



<https://us02web.zoom.us/j/85975519761?pwd=Ny9xSIVQdWk2T1VqT2xxdmdScloyZz09>

Meeting URL:

Meeting ID: 859 7551 9761

Password: 602006

December 11, 2020

4pm-5:30pm PST

Dial by your location: 669- 900- 9128 US

## BID MEETING AGENDA Special Meeting

Friday | December 11, 2020

4:00pm – 5:30 pm

- 1) CALL TO ORDER/CHAIR REPORT 4:00PM
  - a. Self-Introductions/Roll Call
  - b. Board Comments on Agenda
- 2) APPROVAL OF AGENDA & MINUTES 4:05PM
- 3) FINANCIAL REPORT 4:10PM
  - a. Discuss & Review Budget
  - b. Property Tax Assessment Update and schedule budget planning meeting
- 4) NEW BUSINESS 4:30PM
  - a. Holiday Activity Discussion
  - b. Discuss holiday calendar for January meeting
- 5) UNFINISHED BUSINESS 5:00PM
  - a. Banner Program Update
  - b. Marketing Committee report
    - i. Finalists updates
    - ii. Discuss Hiring Vendors and By-Laws review
  - c. WHDD Survey Update Link: <https://www.surveymonkey.com/r/WHDDDBID>
- 6) EXTERNAL PARTNER REPORTS 5:10PM
  - a. City of West Hollywood
  - b. West Hollywood Travel + Tourism Board
  - c. West Hollywood Chamber of Commerce
- 7) BOARD MEMBER COMMENTS 5:20PM
- 8) PUBLIC COMMENTS 5:25PM
- 9) ADJOURNMENT 5:30PM

### AFFIDAVIT OF POSTING

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City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Office of the City Clerk, and that this document was posted on:

Date: December 8, 2020  
Signature: \\Alyssa T. Poblador\  
Office of the City Clerk