

## AGENDA

**Monday, May 17, 2021 @ 12:00 p.m.**

*(Due to meeting at 12 pm, this is considered a special meeting)*

- 1) CALL TO ORDER/CHAIR REPORT – Brett Latteri 12:00 PM
  - a. Self-Introductions/Roll Call
  - b. Posting of Agenda
  - c. Board Comments on Agenda
- 2) APPROVAL OF AGENDA & MINUTES – Brett Latteri 12:05 PM
- 3) FINANCIAL REPORT – John-Baptiste Godard 12:10 PM
  - a. Current Financials
  - b. Approve April Financials
- 4) EXTERNAL PARTNER REPORTS 12:15 PM
  - a. City of West Hollywood – Tara Worden / Janet Jimenez / Paolo Kespradit
  - b. West Hollywood Sheriff’s Report - Lt. Moulder / Sgt. Lapkin
  - c. Block by Block Report – Shea Gibson
  - d. Canyon Country
  - e. West Hollywood Travel + Tourism Board
  - f. West Hollywood Chamber of Commerce
- 5) NEW BUSINESS 12:40 PM
  - a. WEHO PRIDE 2021
  - b. Committees & Assignments
    - i. Governmental relations-type committee: Brett-Chair, Lee, & Rod
    - ii. Events-type committee: John-Chair, Lia, & Lee
    - iii. Finance & fundraising-type committees
      1. Banner Incentive & Sponsorship: Rod-Chair & Allison
      2. Expand Footprint & Capture New Revenue: Brett-Chair & Allison
    - iv. Community relations-type committees
      1. Safety & Cleanliness: Troy-Chair & Sol
      2. Local Residents’ Program: Andre-Chair & \_\_\_\_\_
      3. Connect with Landlords & Businesses – Brokerage Roundtable Quarterly: Sol-Chair & Troy
- 6) UNFINISHED BUSINESS 1:00 PM
  - a. Board election & terms discussion
- 7) BOARD MEMBER COMMENTS 1:20 PM
- 8) PUBLIC COMMENTS 1:25 PM
- 9) ADJOURNMENT 1:30 PM

### AFFIDAVIT OF POSTING

State of California )  
County of Los Angeles )  
City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk, and that this document was posted on:

Date: May 13, 2021  
Signature: \\Alyssa T. Poblador\  
Office of the City Clerk