

**CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission (ACAC)
ART ON THE OUTSIDE SUBCOMMITTEE**

MEETING AGENDA

Thursday, September 23, 2021, 3:30 p.m.

TELECONFERENCE MEETING*

**Join Zoom meeting via computer or app: <https://us06web.zoom.us/j/85859788918>
(Please keep video and microphone off when joining)**

OR

Dial-in via phone: (669) 900-6833

Use Meeting ID: 858 5978 8918, then press #

* IN AN EFFORT TO PROTECT PUBLIC HEALTH AND PREVENT THE SPREAD OF COVID-19 (CORONAVIRUS), THIS PUBLIC MEETING IS HELD PURSUANT TO EXECUTIVE ORDER N-29-20 ISSUED BY CALIFORNIA GOVERNOR GAVIN NEWSOM ON MARCH 17, 2020. THE GOVERNOR OF CALIFORNIA HAS AUTHORIZED PUBLIC MEETINGS TO TAKE PLACE VIA TELECONFERENCE.

TO PARTICIPATE IN THIS PUBLIC MEETING:

1. You are strongly encouraged to email or call the Arts and Cultural Affairs Commission Secretary at: Mmarquez@weho.org or 323-848-6574 no later than 1:30 p.m. on Thursday, September 23, 2021, to be added to the Public Speaker List for the meeting. If calling, please leave a message include your name, the phone number from which you will be calling from (if joining by phone), and which item you would like to speak on.
2. Join the meeting by clicking the meeting link 10 minutes prior to the start of the meeting OR dial-in via phone 10 minutes prior to the start of the meeting (the meeting begins at 3:30 p.m.) You will be placed on HOLD in the Virtual Meeting Room until the meeting begins. Please keep video and microphone off if joining by computer or app.
 - Join via computer or Zoom app here (please keep video and microphone off):
<https://us06web.zoom.us/j/85859788918>
 - OR Dial-in via phone: 669-900-6833, use Meeting ID.: 858 5978 8918, then press #

If special assistance to participate in this meeting is required, (e.g., an American Sign Language interpreter for people who are Deaf or hard of hearing), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TTY line is (323) 848-6496.

For a complete listing of arts and cultural programs, events and opportunities, please visit www.weho.org/arts or follow @WeHoArts on social media.

1. CALL TO ORDER

- A.** Pledge of Allegiance
- B.** Roll Call
- C.** Approval of the Agenda

D. Approval of the August 26, 2021 Meeting Minutes

E. Public Comment

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each. If you would like to present public comment at the meeting, please see the section titled "TO PARTICIPATE IN THIS PUBLIC MEETING" at the top of the first page of this Meeting Agenda.

2. **CONSENT CALENDAR** The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and file.

B. WEHO Muralist Roster Applications

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission the WEHO Muralist Roster applications submitted by artists Aly Kourouma, Amy Smith, Ana Valentine, Andrew Hem, Annie Hong, Cody TheCreative, Corie Mattie, Edwin Ushiro, Jarrod Browning, Kenyan Armitage, Lars Bergquist, Quentin Thomas, Sand One, and Wesley Daniel and make recommendations for approval.

RECOMMENDATION: Identify each WEHO Muralist Roster application as approved.

C. Commercial Business Mural Application – 450 N, Doheny Drive

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of the Commercial Business Mural Application submitted by Doheny Dry Cleaners for 450 N. Doheny Drive (Doheny Dry Cleaners) featuring the artwork by Corie Mattie.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the Commercial Business Mural Application for 450 N. Doheny Drive (Doheny Dry Cleaners) featuring the artwork by Corie Mattie.

D. Commercial Business Mural Application – 7739 ½ Santa Monica Boulevard

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of the Commercial Business Mural Application submitted by Flo Witherspoon for 7739 ½ Santa Monica Boulevard (Taylor Rose Hair Studio) featuring the artwork by Sand One.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the Commercial Business Mural Application for 7739 ½ Santa Monica Boulevard (Taylor Rose Hair Studio) featuring the artwork by Sand One.

E. Commercial Business Mural Application – 8285 Santa Monica Boulevard

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of the Commercial Business Mural Application submitted by Arianna Zadourian for 8285 Santa Monica Boulevard (Pure CBD) featuring the artwork by Corie Mattie.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the Commercial Business Mural Application for 8285 Santa Monica Boulevard (Pure CBD) featuring the artwork by Corie Mattie.

F. Commercial Business Mural Application – 8462 Sunset Boulevard

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of the Commercial Business Mural Application submitted by Bert Seneca for 8462 Sunset Boulevard (Grafton on Sunset) featuring the artwork by CJ Hungerman.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the Commercial Business Mural Application for 8462 Sunset Boulevard (Grafton on Sunset) featuring the artwork by CJ Hungerman.

G. Commercial Business Mural Application – 8500 Sunset Boulevard

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of the Commercial Business Mural Application submitted by Megan Schroder for 8500 Sunset Boulevard (AKA West Hollywood) featuring the artwork by Kenyan Armitage.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the Commercial Business Mural Application for 8500 Sunset Boulevard (AKA West Hollywood) featuring the artwork by Kenyan Armitage.

3. UNFINISHED BUSINESS

A. Art on the Outside Current, Upcoming and Potential Projects Update

The Subcommittee will receive an update from staff on Art on the Outside current, upcoming and potential projects.

RECOMMENDATION: Discuss and provide direction as applicable.

B. Temporary Art Project Proposal – Shelly Huffer Presentation

The Subcommittee will receive a presentation from Artist Shelly Huffer on her previous Temporary Art Project Proposals for the artwork projects *Community Quilt* and *Refuse*.

RECOMMENDATION: Recommend the Arts and Cultural Affairs Commission identify Shelly Huffer's *Community Quilt* and *Refuse* proposal applications as approved, denied, or direct staff to invite the applicant to present additional information at a future Subcommittee meeting.

4. NEW BUSINESS

A. Sunset Arts and Advertising Program (SAAP) – 8775 Sunset Boulevard (Sunset Spectacular)

The Subcommittee will review the temporary art projects, by Catherine Opie as proposed by Orange Barrell Media, for exhibition on the electronic billboards at 8775 Sunset Boulevard.

RECOMMENDATIONS:

- 1) Recommend that the Arts and Cultural Affairs Commission approve the temporary art project proposal, *Surfers for Sunset Spectacular 1-2, 2021* by Catherine Opie, submitted by Orange Barrell Media, for exhibition on the electronic billboards at 8775 Sunset Boulevard from 9/23/21 – 2/29/22.

B. Sunset Arts Program Guidelines and Draft RFQ

The Subcommittee will review and provide feedback on both the Sunset Arts Program Guidelines and the draft RFQ for artists considering applying for the Sunset Arts Program.

RECOMMENDATION: Provide feedback as necessary and recommend that the Arts and Cultural Affairs Commission approve the Sunset Arts Program Guidelines and draft RFQ.

5. EXCLUDED CONSENT CALENDAR

6. PUBLIC COMMENT

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7. ITEMS FROM THE SUBCOMMITTEE

8. ITEMS FROM THE STAFF

9. DEVELOPMENT OF THE NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of the October 28, 2021 meeting agenda.

10. ADJOURNMENT

The Art on the Outside Subcommittee will adjourn to its regularly scheduled meeting on Thursday, October 28, 2021 at 3:30 p.m. to be held via teleconference.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk, and that this document was posted on:

Date: September 17, 2021
Signature: \\Alyssa T. Poblador\
Office of the City Clerk