. The City Council may direct staff to continue the item(s) to an already scheduled City Council meeting or may adjourn this meeting to an adjourned regular meeting to consider the item(s).**

**CITY COUNCIL  
CITY OF WEST HOLLYWOOD  
AGENDA  
MONDAY, DECEMBER 6, 2021  
REGULAR TELECONFERENCE MEETING**

**5:30 P.M. - CLOSED SESSION: See attached Closed Session Agenda**

**6:00 P.M. – CITY COUNCIL MEETING VIA TELECONFERENCE**

**CALL TO ORDER:**

**PLEDGE OF ALLEGIANCE:**

**ROLL CALL:**

**REPORT OF CLOSED SESSION AGENDA:**

**APPROVAL OF AGENDA:**

**ADJOURNMENT MOTIONS:**

**PRESENTATIONS:**

- 1. PUBLIC COMMENT:** The City Council values your comments; however, pursuant to the Brown Act, Council cannot take action on items not listed on the posted agenda. The public comment period is limited to 20 minutes, with 2 minutes allotted for each speaker. This public comment period is to address the City Council on Consent Calendar items, other agenda items (if the member of the public cannot be present at the time the item is considered) or items of general interest within the jurisdiction of the City Council. Another period is also reserved for general comment later in the meeting for those that could not be heard at this time. Public Hearing testimony will only be taken at the time of the hearing.

**1.A. PUBLIC COMMENTS ON CONSENT CALENDAR ITEMS WHICH HAVE NOT BEEN REMOVED FROM THE CONSENT CALENDAR:**

**1.B. PUBLIC COMMENTS, GENERAL INTEREST:**

**COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:** This portion of the meeting is set aside for general comments, announcements, requests of staff, subcommittee meeting reports, and/or other issues of concern from members of the City Council.

**CITY MANAGER'S REPORT:** This time is set aside for the City Manager to update the Council on important items initiated by staff or previously requested by the City Council.

**FISCAL IMPACT ON CONSENT CALENDAR:**

**2. CONSENT CALENDAR:** The following routine matters can be acted upon by one motion. Individual items may be removed by the Council for separate discussion. Items removed for separate discussion will be heard following New Business Items. The title is deemed to be read and further reading waived of any ordinance listed on the consent calendar for introduction or adoption.

**2.A. POSTING OF AGENDA:**

*SUBJECT: The agenda for the meeting of Monday, December 6, 2021 was posted at City Hall, Plummer Park, the Sheriff's Station, and at the West Hollywood Library on Wednesday, December 1, 2021.*

RECOMMENDATION: Receive and file.

**2.B. APPROVAL OF MINUTES:**

*SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.*

RECOMMENDATION: Approve the minutes of November 15, 2021.

**2.C. APPROVAL OF DEMAND REGISTER NO. 898 [L. QUIJANO, C. CORRALES]:**

*SUBJECT: The City Council shall receive the Demand Register for period ending November 26, 2021 pursuant to Sections 37201 to 37210 of the Government Code of the State of California.*

RECOMMENDATION: Approve Demand Register NO. 898 and adopt Resolution No. 21-5466, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING PAYMENT OF DEMANDS PRESENTED ON DEMAND REGISTER NO. 898."

**2.D. CLAIMS ADMINISTRATION [D. WILSON, A. WARD]:**

*SUBJECT: The City Council is asked to deny the claim filed against the City as an administrative step in claims processing.*

RECOMMENDATION: Deny the claim of Jacqueline Lorenzana.

**2.E. AB 361 - ALLOW FOR THE CONTINUED USE OF VIRTUAL TELECONFERENCE MEETINGS FOR CITY BROWN ACT MEETINGS [L. LANGER, M. CROWDER, A. POBLADOR]:**

*SUBJECT: The City Council will authorize the continued use of virtual teleconference meetings for the City's Brown Act meetings as required under AB 361.*

**RECOMMENDATION:** Allow for the continued use of virtual teleconference meetings for City Brown Act meetings (including all of the City's Commissions, Advisory Boards, and Task Forces) under AB 361 by finding that a statewide state of emergency continues to exist, and local and state health officials continue to impose or recommend measures to promote social distancing.

