

**CITY OF WEST HOLLYWOOD
ARTS AND CULTURAL AFFAIRS COMMISSION
MEETING MINUTES
THURSDAY, SEPTEMBER 23, 2021 – 5:00 P.M.
*Teleconference Meeting***

I. CALL TO ORDER

The Arts and Cultural Affairs Commission meeting was called to order by Commission Chair Gantman at 5:02 PM.

A. Pledge of Allegiance: Commissioner Gantman led the Pledge of Allegiance.

B. Roll Call:

Present: Commissioner Mito Aviles
Commissioner Lindsey Deaton
Commissioner Catherine Lee
Commissioner Dawn Moreno-Freedman
Commissioner Todd Williamson
Commission Vice Chair Dan Faltz
Commission Chair Martin Gantman

Also Present: Arts Manager Rebecca Ehemann
Administrative Specialist IV/Recording Secretary Moya Márquez
Arts Coordinator Michael Che
Grants Coordinator Eva Angeloff
Arts Technician Joy Tribble
Public Art Contractor, Jessica Rich

C. Approval of the Agenda:

ACTION: Approval of the Sept 23, 2021 meeting agenda as amended was **motioned by Commissioner Moreno-Freedman, seconded by Commissioner Deaton, and approved unanimously.**

D. Approval of the August 26, 2021 Meeting Minutes

ACTION: Approval of the August 26, 2021 meeting minutes was **motioned by Commissioner Deaton, seconded by Commissioner Aviles, and approved unanimously.**

E. Public Comment

None.

II. CONSENT CALENDAR

The following routine matter was acted upon by one motion.

ACTION: Approval of the Consent Calendar as amended was **motioned by Commissioner Deaton, seconded by Commissioner Faltz, and approved unanimously.**

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library and West Hollywood Sheriff's Station.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

III. UNFINISHED BUSINESS

A. Performing Arts and Cultural Affairs Subcommittee Report

The Commission received a report from the Performing Arts and Cultural Affairs Subcommittee on its meeting held September 9, 2021 and considered ratifying recommendations proposed by the Subcommittee.

Commissioner Aviles reported that the Subcommittee discussed the City's Holiday Street Pole Banner Display RFQ Submissions. He reported that the Subcommittee selected four artists: Sarah Foelske, Mosa Tanksley, Nelson Munares, and Kory Alexander Larson.

ACTION:

- 1) Approve four (4) artists, (Sarah Foelske, Mosa Tanksley, Nelson Munares, and Kory Alexander Larson) to create proposal artworks for the City's 2021 holiday card and street pole banner display, **motioned by Commissioner Lee, seconded by Commissioner Moreno-Freedman, and approved unanimously.**

B. Urban Art Subcommittee Report

The Commission received a report from the Urban Art Subcommittee on its meeting held September 16, 2021 and considered ratifying recommendations proposed by the Subcommittee.

Commissioner Lee reported that the Subcommittee discussed that the installation of the Parallel Perpendicular artwork in West Hollywood Park is complete, and the Urban Art Guidelines have been updated.

She also reported that the Subcommittee recommended to the Commission approval of the installation of the Neon Rainbow Dog sign at William S. Hart Park, at the north entrance on Sunset Boulevard. In January 2020, the Neon Rainbow Dog sign was donated to the City.

ACTION:

- 1) Approve the installation of the Neon Rainbow Dog Sign at William S. Hart Park, 8341 De Longpre Avenue, at the north entrance on Sunset Boulevard entrance, **motioned by Commissioner Aviles, seconded by Commissioner Faltz, and approved unanimously.**

C. Art on the Outside Subcommittee Report

The Commission received a report from the Art on the Outside Subcommittee on its meeting held September 26, 2021 and considered ratifying recommendations proposed by the Subcommittee.

Commissioner Deaton shared that the Subcommittee approved new WEHO Muralist Roster Applications, and four new Commercial Business Mural Applications, but directed staff to confer with the City Attorney about the artwork in two Commercial Business Mural Applications at 8285 Santa Monica Boulevard and 450 N. Doheny Drive.

She also shared that the One Love Neon Sculpture has been de-installed for repairs and will be re-installed after repairs are complete. She also reported that the Opulent Mobility exhibition originally scheduled for exhibition in Plummer Park in October has been cancelled following the curator's decision to exhibit the show at a different location.

Commissioner Deaton also shared that the Subcommittee approved Shelly Heffler's "Rescued Refuse" temporary art project proposal. Commissioner Gantman indicated he voted "No" on the project because he felt it was not developed or refined enough to approve. Commissioner Deaton shared that Heffler will return at a future meeting to present a revised version of her Community Quilt project with a new budget and refined proposal.

Commissioner Deaton also indicated that the Subcommittee approved the temporary art project proposal, *Surfers for Sunset Spectacular 1-2, 2021* by Catherine Opie, submitted by Orange Barrell Media, for exhibition on the electronic billboards at 8775 Sunset Boulevard from 9/23/21 – 2/29/22.

Finally, she reported that the Subcommittee Reviewed the Sunset Arts Program Guidelines and Draft RFQ for the Moving Images and Media Art program. The Subcommittee approved both the guidelines and RFQ with noted changes.

