



**CITY OF WEST HOLLYWOOD
BUSINESS LICENSE COMMISSION
TUESDAY, JANUARY 12, 2021
6:00 P.M.**

**REVISED 01/08/21
SPECIAL TELECONFERENCE MEETING**

*IN AN EFFORT TO PROTECT PUBLIC HEALTH AND PREVENT THE SPREAD OF COVID-19 (CORONAVIRUS), THE GOVERNOR OF CALIFORNIA HAS ORDERED ALL CALIFORNIANS TO STAY HOME AND AUTHORIZED PUBLIC MEETINGS TO TAKE PLACE VIA TELECONFERENCE.

PUBLIC PARTICIPATION

TELECONFERENCE AUDIO MEETING & PROVIDING PUBLIC COMMENT BY TELEPHONE OR VIA THE ZOOM PLATFORM:

You are strongly encouraged to email Falyn Kingi at fkingi@weho.org no later than 4:00 p.m. on Commission meeting day (Tuesday, January 12, 2021) to be added to the Public Speaker List for the meeting. Please include your name, the phone number from which you will be calling if applicable, and which item you would like to speak on.

To provide public comment via the Zoom Platform – When you enter the meeting, please make sure to turn off your video and mute your audio.

If you wish to make a public comment, please use the ‘raised hand’ feature in the Zoom application. You will be called at the appropriate time. Please turn on your video and audio to make your public comment.

Meeting ID: 998 7172 8047

Join Zoom Meeting: <https://zoom.us/j/99871728047>

To provide public comment via telephone, please call in and remember to place your phone on mute:

Dial-in phone number: (669) 900-6833

Meeting ID: 998 7172 8047; then press #

Dial-in 10 minutes prior to the start of the meeting (the meeting begins at 6:00 p.m.) You will be placed on HOLD in the Virtual Meeting Room until it is your turn to speak.

If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the West Hollywood Business License Commission Secretary at (323) 848-6896 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

1. CALL TO ORDER

2. PLEDGE OF ALLEGIANCE

3. OATH OF OFFICE

Councilmember Shyne will swear in Delfina Alden to the Business License Commission.

4. **ROLL CALL**

5. **APPROVAL OF AGENDA**

SUBJECT: The West Hollywood Business License Commission is requested to approve the Agenda.

RECOMMENDATION: Approve the West Hollywood Business License Commission Agenda of Tuesday, January 12, 2021.

6. **APPROVAL OF MINUTES**

SUBJECT: The West Hollywood Business License Commission is requested to approve the Minutes of the previous Business License Commission Meeting on Tuesday, December 15, 2020.

RECOMMENDATION: Approve the West Hollywood Business License Commission Minutes of Tuesday, December 15, 2020.

7. **PUBLIC COMMENT**

This time has been set aside for members of the public to address the West Hollywood Business License Commission on Consent Calendar items, other agenda items if the member of the public cannot be present later in the meeting at the time the item is heard by the Commission, and items of general interest within the subject matter jurisdiction of the Commission. Although the West Hollywood Business License Commission values your comments, pursuant to the Brown Act, it generally cannot take any action on items not listed on the posted agenda.

This comment period shall be limited to 20 minutes, with two minutes assigned for each speaker. Another period has been reserved for general public comment, later in the meeting, for those who could not be heard at this time. Testimony for public hearings will only be taken at the time of the hearing.

8. **PUBLIC HEARINGS**

A. APPLICATION BY PDLP JV, LLC FOR CANNABIS BUSINESS LICENSES FOR ADULT-USE RETAIL, MEDICAL USE DISPENSARY, CONSUMPTION AREA (SMOKING, VAPING, EDIBLES), AND DELIVERY SERVICE FOR THE BUSINESS KNOWN AS GREENWOLF WEST HOLLYWOOD, LOCATED AT 8555 W. SUNSET BOULEVARD.

SUBJECT: The West Hollywood Business License Commission shall conduct a public hearing to consider the applications by PDLP JV, LLC for Cannabis Business Licenses for Adult-Use Retail, Medical-Use Dispensary, Consumption Area (Smoking, Vaping, Edibles), and Delivery Service for the business known as Greenwolf West Hollywood, located at 8555 W. Sunset Boulevard.