**2.F. ADOPT ORDINANCE NO. 21-1170 (2ND READING) "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, ADDING CHAPTER 9.28 TO TITLE 9 (PUBLIC PEACE AND SAFETY) OF THE WEST HOLLYWOOD MUNICIPAL CODE TO REQUIRE SAFE STORAGE OF FIREARMS IN A RESIDENCE." [M. CROWDER, A. POBLADOR]:**

*SUBJECT: The City Council will waive further reading and adopt Ordinance No. 21-1170, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, ADDING CHAPTER 9.28 TO TITLE 9 (PUBLIC PEACE AND SAFETY) OF THE WEST HOLLYWOOD MUNICIPAL CODE TO REQUIRE SAFE STORAGE OF FIREARMS IN A RESIDENCE."*

**RECOMMENDATION:** Waive further reading and adopt Ordinance 21-1170, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, ADDING CHAPTER 9.28 TO TITLE 9 (PUBLIC PEACE AND SAFETY) OF THE WEST HOLLYWOOD MUNICIPAL CODE TO REQUIRE SAFE STORAGE OF FIREARMS IN A RESIDENCE."

**2.G. ADOPT ORDINANCE NO. 21-1171 (2ND READING) "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE TO ADD CHAPTER 9.13 (BUSINESS ESTABLISHMENTS – POSTING AND TRAINING REQUIREMENTS) OF TITLE 9 (PUBLIC PEACE AND SAFETY) TO REQUIRE POSTING OF SIGNAGE AND TRAINING RELATED TO PATRON SAFETY AND AWARENESS AT BUSINESS ESTABLISHMENTS THAT SERVE ALCOHOL FOR ON-SITE CONSUMPTION; AMENDING TITLE 5 FOR REFERENCE; AND AMENDING CHAPTER 1.08 (GENERAL PENALTY PROVISIONS) TO MAKE VIOLATIONS SUBJECT TO ADMINISTRATIVE PENALTIES." [M. CROWDER, A. POBLADOR]:**

*SUBJECT: The City Council will waive further reading and adopt Ordinance No. 21-1171, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE TO ADD CHAPTER 9.13 (BUSINESS ESTABLISHMENTS –*

*POSTING AND TRAINING REQUIREMENTS) OF TITLE 9 (PUBLIC PEACE AND SAFETY) TO REQUIRE POSTING OF SIGNAGE AND TRAINING RELATED TO PATRON SAFETY AND AWARENESS AT BUSINESS ESTABLISHMENTS THAT SERVE ALCOHOL FOR ON-SITE CONSUMPTION; AMENDING TITLE 5 FOR REFERENCE; AND AMENDING CHAPTER 1.08 (GENERAL PENALTY PROVISIONS) TO MAKE VIOLATIONS SUBJECT TO ADMINISTRATIVE PENALTIES.”*  
RECOMMENDATION: Waive further reading and adopt Ordinance 21-1171, “AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE TO ADD CHAPTER 9.13 (BUSINESS ESTABLISHMENTS – POSTING AND TRAINING REQUIREMENTS) OF TITLE 9 (PUBLIC PEACE AND SAFETY) TO REQUIRE POSTING OF SIGNAGE AND TRAINING RELATED TO PATRON SAFETY AND AWARENESS AT BUSINESS ESTABLISHMENTS THAT SERVE ALCOHOL FOR ON-SITE CONSUMPTION; AMENDING TITLE 5 FOR REFERENCE; AND AMENDING CHAPTER 1.08 (GENERAL PENALTY PROVISIONS) TO MAKE VIOLATIONS SUBJECT TO ADMINISTRATIVE PENALTIES.”