ACTIONS:

- 1) Received and filed the Art on the Outside Subcommittee Report.
- 2) Approval of the WEHO Muralist Roster applications submitted by artists Aly Kourouma, Amy Smith, Ana Valentine, Andrew Hem, Annie Hong, Cody TheCreative, Corie Mattie, Edwin Ushiro, Jarrod Browning, Kenyan Armitage, Lars Bergquist, Quentin Thomas, Sand One, and Wesley Daniel, **motioned by Commissioner Aviles, seconded by Commissioner Lee, and approved unanimously.**
- 3) Approval of the Commercial Business Mural Application for 7739 ½ Santa Monica Boulevard (Taylor Rose Hair Studio) featuring the artwork by Sand One – **motioned by Commissioner Aviles, seconded by Commissioner Faltz, and approved unanimously.**
- 4) Approval of the Commercial Business Mural Application for 8462 Sunset Boulevard (Grafton on Sunset) featuring the artwork by CJ Hungerman, **motioned by Commissioner Aviles, seconded by Commissioner Lee, and approved unanimously.**
- 5) Approval of the Commercial Business Mural Application for 8500 Sunset Boulevard (AKA West Hollywood) featuring the artwork by Kenyan Armitage. **motioned by Commissioner Lee, seconded by Commissioner Aviles, and approved, noting Commissioner Moreno-Freedman temporarily lost connectivity and was unable to vote.**

- 6) Approval of the temporary art project proposal Shelly Heffler's *Rescued Refuse*, **motioned by Commissioner Lee, seconded by Commissioner Aviles, and approved, noting a vote of "No" from Commissioners Williamson and Gantman.**
- 7) Approval of the art proposal, *Surfers for Sunset Spectacular 1-2, 2021* by Catherine Opie, submitted by Orange Barrell Media, for exhibition on the electronic billboards at 8775 Sunset Boulevard from 9/23/21 – 2/29/22 as part of the Sunset Arts and Advertising Program, **motioned by Commissioner Faltz, seconded by Commissioner Lee, and approved unanimously.**
- 8) Approval of the Moving Image Media Art Program Guidelines and draft RFQ with noted changes **motioned by Commissioner Williamson, seconded by Commissioner Aviles, and approved unanimously.**

IV. NEW BUSINESS

A. Arts and Cultural Affairs Commission and Subcommittee Re-Scheduling in November and December 2021

The Commission considered moving all Commission and Subcommittee meetings in November and December 2021, by one week early, to accommodate major holidays in November and December. In November 2021, PACA will meet November 4; UAS will meet Tuesday, November 16; and AOTO & ACAC will meet November 18. In December 2021, PACA will meet December 2; UAS will meet December 9; and AOTO & ACAC will meet December 16.

RECOMMENDATIONS:

- 1) Approve a temporary rescheduling for the Arts and Cultural Affairs Commission in November and December 2021 as follows: in November 2021, PACA will meet November 4; UAS will meet Tuesday, November 16; and AOTO & ACAC will meet November 18. In December 2021, PACA will meet December 2; UAS will meet December 9; and AOTO & ACAC will meet December 16., in order to accommodate major holidays in November and December. **Motioned by Commissioner Aviles, seconded by Commissioner Deaton, and approved unanimously.**

V. EXCLUDED CONSENT

None.

VI. PUBLIC COMMENT

Andrew Campbell, WEST HOLLYWOOD, congratulated the Commission on their hard work.

VII. ITEMS FROM COMMISSIONERS

Commissioner Faltz congratulated the new Subcommittee Chairs for their hard work.

Commissioner Williamson shared that he will have artwork on display at the U.S. Embassy in Southern Italy. In this exhibition, Williamson will interpret the travels of Truman Capote in Italy into a new painting.

Commissioner Aviles asked for more information about the Arts Division's upcycle

initiative.

Commissioner Moreno-Freedman talked about the outreach she does as a Commissioner.

VIII. ITEMS FROM THE STAFF

Jessica Rich, art consultant, thanked the Commission for the support on the MIMA item.

Arts Technician, Joy Tribble, shared that the last WeHo LIVE! will be held tomorrow, Friday, September 24, 2021.

Grants Coordinator, Eva Angeloff, shared that Leo from Rio will be performing Brazilian dance and drumming at West Hollywood Park on Saturday, September 25, 2021.

Arts Coordinator, Mike Che, shared that the Division will be sharing a new monthly email for artist opportunities.

Arts Manager, Rebecca Ehemann, shared that the upcycle initiative was started to extend the life cycle of vinyl banners printed for temporary art projects. Artists are notified of the as a is a first-come-first-serve project, and the division will share information with the Commission as vinyl banners are decommissioned. She also shared that the Beverly Bonner artwork previously approved by ACAC will be redesigned and resubmitted for approval at a future meeting.

IX. DEVELOPMENT OF NEXT MEETING AGENDA

The Commission authorized staff to develop the agenda for the meeting on Thursday, October 28, 2021.

X. ADJOURNMENT

The Arts and Cultural Affairs Commission adjourned at 6:08 PM to its regularly scheduled meeting on October 28, 2021, at 5:00 p.m. via teleconference.

APPROVED BY A MOTION OF THE ARTS AND CULTURAL AFFAIRS COMMISSION ON THIS 23rd DAY OF OCTOBER 2021.

DocuSigned by:




MARTIN GANTMAN

COMMISSION CHAIR

ATTEST:

DocuSigned by:



MOYNA MARQUEZ,

RECORDING SECRETARY