

## **AGENDA**

**Monday, June 21, 2021 @ 12:00 p.m.**

*(Due to meeting at 12 pm, this is considered a special meeting)*

- |    |   |          |
|----|---|----------|
| 1) | CALL TO ORDER/CHAIR REPORT – Brett Latteri                                | 12:00 PM |
|    | a. Self-Introductions/Roll Call   |          |
|    | b. Posting of Agenda  |          |
|    | c. Board Comments on Agenda   |          |
| 2) | APPROVAL OF AGENDA & MINUTES – Brett Latteri                              | 12:05 PM |
| 3) | FINANCIAL REPORT – John-Baptiste Godard                                   | 12:10 PM |
|    | a. Current Financials   |          |
|    | b. Approve May Financials   |          |
|    | c. BID Assessment Collection Update                                       |          |
| 4) | EXTERNAL PARTNER REPORTS  | 12:15 PM |
|    | a. City of West Hollywood – Tara Worden / Janet Jimenez / Paolo Kespradit |          |
|    | b. West Hollywood Sheriff’s Report - Lt. Moulder / Sgt. Lapkin            |          |
|    | c. Block by Block Report – Shea Gibson                                    |          |
|    | d. Canyon Country   |          |
|    | e. West Hollywood Travel + Tourism Board                                  |          |
|    | f. West Hollywood Chamber of Commerce                                     |          |
| 5) | NEW BUSINESS  | 12:40 PM |
|    | a. Influencer Program Discussion  |          |
|    | b. Pop Ups / Events / Activations   |          |
| 6) | UNFINISHED BUSINESS   | 1:00 PM  |
|    | a. Board Nominating Committee   |          |
|    | b. Election of Chair and Vice Chair                                       |          |
| 7) | BOARD MEMBER COMMENTS   | 1:20 PM  |
| 8) | PUBLIC COMMENTS   | 1:25 PM  |
| 9) | ADJOURNMENT   | 1:30 PM  |

**NEXT MEETING: JULY 19<sup>TH</sup>**

### AFFIDAVIT OF POSTING

State of California)

County of Los Angeles)

City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk and that I posted this agenda on:

Date: June 11, 2021

Signature: Melissa Crowder  
Melissa Crowder, Acting City Clerk