**2.H. COMMISSION AND ADVISORY BOARD MEETING SYNOPSES [M. CROWDER, A. POBLADOR]:**

*SUBJECT: The City Council will receive Synopses from the Human Services Commission, Public Safety Commission, Disabilities Advisory Board, Russian Advisory Board, and Senior Advisory Board regarding actions taken at their recent meeting.*

RECOMMENDATION: Receive and file.

**2.I. 2021 HOUSING CAPACITY ANALYSIS – OVERVIEW OF CITY OF WEST HOLLYWOOD OWNED PROPERTIES [R. ABRAMSON, B. LEAGUE, C. SARKEES, A. BARTLE]:**

*SUBJECT: The City Council directed staff to complete a generalized housing capacity analysis for specific City-owned properties. This analysis explored several scenarios for each site and sought to assess a range for the number of housing units that could potentially be built by applying selected density bonus tracks (for housing production by for profit or non-profit developers). Results of the analysis and the attached supporting documents summarize the process and illustrate possible outcomes. In addition to staff’s internal analysis, this report also contains the findings from the Urban Land Institute’s Technical Assistance Panel (ULI TAP) efforts that the City Council authorized as part of developing external ideas for selected city-owned properties.*

RECOMMENDATIONS: 1) Receive and file the housing capacity study analysis prepared by the City Staff; and 2) Receive and file the ULI TAP Report.

- 2.J. 2022 ONE CITY ONE PRIDE LGBTQ ARTS FESTIVAL GRANT FUNDING RECOMMENDATIONS [L. BELSANTI, R. EHEMANN, M. CHE]:**  
*SUBJECT: The City Council will consider ratifying recommendations of the Arts and Cultural Affairs Commission for funding the City's 2022 One City One Pride LGBTQ Arts Festival Grants.*  
*RECOMMENDATIONS: 1) Approve recommendations of the Arts and Cultural Affairs Commission to award One City One Pride LGBTQ Arts Festival Grants totaling \$42,000 at various funding amounts to ten (10) applicants as outlined in this staff report; and 2) Approve the waiver of fees for use of the West Hollywood Library Public Meeting Room (Council Chambers) and other City facilities for specific performances and presentations by grantees in fulfillment of their Art Grant projects as indicated in this staff report.*
- 2.K. AMENDMENT NO. 8 TO THE AGREEMENT FOR SERVICES WITH MICHAEL BAKER INTERNATIONAL [J. ROCCO, R. GARLAND, J. GILMOUR]:**  
*SUBJECT: The City Council will consider amending the agreement for services with Michael Baker International to increase the not-to-exceed amount of the Agreement to provide continued services.*  
*RECOMMENDATION: Approve Amendment No. 8 to the agreement for services with Michael Baker International to increase the amount of the agreement by \$102,869.00, for a total not-to-exceed amount of \$578,945.83 and authorize the City Manager or designee to execute documents incident to the agreement.*
- 2.L. PROPOSED LGBTQ+ SUICIDE MEMORIAL UPDATE [S. CAMPBELL, H. COLLINS]:**  
*SUBJECT: The City Council will receive an update on the Public Facilities Commission's review process for the proposed LGBTQ+ Suicide Memorial at a park space in the City.*  
*RECOMMENDATIONS: 1) Receive an update on the proposed LGBTQ+ Suicide Memorial at a park space in the City; and 2) Direct staff to amend the City's Commemorations, Tribute Trees and Plaques Policy Guidelines and return to Council within 60 days for consideration.*
- 2.M. PET MEMORIAL UPDATE [S. CAMPBELL, H. COLLINS, E. HAMANT]:**  
*SUBJECT: The City Council will consider the Public Facilities Commission's recommendations in response to the Pet Memorial Directive dated December 2, 2019.*  
*RECOMMENDATIONS: 1) Accept the Public Facilities Commission's recommendation to not move forward with a pet memorial/ pet tribute, at this time; and 2) Accept the Public Facilities Commission's recommendation to consider incorporating a pet tribute element into one of the City's capital projects - such as the redesign of Hart Park or Plummer Park as outlined in the staff report.*

