

**CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission (ACAC)
ART ON THE OUTSIDE SUBCOMMITTEE**

MEETING AGENDA

Thursday, March 25, 2021, 3:30 p.m.

TELECONFERENCE MEETING*

**Join Zoom meeting via computer or app: <https://zoom.us/j/94717401452>
(Please keep video and microphone off when joining)**

OR

**Dial-in via phone: (669) 900-6833
Use Meeting ID: 947 1740 1452, then press #**

*IN AN EFFORT TO PROTECT PUBLIC HEALTH AND PREVENT THE SPREAD OF COVID-19 (CORONAVIRUS), THE GOVERNOR OF CALIFORNIA HAS ORDERED ALL CALIFORNIANS TO STAY HOME AND AUTHORIZED PUBLIC MEETINGS TO TAKE PLACE VIA TELECONFERENCE.

TO PARTICIPATE IN THIS PUBLIC MEETING:

1. You are strongly encouraged to email or call the Arts and Cultural Affairs Commission Secretary at: mmarquez@weho.org or 323-848-6574 no later than 1:30 p.m. on Thursday, March 25, 2021, to be added to the Public Speaker List for the meeting. If calling, please leave a message include your name, the phone number from which you will be calling from (if joining by phone), and which item you would like to speak on.
2. Join the meeting by clicking the meeting link 10 minutes prior to the start of the meeting OR dial-in via phone 10 minutes prior to the start of the meeting (the meeting begins at 3:30 p.m.) You will be placed on HOLD in the Virtual Meeting Room until the meeting begins. Please keep video and microphone off if joining by computer or app.
 - Join via computer or Zoom app here (please keep video and microphone off):
<https://zoom.us/j/94717401452>
 - OR Dial-in via phone: 669-900-6833, use Meeting ID.: 947 1740 1452, then press #

If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Arts and Cultural Affairs Commission Secretary at mmarquez@weho.org or (323) 848-6574 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

For a complete listing of arts and cultural programs, events and opportunities, please visit www.weho.org/arts or follow @WeHoArts on social media.

I. CALL TO ORDER

- A. Pledge of Allegiance
- B. Roll Call
- C. Approval of the Agenda
- D. Approval of the February 11, 2021 Meeting Minutes

E. Public Comment

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each. If you would like to present public comment at the meeting, please see the section titled "TO PARTICIPATE IN THIS PUBLIC MEETING" at the top of the first page of this Meeting Agenda.

II. **CONSENT CALENDAR** The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. **Posting of the Agenda**

The agenda was posted per proper noticing procedures at City Hall, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and file.

III. **UNFINISHED BUSINESS**

A. **Art on the Outside Current, Upcoming and Potential Projects Update**

The Subcommittee will receive an update from staff on Art on the Outside current, upcoming and potential projects.

RECOMMENDATION: Discuss and provide direction as applicable.

IV. **NEW BUSINESS**

A. **Temporary Art Project Proposal – 8410 and 9039 Sunset Boulevard (1OAK)**

The Subcommittee will review and consider recommending to the Arts and Cultural Affairs Commission approval of the temporary video art projects proposed by Jessica Rich, The Rich Picture, for *DISCRIMI-NATION* and *RESENTMENT* by The Guerrilla Girls for installation on the electronic billboards at 8410 and 9039 Sunset Boulevard (1OAK) from 4/1/21 – 5/31/21.

RECOMMENDATION: Recommend that the Arts and Cultural Affairs Commission approve the temporary video project proposal by Jessica Rich, The Rich Picture for *DISCRIMI-NATION* and *RESENTMENT* by The Guerrilla Girls for installation on the electronic billboards at 8410 and 9039 Sunset Boulevard (1OAK) from 4/1/21 – 5/31/21.

B. **WEHO Muralist Roster – Application Review**

The Subcommittee will review and discuss the WEHO Muralist Roster applications received between October 1, 2020 and February 28, 2021 and make recommendations for approval.

RECOMMENDATION: Identify each WEHO Muralist Roster application received as approved or denied.

C. Werle Building Mural – Invitational Review

The Subcommittee will review and discuss a draft Invitational, for the WEHO Muralist Roster, for an interior mural at the Werle Building, 626 N Robertson Blvd, and provide direction to staff as applicable.

RECOMMENDATION: Provide staff direction, modifications, and recommendations as applicable for the draft Invitational.

V. EXCLUDED CONSENT CALENDAR

VI. PUBLIC COMMENT

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each. If you would like to present public comment at the meeting, please see the section titled "TO PARTICIPATE IN THIS PUBLIC MEETING" at the top of the first page of this Meeting Agenda.

VII. ITEMS FROM THE SUBCOMMITTEE

VIII. ITEMS FROM THE STAFF

IX. DEVELOPMENT OF THE NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of the April 22, 2021 meeting agenda.

X. ADJOURNMENT

The Art on the Outside Subcommittee will adjourn to its regularly scheduled meeting on Thursday, April 22, 2021 at 3:30 p.m. to be held via teleconference.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk, and that this document was posted on:

Date: March 19, 2021
Signature: \\Alyssa T. Poblador\
Office of the City Clerk