

CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission (ACAC)
PERFORMING ARTS AND CULTURAL AFFAIRS SUBCOMMITTEE

MEETING AGENDA
Thursday, May 13, 2021, 5:00 p.m.

TELECONFERENCE MEETING*
Join Zoom meeting via computer or app: <https://zoom.us/j/99393424810>
(Please keep video and microphone off when joining)

OR
Dial-in via phone: (669) 900-6833
Use Meeting ID: 993 9342 4810, then press #

*IN AN EFFORT TO PROTECT PUBLIC HEALTH AND PREVENT THE SPREAD OF COVID-19 (CORONAVIRUS), THE GOVERNOR OF CALIFORNIA HAS ORDERED ALL CALIFORNIANS TO STAY HOME AND AUTHORIZED PUBLIC MEETINGS TO TAKE PLACE VIA TELECONFERENCE.

TO PARTICIPATE BY PROVIDING PUBLIC COMMENT BY ZOOM OR TELEPHONE:

1. You are strongly encouraged to Email or call the Arts and Cultural Affairs Commission Secretary at: mmarquez@weho.org or 323-848-6574 no later than 3:00 p.m. on Thursday, May 13, 2021, to be added to the Public Speaker List for the meeting. Please include your name, the phone number from which you will be calling, and which item you would like to speak on.
2. Join the meeting by visiting the meeting link OR dial-in via phone 10 minutes prior to the start of the meeting (the meeting begins at 5:00 p.m.) *You will be placed on HOLD in the Virtual Meeting Room until it is your turn to speak. Please keep video and microphone off if joining by computer or app.*
 - Join via computer or Zoom app here (please keep video and microphone off): <https://zoom.us/j/99393424810>
 - OR Dial-in via phone: 669-900-6833, use Meeting ID.: 993 9342 4810, then press #

If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Arts and Cultural Affairs Commission Secretary at mmarquez@weho.org or (323) 848-6574 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

For a complete listing of arts and cultural programs, events and opportunities, please visit www.weho.org/arts or follow @WeHoArts on social media.

- I. **CALL TO ORDER**
 - A. Pledge of Allegiance
 - B. Roll Call
 - C. Approval of the Agenda
 - D. Approval of the March 11, 2021 meeting minutes
 - E. Public Comment

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each. If you would like to present public comment at the meeting, please see the section titled "TO PARTICIPATE BY PROVIDING PUBLIC COMMENT BY TELEPHONE"

at the top of the first page of this Meeting Agenda.

II. CONSENT CALENDAR

The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

III. UNFINISHED BUSINESS

A. Arts Grant Program - Peer Review Panelist Application Review

The Subcommittee will consider approval of the peer review panelist applications for the inclusion in the master list of peer review panelists to assist the City with review and scoring of Arts Grant Program applications (Arts Project Grant, One City One Pride Grant, Organizational Development Grant, and Transgender Arts Initiative Grant) and authorize staff to secure the panel and provide an honorarium of \$100.00 for panelists who serve.

RECOMMENDATION: Approve peer review panelist applications to be included in the master list of peer review panelists to assist the City with review and scoring of Arts Grant Program applications (Arts Project Grant, One City One Pride Grant, Organizational Development Grant, and Transgender Arts Initiative Grant) and authorize staff to secure the panel and provide an honorarium of \$100.00 for panelists who serve.

IV. NEW BUSINESS

A. Arts Grant Program – Organizational Development Grant

Staff will present an overview of the Organizational Development Grant and role of the consultant who provides technical assistance.

RECOMMENDATION: Receive and file.

B. Arts Grant Program – Community Arts Grant Application Review

The Subcommittee will evaluate applications received in response the Community Arts Grant and provide funding recommendations.

RECOMMENDATIONS:

1. Evaluate and score grant applications using the established criteria.
2. Recommend that the Arts and Cultural Affairs Commission approve funding for a maximum of four (4) individual artist grants of \$2,000 each for 2021-2022.

C. 2021 WeHo Artist – Performance Grant Guidelines

The Subcommittee will review and approve the guidelines for the expanded grant category WeHo Artist - Performance for 2021.

RECOMMENDATIONS:

1. Review and approve guidelines.
2. Recommend that the Arts and Cultural Affairs Commission approve funding for a maximum of seven (7) individual artist grants of \$5,000 each for 2021.

D. Virtual Theatre 2021

The Subcommittee will receive a presentation from staff and approve a short list of organizations to present a virtual theatrical production in 2021.

RECOMMENDATION: Recommend that the Performing Arts and Cultural Affairs Subcommittee approve Classical Theatre Lab, Infinite Jest Theatre Company, ICEF Performing Arts to present virtual theatrical productions in 2021 for the City’s Free Theatre Program and forward the recommendation to the Arts and Cultural Affairs Commission for ratification.

V. EXCLUDED CONSENT CALENDAR

VI. ITEMS FROM THE SUBCOMMITTEE

VII. ITEMS FROM STAFF

VIII. PUBLIC COMMENT

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IX. DEVELOPMENT OF NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of the June 10, 2021 meeting agenda.

X. ADJOURNMENT

The Performing Arts and Cultural Affairs Subcommittee will adjourn to its meeting scheduled Thursday, June 10, 2021 at 5 p.m. to be held via teleconference.

AFFIDAVIT OF POSTING
State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed
by the City of West Hollywood in the Office of the
City Clerk, and that this document was posted on:
Date: May 7, 2021
Signature: \\Yvonne Quarker\