**2.N. PICKLEBALL CLINIC [J. ERICKSON, J. LEONARD, A. LOVANO]:**  
*SUBJECT: The City Council will consider directing staff to organize a series of pickleball clinics – three to four sessions – at the Plummer Park pickleball courts.*

RECOMMENDATION: 1) Direct staff to organize a series of pickleball clinics – three to four sessions – at the Plummer Park pickleball courts; 2) Direct the Communications Department to utilize all appropriate communication tools to promote the pickleball clinics, such as the City’s website and social media tools, and to promote the clinics through the Rec Reader; 3) Direct staff to return to City Council with an evaluation of the program, including feedback from participants, to determine next steps for additional programming; and 4) Authorize the Director of Finance & Technology Services to allocate \$2,000 from budgeted funds in the Special Council Programs account number 100-1-01-00-531001 for costs associated with promotional materials for the program.

**2.O. AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING ORDINANCE NO. 21-1159 TO FIX A NUMBERING ERROR AND RENUMBER WEST HOLLYWOOD MUNICIPAL CODE ARTICLE 3, CHAPTER 5.128 (HOTEL WORKER PROTECTION) AS CHAPTER 5.127 AND RETAINING EXISTING ARTICLE 4, CHAPTER 5.128 (AVENUES OF ART AND DESIGN BUSINESS IMPROVEMENT DISTRICT) AND RENAMING ARTICLE 3 OF TITLE 5 OF THE WEST HOLLYWOOD MUNICIPAL CODE [L. LANGER, M. CROWDER, A. POBLADOR]:**

*SUBJECT: The City Council will introduce on first reading Ordinance 21-\_\_\_\_\_ “AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING ORDINANCE NO. 21-1159 TO FIX A NUMBERING ERROR AND RENUMBER WEST HOLLYWOOD MUNICIPAL CODE ARTICLE 3, CHAPTER 5.128 (HOTEL WORKER PROTECTION) AS CHAPTER 5.127 AND RETAINING EXISTING ARTICLE 4, CHAPTER 5.128 (AVENUES OF ART AND DESIGN BUSINESS IMPROVEMENT DISTRICT) AND RENAMING ARTICLE 3 OF TITLE 5 OF THE WEST HOLLYWOOD MUNICIPAL CODE”.*

RECOMMENDATION: Introduce on first reading Ordinance 21-\_\_\_\_\_, “AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING ORDINANCE NO. 21-1159 TO FIX A NUMBERING ERROR AND RENUMBER WEST HOLLYWOOD MUNICIPAL CODE ARTICLE 3, CHAPTER 5.128 (HOTEL WORKER PROTECTION) AS CHAPTER 5.127 AND RETAINING EXISTING ARTICLE 4, CHAPTER 5.128 (AVENUES OF ART AND DESIGN BUSINESS IMPROVEMENT DISTRICT) AND RENAMING ARTICLE 3 OF TITLE 5 OF THE WEST HOLLYWOOD MUNICIPAL CODE.

**3. PUBLIC HEARINGS:**

**3.A. APPEAL OF THE PLANNING COMMISSION'S APPROVALS AND PERMITS TO DEMOLISH ALL STRUCTURES ON THREE ABUTTING RESIDENTIAL PARCELS, COMBINE PARCELS, AND CONSTRUCT A NEW FIVE-STORY, 18-UNIT APARTMENT BUILDING WITH THREE UNITS OF AFFORDABLE HOUSING AT 1301, 1307 FAIRFAX AVENUE AND 7909 FOUNTAIN AVENUE [J. KEHO, J. ALKIRE, A. GALLO]:**

*SUBJECT: The City Council will consider an appeal filed by Jerry Ptashkin and Nick Hoogendyk regarding the Planning Commission's adoption of Resolution No. PC 21-1408, approving the construction of a new five-story, 18-unit apartment building with 3 units of affordable housing and 32 parking spaces.*

