

CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission (ACAC)
ART ON THE OUTSIDE SUBCOMMITTEE

SPECIAL MEETING AGENDA

Thursday, November 18, 2021, 3:30 p.m.

TELECONFERENCE MEETING*

Join Zoom meeting via computer or app: <https://us06web.zoom.us/j/87280444707>
(Please keep video and microphone off when joining)

OR

Dial-in via phone: (669) 900-6833

Use Meeting ID: 872 8044 4707, then press #

*IN AN EFFORT TO PROTECT PUBLIC HEALTH AND PREVENT THE SPREAD OF COVID-19 (CORONAVIRUS), THIS PUBLIC MEETING IS HELD PURSUANT TO AB 361, WHICH AUTHORIZES PUBLIC MEETINGS TO TAKE PLACE VIA TELECONFERENCE BECAUSE STATE AND LOCAL OFFICIALS ARE RECOMMENDING MEASURES TO PROMOTE SOCIAL DISTANCING.

TO PARTICIPATE IN THIS PUBLIC MEETING:

1. You are strongly encouraged to email or call the Arts and Cultural Affairs Commission Secretary at: Mmarquez@weho.org or 323-848-6574 no later than 1:30 p.m. on Thursday, November 18, 2021, to be added to the Public Speaker List for the meeting. If calling, please leave a message include your name, the phone number from which you will be calling from (if joining by phone), and which item you would like to speak on.
2. Join the meeting by clicking the meeting link 10 minutes prior to the start of the meeting OR dial-in via phone 10 minutes prior to the start of the meeting (the meeting begins at 3:30 p.m.) *You will be placed on HOLD in the Virtual Meeting Room until the meeting begins. Please keep video and microphone off if joining by computer or app.*
 - Join via computer or Zoom app here (please keep video and microphone off):
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 - OR Dial-in via phone: 669-900-6833, use Meeting ID.: 872 8044 4707, then press #

If special assistance to participate in this meeting is required, (e.g., an American Sign Language interpreter for people who are Deaf or hard of hearing), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TTY line is (323) 848-6496.

For a complete listing of arts and cultural programs, events and opportunities, please visit www.weho.org/arts or follow @WeHoArts on social media.

1. CALL TO ORDER

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda

D. Approval of the October 28, 2021 Meeting Minutes

E. Public Comment

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each. If you would like to present public comment at the meeting, please see the section titled "TO PARTICIPATE IN THIS PUBLIC MEETING" at the top of the first page of this Meeting Agenda.

2. **CONSENT CALENDAR** The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and file.

3. **UNFINISHED BUSINESS**

A. Art on the Outside Current, Upcoming and Potential Projects Update

The Subcommittee will receive an update from staff on Art on the Outside current, upcoming and potential projects.

RECOMMENDATION: Discuss and provide direction as applicable.

4. **NEW BUSINESS**

A. City Hall WeHo Pride Mural RFP

The Subcommittee will review and provide feedback on the City Hall WeHo Pride Mural draft RFP.

RECOMMENDATION: Provide feedback as necessary, and recommend the Arts and Cultural Affairs Commission approve the City Hall WeHo Pride Mural RFP for public posting.

B. Moving Image Media Art Program – Review Of Applications For Prequalified List

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission qualified applications received for the Moving Image Media Art Program Prequalified List and make recommendations for approval.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the Moving Image Media Art Program Prequalified List of Artists.

C. Moving Image Media Art Program – Proposal For Exhibitions At 8743 Sunset Blvd (Invisible Board)

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission licensing a moving image artwork from the approved pre-

qualified list of the Moving Image Media Art Program Prequalified List of artists and make recommendations for approval.

RECOMMENDATIONS:

- 1) Recommend that the Arts and Cultural Affairs Commission approve the licensing of an existing work, BLACK ECO, from artist Shauna Davis for exhibition at 8743 Sunset Blvd (Invisible Board) from February 1, 2022 – May 31, 2022.
- 2) Recommend that the Arts and Cultural Affairs Commission approve the licensing of an existing work, Flutter, from artist Carrie Chen for exhibition at 8743 Sunset Blvd (Invisible Board) from June 1, 2022 – September 30, 2022.
- 3) Recommend that the Arts and Cultural Affairs Commission approve the licensing of a series of existing works, 59, from Leslie Foster for exhibition at 8743 Sunset Blvd (Invisible Board) from October 1, 2011 – January 31, 2023.

D. Sunset Arts And Advertising Program – Six Month Assessment Of Orange Barrel Media’s Arts On Sunset Program At Sunset Spectacular (8775 Sunset Boulevard)

The Subcommittee will receive a presentation and provide direction to staff as necessary.

RECOMMENDATIONS:

- 1) Provide direction to staff and the Orange Barrel Media team as necessary.
- 2) Recommend the Arts and Cultural Affairs Commission approve the direction provided to staff and the Orange Barrel Media team.

E. Sunset Arts and Advertising Program (SAAP) – 8775 Sunset Boulevard (Sunset Spectacular)

The Subcommittee will review the temporary art project, *IN THE WAKE NFT*, by Cauleen Smith as proposed by Orange Barrell Media, for exhibition on the electronic billboards at 8775 Sunset Boulevard.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the temporary art project proposal, *IN THE WAKE NFT*, by Cauleen Smith, submitted by Orange Barrell Media, for exhibition on the electronic billboards at 8775 Sunset Boulevard from 11/22/21 – 3/31/22.

5. EXCLUDED CONSENT CALENDAR

6. PUBLIC COMMENT

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7. ITEMS FROM THE SUBCOMMITTEE

8. ITEMS FROM THE STAFF

9. DEVELOPMENT OF THE NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of the December 16, 2021 special meeting agenda.

10. ADJOURNMENT

The Art on the Outside Subcommittee will adjourn to its **special meeting on Thursday, December 16, 2021 at 3:30 p.m.** to be held via teleconference.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed
by the City of West Hollywood in the Office of the
City Clerk, and that this document was posted on:

Date: November 10, 2021
Signature: \\Alyssa T. Poblador\\
Office of the City Clerk