



<https://us02web.zoom.us/j/81112750574?pwd=Y09jZ1c2WXhnYmlhR3lraDA3STFXZz09>

**Meeting virtual**

Meeting ID: 811 1275 0574

Passcode: 448568

**In person**

La Peer Hotel

Kimpton La Peer Hotel (627 N. La Peer Drive, West Hollywood, CA 90069)

**Dial in Option**

1 669 900 9128

**BID MEETING AGENDA – SPECIAL MEETING**

Wednesday, February 17, 2021

1:00 pm to 5:00 pm

- |   |         |
|---|---------|
| 1) CALL TO ORDER/CHAIR REPORT                         | 1:00 pm |
| a. Self-Introductions/Roll Call                       |         |
| b. Board Comments on Agenda                           |         |
| <br>  |         |
| 2) APPROVAL OF AGENDA & MINUTES                       | 1:05PM  |
| <br>  |         |
| 3) FINANCIAL REPORT                                   | 1:10PM  |
| a. Approval Financials                                |         |
| b. Approval for visioning session expenses            |         |
| <br>  |         |
| 4) NEW BUSINESS                                       | 1:15PM  |
| a. Rapid Test Mobile lab                              |         |
| <br>  |         |
| 5) UNFINISHED BUSINESS                                | 1:20PM  |
| a. Marketing Committee Update (Caitlin)               |         |
| b. Banner Program Update – Paramount banners creative |         |
| c. Half-Year Report to City                           |         |
| <br>  |         |
| 6) EXTERNAL PARTNER REPORTS                           | 1:30PM  |
| a. City of West Hollywood                             |         |
| i. Business Recovery Round Table – Feb 19             |         |
| ii. Small Business Grants                             |         |
| b. West Hollywood Chamber of Commerce                 |         |
| <br>  |         |
| 7) STRATEGIC VISIONING SESSION                        | 1:40PM  |
| <br>  |         |
| 8) ADJOURNMENT  | 5:00PM  |

AFFIDAVIT OF POSTING

State of California )

County of Los Angeles )

City of West Hollywood )

I declare under penalty of perjury that I am employed  
by the City of West Hollywood in the Office of the  
City Clerk, and that this document was posted on:

Date: February 12, 2021

Signature: \\Yvonne Quarker\\

Office of the City Clerk