**RECOMMENDATION:** Staff recommends that the City Council hold a public hearing, consider all pertinent testimony, deny the appeal, and affirm the Planning Commission's decision by adopting Resolution No. 21-\_\_\_\_\_: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DENYING AN APPEAL FILED BY JERRY PTASHKIN AND NICK HOOGENDYK AND CONDITIONALLY APPROVING A DEMOLITION PERMIT, DEVELOPMENT PERMIT, AND A LOT MERGER TO COMBINE THREE CONTIGUOUS PARCELS, DEMOLISH ALL STRUCTURES ON-SITE AND CONSTRUCT A NEW, FIVE-STORY, EIGHTEEN-UNIT APARTMENT BUILDING WITH SEVENTY-THREE (73) BEDROOMS, THREE UNITS OF AFFORDABLE HOUSING, AND ISSUE APPLICABLE DENSITY BONUS CONCESSIONS AND DEVELOPMENT WAIVERS FOR THE PROJECT LOCATED AT 1301-1307 NORTH FAIRFAX AVENUE AND 7909 FOUNTAIN AVENUE, WEST HOLLYWOOD, CALIFORNIA."

**3.B. REQUEST TO PERMIT A STATIC ON-SITE ADVERTISING BILLBOARD ON THE PROPERTY LOCATED AT 9165-69 SUNSET BOULEVARD [J. KEHO, B. ECK, J. DAVIS]:**

*SUBJECT: The City Council will consider the proposal for the installation of a one-sided static billboard located at 9165-69 Sunset Boulevard under the Sunset Boulevard Off-Site Signage Policy. The application requests are for the approval of a development agreement, a zoning map amendment, a sign permit, and a certificate of appropriateness.*

**RECOMMENDATIONS:** Staff recommends that the West Hollywood City Council consider all pertinent testimony and 1) Introduce on first reading Ordinance No. 21-\_\_\_\_\_"AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING A DEVELOPMENT AGREEMENT IN CONJUNCTION WITH THE NEW OFF-SITE ADVERTISING BILLBOARD AT 9165-69 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA;" 2) Introduce on first reading Ordinance No. 21-\_\_\_\_\_"AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING A ZONING MAP AMENDMENT ASSOCIATED IN CONJUNCTION WITH THE NEW OFF-SITE

ADVERTISING BILLBOARD AT 9165-69 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA;" and 3) Resolution 21-\_\_\_\_\_ "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING A SIGN PERMIT AND CERTIFICATE OF APPROPRIATENESS IN CONJUNCTION WITH THE NEW OFF-SITE ADVERTISING BILLBOARD AT 9165-69 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA."

**3.C. A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING THE MASTER FEE RESOLUTION FOR FISCAL YEAR 2021-22 TO ADOPT A NEW RECREATION SERVICES FEE SCHEDULE [S. CAMPBELL, S. MARTINEZ, C. JUBREY, L. QUIJANO, A. RUIZ]:**

*SUBJECT: The City Council will consider amending Master Fee Schedule Resolution No. 21-5400 for Fiscal year 2021-22. The proposed modifications include eliminating unnecessary fees and redefining them to be more in line with industry standards; adjusting fees to adapt to the ongoing cost of providing high-quality programs to the community; and incorporating new fees in preparation for the opening of the West Hollywood Aquatic and Recreation Center and Park.*

**RECOMMENDATION:** Staff recommends that the Council hold a public hearing, consider all pertinent testimony, and adopt Resolution No. 21-\_\_\_\_\_, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING THE MASTER FEE RESOLUTION FOR FISCAL YEAR 2021-22 TO ADOPT A NEW RECREATION SERVICES FEE SCHEDULE."

**4. UNFINISHED BUSINESS:**

**4.A. PERSONAL DELIVERY DEVICES PILOT PROGRAM [J. KEHO, R. EASON, B. CHEUNG]:**

*SUBJECT: The City Council will receive an update on the Personal Delivery Devices (PDD) Pilot Program and consider extending the program.*

**RECOMMENDATIONS:** Staff recommends the following: 1) Receive and file summary and findings of the three-month Pilot Program; and 2) Extend the Pilot Program for an additional year and allow for other vendors to participate.

