

**CITY OF WEST HOLLYWOOD
PLANNING COMMISSION
SUNSET ARTS AND ADVERTISING SUBCOMMITTEE
TELECONFERENCE SPECIAL MEETING AGENDA**

**Thursday
January 14, 2021
5:30 P.M.**

IN AN EFFORT TO PROTECT PUBLIC HEALTH AND PREVENT THE SPREAD OF COVID-19 (CORONAVIRUS), THIS PUBLIC MEETING IS HELD PURSUANT TO EXECUTIVE ORDER N-29-20 ISSUED BY CALIFORNIA GOVERNOR GAVIN NEWSOM ON MARCH 17, 2020. THE GOVERNOR OF CALIFORNIA HAS ORDERED ALL CALIFORNIANS TO STAY HOME AND AUTHORIZED PUBLIC MEETINGS TO TAKE PLACE VIA TELECONFERENCE.

YOU MAY PARTICIPATE AND VIEW THE MEETING VIA THE ZOOM PLATFORM:

When you enter the meeting, please make sure to turn off your video and mute your audio.

If you wish to make a public comment, please use the 'raised hand' feature in the Zoom application. You will be called at the appropriate time. Please turn on your video and audio to make your public comment.

- [Zoom Link](https://zoom.us/j/91213239706)
<https://zoom.us/j/91213239706>

IF YOU DO NOT HAVE ACCESS TO A COMPUTER, YOU MAY PARTICIPATE BY PROVIDING PUBLIC COMMENT BY TELEPHONE: *This option is to provide public comment via phone ONLY.*

1. You are strongly encouraged to E-Mail dgillig@weho.org in advance of the Sunset Arts and Advertising Subcommittee meeting, to be added to the Public Speaker List for the meeting.
2. In the E-Mail please include your name, the phone number from which you will be calling, and which item you would like to speak on.
3. **Dial-in 10 minutes prior to the start of the meeting (the meeting begins at 5:30 p.m.)**
*Dial in Codes: *6 = unmute. *9 = lets the host know you want to speak on the current item*

Dial-in: (669) 900-6833

Meeting I.D.: 912 1323 9706 #

4. **YOUR PHONE WILL BE MUTED UNTIL YOU ARE CALLED TO SPEAK.** Comments from the public are limited to 3 minutes per speaker.

IF YOU'D LIKE TO PROVIDE A WRITTEN COMMENT:

To better facilitate the remote meeting, members of the public who wish to comment on matters before the Sunset Arts and Advertising Subcommittee are strongly encouraged to submit an E-Mail with their comments to dgillig@weho.org no later than 4:00 p.m. on the Sunset Arts and Advertising Subcommittee meeting day.

Note: E-Mails received by 4:00 p.m. will be forwarded to the Sunset Arts and Advertising Subcommittee members and posted on the City's website as part of the official meeting record.

Written materials distributed to the Planning Commission Sunset Arts and Advertising Subcommittee within 72 hours of the Planning Commission Sunset Arts and Advertising Subcommittee meeting are available for public inspection immediately upon distribution on-line at www.weho.org

To comply with the American with Disabilities Act of 1990, if you require special assistance to participate in this meeting (e.g., a signer for the hearing impaired), you must call, or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

This agenda was posted at: City Hall, the Planning and Development Services Department Public Counter, the West Hollywood Library on San Vicente Boulevard and the West Hollywood Sheriff's Station.

If you would like additional information on any item appearing on this agenda, please contact Rachel Dimond, AICP, Acting Long Range Planning Manager, in the Planning Division at (323) 848-6846; or via email at: rdimond@weho.org

1. CALL TO ORDER

2. ROLL CALL

3. APPROVAL OF AGENDA

4. PRESENTATIONS:

A. 8752 SUNSET BOULEVARD:

Proposed is an innovative two-faced billboard, 33% larger than the current existing billboard atop an asymmetrical geometrically shaped pole structure, with internal illumination. The dramatic steel support structure is designed to support a variety of drought tolerant plants.

B. 9165 SUNSET BOULEVARD:

Proposed is a new, creative billboard above the historic building. The proposed billboard will also have a gantry structure with changing advertising copy, which includes a band of transparent LED "sticks" that allow diffuse, programmable imagery and other content to be included as the overall advertisement.

5. NEW BUSINESS. None.

6. COMMENTS FROM THE PUBLIC.

7. COMMENTS FROM STAFF:

A. Staff Updates and Upcoming Meetings

8. COMMISSION MEMBER COMMENTS: Additional general comments, announcements, requests of staff and/or other issues of concern to Sunset Arts and Advertising Subcommittee members.

ADJOURNMENT: The Sunset Arts and Advertising Subcommittee will adjourn to a specially scheduled meeting on **Thursday, February 11, 2021** at 5:30 p.m. until completion. Given the local, state and nation state of emergency, this meeting will be a teleconferenced meeting (with detailed instructions for participation included on the posted agenda).

UPCOMING MEETING SCHEDULE 2021				
Date	Day	Time	Meeting Type	Location
February 11	Thursday	5:30 p.m.	Special Meeting	Via Teleconference
March 11	Thursday	5:30 p.m.	Special Meeting	Via Teleconference

**PLANNING COMMISSION
SUNSET ARTS AND ADVERTISING
SUBCOMMITTEE MEMBERS AND SUPPORT STAFF**
*To contact subcommittee members, please forward your request to:
David Gillig, Planning Commission Secretary at dgillig@weho.org*

Lynn Hoopingarner, Chair
Adam G. Bass
Stacey Jones

Rachel Dimond, AICP, Acting Long Range Planning Manager
Jennifer Alkire, AICP, Current & Historic Preservation Planning Manager
Ric Abramson, Urban Design and Architectural Studio Services Manager
David Gillig, Secretary – Sunset Arts and Advertising Subcommittee

The current Planning Commission Sunset Arts and Advertising Subcommittee agenda, memos and architectural plans are available on-line and are tablet and mobile supported

www.weho.org

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed
by the City of West Hollywood in the Office of the
City Clerk, and that this document was posted on:

Date: January 6, 2021
Signature: \\Alyssa T. Poblador\
Office of the City Clerk