RECOMMENDATION: Adopt Resolution No. BLC21-0001, "A RESOLUTION OF THE BUSINESS LICENSE COMMISSION OF THE CITY OF WEST HOLLYWOOD APPROVING CANNABIS ADULT-USE RETAIL BUSINESS LICENSE #CAU-000008, CANNABIS MEDICAL-USE DISPENSARY BUSINESS LICENSE #CMU-000005, CANNABIS CONSUMPTION AREA (SMOKING, VAPING, EDIBLES) BUSINESS LICENSE #CCA-000005 AND CANNABIS DELIVERY SERVICE BUSINESS LICENSE #CDW-000006 FOR THE BUSINESS KNOWN AS GREENWOLF WEST HOLLYWOOD LOCATED AT 8555 SUNSET BOULEVARD." (Attachment A)

B. A REQUEST TO AMEND THE APPROVED BUSINESS LICENSE CONDITIONS TO MODIFY THE SECURITY GUARD REQUIREMENTS AND THE USE OF A RETRACTABLE SKYLIGHT IN THE CONSUMPTION AREA (SMOKING, VAPING, EDIBLES) UNTIL 10:00 PM, FOR THE BUSINESS KNOWN AS PLEASUREMED LOCATED AT 7715 SANTA MONICA BOULEVARD.

SUBJECT: The West Hollywood Business License Commission shall conduct a public hearing to consider a request by PleasureMed, LLC to amend approved business license conditions, specifically conditions nine (9) and twelve (12) of Resolution No. BLC19-0005, which prohibits the use of the retractable skylight during business hours and requires three (3) on-site security guards, one (1) roving bike patrol during hours of operation, and a one (1) on-site security guard when the business is not operating.

RECOMMENDATION: Approve the request to modify the conditions, with certain staff revisions. Adopt Resolution No. BLC21-0002, "A RESOLUTION OF THE BUSINESS LICENSE COMMISSION OF THE CITY OF WEST HOLLYWOOD AMENDING RESOLUTION NO. BLC19-0005, BY MODIFYING GENERAL CONDITIONS 9 (SKYLIGHT USE) AND 12 (SECURITY GUARD REQUIREMENTS), AND ADDING FIVE NEW CONDITIONS DIRECTLY RELATED TO THE MODIFICATION OF CONDITIONS 9 AND 12." (Attachment A)

C. APPLICATION BY STARBUCKS FOR AN EXTENDED HOUR BUSINESS LICENSE LOCATED AT 164 N. ROBERTSON BOULEVARD.

SUBJECT: The West Hollywood Business License Commission shall conduct a public hearing to consider the application for an extended hour business license at an existing coffee shop known as Starbucks, located at 164 N. Robertson Boulevard.

RECOMMENDATION: Adopt Resolution No. BLC21-0003, "A RESOLUTION OF THE BUSINESS LICENSE COMMISSION OF THE CITY OF WEST HOLLYWOOD APPROVING EXTENDED HOUR BUSINESS LICENSE NO. EXT-004731." (Attachment A)

9. SPECIAL ITEMS

A. ELECTION OF VICE-CHAIR

SUBJECT: The West Hollywood Business License Commission will elect a Vice Chair.

RECOMMENDATION: The Chair will call for nominations by the West Hollywood Business License Commission to elect one (1) member to serve as Vice Chair for a term of one year.

10. UNFINISHED BUSINESS

A. ENHANCING COMPLIANCE DURING COVID-19 LOS ANGELES COUNTY PUBLIC HEALTH ORDERS AND CITY CODE ENFORCEMENT EFFORTS

SUBJECT: The West Hollywood Business License Commission will receive an update regarding COVID-19 Los Angeles County Public Health Orders to keep businesses, workers, and members of the public informed of relevant public health orders and local enforcement measures that will provide opportunities for workers and other members of the public to give public comment at Business License Commission meetings if there are concerns regarding businesses' compliance with public health orders.

RECOMMENDATION: Receive an update on COVID-19 Los Angeles County Public Health Orders and the City's local monitoring and compliance program.

11. ITEMS FROM STAFF

None.

12. PUBLIC COMMENT

This time is set aside for the public to address the West Hollywood Business License Commission on any item of interest within the subject matter jurisdiction of the Commission that could not be heard under Item 6 at the beginning of the meeting.

13. ITEMS FROM COMMISSIONERS

This time has been set aside for the Chairperson and Members of the West Hollywood Business License Commission to bring non-agenda items to the attention of City staff and other members of the Commission. Items so presented cannot be acted upon by the West Hollywood Business License Commission at this time and may be referred to City staff to report on a future agenda, ordered received and filed, or referred to the proper department for administrative resolution.

14. ADJOURNMENT

The West Hollywood Business License Commission will adjourn to the next required meeting of this body, to be determined by the Code Compliance Manager, and to be held via teleconference.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed
by the City of West Hollywood in the Office of the
City Clerk, and that this document was posted on:

Date: January 8, 2021
Signature: \\Alyssa T. Poblador\\
Office of the City Clerk