**4.B. POST-PANDEMIC ACTION ITEMS [J. KEHO, J. ALKIRE, R. EASON, J. ROCCO, T. WORDEN, R. ABRAMSON]:**

*SUBJECT: On July 21, 2021 this information was provided to the City Council, and on August 2, 2021, the Council directed staff to conduct outreach to businesses and community members and report back at a later date.*

**RECOMMENDATIONS:** Staff recommends that the Council hold a discussion of the following strategies for transitioning through the post-

pandemic phase and direct staff to proceed with the following recommended changes: 1) Extend existing OUTZones for an additional six months; 2) Direct staff to return within three months with a proposed program through which restaurants may apply for ongoing outdoor dining provided in the public right-of-way; 3) Direct staff to return with a proposed unified vision for the public realm; 4) Direct staff to return within six months with a zone text amendment either reducing or eliminating parking requirements for outdoor dining; 5) Direct staff to bring forward a zoning text amendment to all restaurants to sell alcoholic beverages with take-out or delivery meals and to eliminate the requirement for a public hearing to permit alcohol service; and 6) Direct staff to allow businesses six months following the end of the local emergency to either conclude and remove their expanded operations or apply for approval through the amended processes described above.

**4.C. PUBLIC BENEFITS POLICY [J. KEHO, R. EASON, R. DIMOND]:**

*SUBJECT: The City Council will receive an update on the City's Public Benefits Policy, which helps in determining appropriate public benefits for certain proposed development projects that are required to provide a public benefit in order to depart from certain Zoning Code or General Plan standards. The Policy includes three components: a standard process that includes expanded public and Planning Commission input, a standardized tool for determining the economic value of the request, and a menu of public benefit categories based on priorities established in adopted City plans.*

**RECOMMENDATION:** Receive and provide additional direction as needed.

**4.D. APPOINTMENT OF COUNCILMEMBERS TO THE PLUMMER PARK PROJECT SUBCOMMITTEE AND THE GATEWAY SIGNAGE/WAYFINDING PROJECT SUBCOMMITTEE [Y. QUARKER, M. CROWDER, A. POBLADOR, R. ABRAMSON, C. SARKEES]:**

*SUBJECT: The City Council will make appointments to the Plummer Park Projects Subcommittee and the Sunset Gateway Signage/Wayfinding Project.*

**RECOMMENDATIONS:** 1) Appoint two City Councilmembers to the Plummer Park Project Ad Hoc Subcommittee; 2) Appoint two City Councilmembers to the Gateway Signage/Wayfinding Project Ad Hoc Subcommittee; and 3) Provide direction to staff on the proposed tasks and duration for each Ad Hoc Subcommittee.

**4.E. COMMISSION, ADVISORY BOARD, AND SOCIAL JUSTICE TASK FORCE APPOINTMENTS [Y. QUARKER, M. CROWDER, A. POBLADOR]:**

*SUBJECT: Mayor Pro Tempore Shyne will make her direct appointment to the Planning Commission and the Social Justice Task Force. Councilmember Horvath will make her direct appointment (male) to the*

*Lesbian and Gay Advisory Board. Councilmember D'Amico will make his direct appointment to the Women's Advisory Board.*  
RECOMMENDATIONS: Make new appointments to the Planning Commission, Lesbian and Gay Advisory Board, and Women's Advisory Board with terms ending February 28, 2023. The Social Justice Task Force appointment is for one year, per City Council direction. 1) Mayor Pro Tempore Shyne to make Direct appointments to the following: a. Planning Commission, b. Social Justice Task Force; 2) Councilmember Horvath to make a Direct appointment to the following: a. Lesbian and Gay Advisory Board (Male); and 3) Councilmember D'Amico to make a Direct appointment to the following: a. Women's Advisory Board.

