

West Hollywood Marketing & Visitors Bureau
Board of Directors Meeting
May 19, 2010
5:00p.m.
Pacific Design Center, Conference Room B259

AGENDA

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| I. Call to Order/Chairs Report | Greg Harless |
| 1. Board Elections – Proposed Slates | |
| A. Board of Directors | |
| B. Board Chief Financial Officer | |
| II. Meeting Minutes | Vincent Mercurio |
| 1. March 5, 2010 | 5:05pm-5:10pm |
| III. Financial Reports | Brad Burlingame |
| 1. January, February, March 2010 | 5:10pm-5:15pm |
| IV. President’s Report | Brad Burlingame |
| 1. Development of New Social Media Program | 5:15pm-5:45pm |
| 2. LA Travel Partnership | |
| 3. Halloween Task Force – Strategic Planning | |
| 4. Annual Report 2009-2010 | |
| 5. Proposed Budget FY 2010-2011 | |
| V. New Business | 5:45pm-6:00pm |
| 1. By-law changes | |
| A. Proposed Ex Officio member - Sunset Strip Business Association Executive Director | |
| 2. Bus location parking | |
| VI. Unfinished Business | |
| 1. None | |
| VII. Board Member Comments | 6:00pm-6:05pm |
| VIII. Community Comments | 6:05pm-6:10pm |
| IX. Adjournment | 6:10pm |

Written materials distributed to the West Hollywood Marketing & Visitors Bureau within 72 hours of the West Hollywood Board of Directors meeting are available for public inspection immediately upon distribution at the West Hollywood Marketing & Visitors Bureau at 8687 Melrose Avenue, Suite M38, West Hollywood, CA 90069 during normal business hours. They will also be available for inspection during the West Hollywood Marketing & Visitors Bureau meeting in PDC Conference Room B259.