



CITY OF WEST HOLLYWOOD TOBACCO RETAILERS

NEW WEST HOLLYWOOD ORDINANCE PROHIBITS THE SALE OF FLAVORED TOBACCO AND THE USE OF COUPONS AND DISCOUNTS ON ALL TOBACCO PRODUCTS

On February 16, 2021, the West Hollywood City Council amended Chapter 5.114 (Tobacco Retailers) of the West Hollywood Municipal Code (WHMC). All tobacco retailers must comply with the following regulations indicated below:

Effective March 18, 2021

Tobacco Retailers are prohibited from:

- Accepting, redeeming, or offering coupons and discounts to purchase tobacco products
- Allowing consumers to purchase tobacco products below the non-discounted price
- Accepting, redeeming, or offering coupons to allow consumers to purchase any tobacco product through a multi-package discount (e.g. buy 3, get 1 free)

Effective September 15, 2021

Tobacco Retailers are prohibited to sell any flavored tobacco product to consumers

*Flavored tobacco is considered any tobacco product that contains a constituent that imparts a characterizing flavor (including menthol).

*Tobacco products include any product derived from tobacco or nicotine whether smoked, heated, chewed, absorbed, dissolved, inhaled, snorted, sniffed, or ingested by any other means.