**5. NEW BUSINESS:**

**5.A. TEXT COMMUNICATION PLATFORM [S. SHYNE, J. D'AMICO, J. LEONARD, A. LOVANO]:**

*SUBJECT: The City Council will consider directing the Communications Department to expand the City's existing communication tools by procuring a text communication platform.*

RECOMMENDATIONS: 1) Direct the Communications Department to procure a text communication platform for the City to send news updates and City information to community members via text message; 2) Direct the Communications Department to develop a policy for how the text communication platform is utilized to ensure its efficiency and effectiveness; 3) Authorize the Director of Finance and Technology Services to allocate \$15,000 from unallocated General Fund reserves to the Special Council Programs Account 100-1-01-00-531001, and increase the budget for Special Council Programs by the same amount; and 4) Authorize the Director of Finance & Technology Services to allocate \$15,000 from budgeted funds in the Special Council Programs account number 100-1-01-00-531001 for costs associated with the program.

**5.B. HISTORICAL CONTEXT STUDY AND EVALUATION OF A REPARATIONS PROGRAM [S. SHYNE, J. ERICKSON, J. LEONARD, A. LOVANO]:**

*SUBJECT: The City Council will consider directing staff to prepare and issue a request for proposals to complete a historical context study of the City of West Hollywood and to evaluate the establishment of a community reparations program.*

RECOMMENDATIONS: 1) Direct staff to prepare and issue a request for proposals to complete a historical context study of the City of West Hollywood; 2) Direct staff and the City Attorney to evaluate the establishment of a community reparations program, based on the information collected in the historical context study and feedback from the Social Justice Task Force; 3) Support federal and state legislation and advocacy efforts to develop reparations programs in California and in the United States; 4) Authorize the Director of Finance and Technology

Services to allocate \$100,000 from unallocated General Fund reserves to the Special Council Programs Account 100-1-01-00-531001, and increase the budget for Special Council Programs by the same amount; and 5) Authorize the Director of Finance & Technology Services to allocate \$100,000 from budgeted funds in the Special Council Programs account number 100-1-01-00-531001 for costs associated with the historical context study.

**EXCLUDED CONSENT CALENDAR:** Items removed from the Consent Calendar for separate discussion are considered at this time.

**6. LEGISLATIVE:** None.

**PUBLIC COMMENT:** This time is set aside for the public to address the Council on any item of interest within the subject matter jurisdiction of the Council that could not be heard under Item 1 at the beginning of the meeting.

**COUNCILMEMBER COMMENTS:** Additional general comments, announcements, requests of staff and/or other issues of concern to Councilmembers are briefly presented at this time.

**ADJOURNMENT:** The City Council will adjourn to its next regular meeting, which will be on Monday, December 20, 2021 at 6:00 P.M. via a Hybrid Format (In-Person and Teleconference). In-Person attendance subject to change due to the status of COVID-19 state of emergency; however, the teleconference virtual option is always available. Please check the meeting agenda to confirm and for all information for participating in the meeting.

| <b>UPCOMING MEETING SCHEDULE</b> |            |             |                     |                                                                        |
|----------------------------------|------------|-------------|---------------------|------------------------------------------------------------------------|
| <b>Date</b>                      | <b>Day</b> | <b>Time</b> | <b>Meeting Type</b> | <b>Location</b>                                                        |
| December 20                      | Monday     | 6:00 PM     | Regular Meeting     | West Hollywood Park Council Chambers/<br>Teleconference Hybrid Meeting |
| January 18                       | Tuesday    | 6:00 PM     | Regular Meeting     | West Hollywood Park Council Chambers/<br>Teleconference Hybrid Meeting |
| February 7                       | Monday     | 6:00 PM     | Regular Meeting     | West Hollywood Park Council Chambers/<br>Teleconference Hybrid Meeting |
| February 22                      | Tuesday    | 6:00 PM     | Regular Meeting     | West Hollywood Park Council Chambers/<br>Teleconference Hybrid Meeting |

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