



BID MEETING AGENDA (Revised 3/11/21)

Wednesday March 17, 2021

4:00pm – 5:30 pm

- 1) CALL TO ORDER/CHAIR REPORT 4:00 PM
 - a. Self-Introductions/Roll Call
 - b. Board Comments on Agenda
- 2) APPROVAL OF AGENDA & MINUTES 4:03 PM
- 3) FINANCIAL REPORT 4:05 PM
 - a. Current Financials
 - b. BID Assessment Collection Update
- 4) NEW BUSINESS 4:08 PM
 - a. Review of Board Manual & Documents
 - b. Biz Fed Membership Request
 - c. New Banner Contract
- 5) PRESENTATION 4:15 PM
 - a. City of West Hollywood – Design District Streetscape
- 6) COMMITTEE REPORTS 4:40PM
 - a. Marketing Committee Report (Caitlin)
 - a. Social Media SYNHERGY Update
 - b. Budget Committee Update
- 7) UNFINISHED BUSINESS 5:00PM
 - a. Recap & Debrief on WHDD Visioning Session
 - i. New Action Items from Board Retreats
 - b. Banner Program Update – creative for 2nd month install
 - c. Committee Meetings to set
- 8) EXTERNAL PARTNER REPORTS 5:10PM
 - a. City of West Hollywood
 - b. West Hollywood Chamber of Commerce
- 9) BOARD MEMBER COMMENTS 5:20PM
- 10) PUBLIC COMMENTS 5:25PM
- 11) ADJOURNMENT 5:30PM

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I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk, and that this document was posted on:

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