

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
MINUTES
MONDAY, NOVEMBER 2, 2020
REGULAR TELECONFERENCE MEETING**

5:30 P.M. – CITY COUNCIL MEETING VIA TELECONFERENCE

CALL TO ORDER: Mayor Horvath called the meeting to order at 5:30 p.m.

PLEDGE OF ALLEGIANCE: Avery Martinez-Ruckman led the Pledge of Allegiance.

ROLL CALL:

PRESENT: Councilmember D’Amico, Councilmember Duran, Councilmember Meister, Mayor Pro Tempore Heilman, and Mayor Horvath.

ABSENT: None.

ALSO PRESENT: City Manager Arevalo, Assistant City Attorney Langer, City Clerk Quarker, and Assistant City Clerk Crowder.

APPROVAL OF AGENDA:

City Clerk Quarker noted that Council received an updated Item 2.B., which is the minutes of the October 19, 2020 City Council meeting adding additional Councilmember comments on page 14 (Public Safety Update).

Councilmember D’Amico requested that Items 4.A. and 5.A. be moved to the Consent Calendar as Items 2.K. and 2.L. respectively.

Motion by Councilmember D’Amico, seconded by Mayor Pro Tempore Heilman, and approved, as amended.

ADJOURNMENT MOTIONS:

Mayor Pro Tempore Heilman requested that the meeting be adjourned in memory of Ralph J. Pepino Sr., the father of Lisa Pepino.

PRESENTATIONS:

Mayor Horvath presented a Proclamation to Denise Hirsh-Shell in recognition of her retirement from Jewish Family Services.

Mayor Horvath presented a Proclamation to Transgender Advisory Board Chair Jacob Rostovsky declaring November Transgender Awareness Month.

Mayor Horvath acknowledged and congratulated the newly elected members to the West Hollywood Elementary School Student Council.

City Council Minutes
Monday, November 2, 2020
Page 2

1. PUBLIC COMMENT:

LINDSEY DEATON, WEST HOLLYWOOD, spoke regarding Item 2.E.

ADAM DARVISH, WEST HOLLYWOOD, spoke regarding traffic calming measures in his neighborhood and accidents in the neighborhood.

SUSAN MILROD, WEST HOLLYWOOD, spoke regarding a recent protest in the City.

JOHN ERICKSON, WEST HOLLYWOOD, spoke regarding the election, Transgender Awareness Month, and various items on the agenda.

MARINA BERKMAN, DIRECTOR OF JEWISH FAMILY SERVICES, spoke regarding Denise Hirsh-Shell and the Proclamation that she received this evening.

LARRY BLOCK, WEST HOLLYWOOD, spoke regarding the election.

TYLAR MOORE, WEST HOLLYWOOD, spoke regarding her arrest during the September 25, 2020 protests.

RICK WATTS, WEST HOLLYWOOD, spoke regarding an action by the Disabilities Advisory Board regarding mask requirements in multi-unit buildings.

COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:

Councilmember D'Amico encouraged everyone to vote.

Councilmember Meister thanked the Disabilities Advisory Board for their recent meeting and the awards presentation. She reported that she attended the community meeting which provided the proposed Hart Park re-design and noted that the next opportunity to view the proposed plans is Wednesday, December 9 at the Public Facilities Commission meeting. Finally, she responded to the Public Comment regarding Item 5.A.

Mayor Pro Tempore Heilman thanked the people who spoke under Public Comment. He asked the City Manager to respond to the Public Comment on the posting of COVID requirements in multi-unit buildings. He also commented on the Public Comment regarding the lack of mask wearing in the City and asked the City Manager to provide an update on the program. He suggested an updated City email footer that includes COVID information. Finally, he spoke about the election.

Mayor Horvath requested that the City Manager report on the Log Cabin event. She spoke about the construction at Melrose and Norwich and complaints received from the community. She spoke about private parties in West Hollywood and if the City is responding appropriately. She spoke about the election. She responded to the Public Comment regarding the September 25th protests. She mentioned the recent awards to

City Council Minutes
Monday, November 2, 2020
Page 3

West Hollywood Sheriff Deputies and thanked them for their service to the community. Finally, she spoke about the upcoming Zone Text Amendment item.

CITY MANAGER'S REPORT:

City Manager Arevalo reported that the cul-de-sac test on Kings Road will occur soon and residents have been notified. He responded to the inquiry about the project at Melrose and Norwich. He responded to the inquiry about mask requirements in the City. He responded to the inquiry regarding the Log Cabin event. He spoke about the COVID noticing for multi-unit buildings. He noted that the Public Hearing for the Zone Text Amendment is scheduled for December 7. He spoke about election-day activities and noted that we will be on full tactical alert. Finally, he requested that City Clerk Quarker share election information and how that information will be disseminated post-election.

City Clerk Quarker provided information on election night, election results, and where individuals can access that information which is on the Los Angeles Registrar/Recorder's website at www.lavote.net and the City of West Hollywood's website at www.weho.org/elections. She also provided dates when election results will be updated throughout the canvassing period. She noted that the Los Angeles County Registrar/Recorder has 30 days to certify the election and the City of West Hollywood will certify the election results at the December 7, 2020 meeting.

FISCAL IMPACT ON CONSENT CALENDAR:

City Clerk Quarker stated that the fiscal impact on the Consent Calendar is \$228,760 in expenditures, \$54,000 in potential revenues, (\$0) in waived fees. She further stated that with the addition of Item 4.A., the funding from that agreement will be included in the overall fiscal impact for tonight.

2. CONSENT CALENDAR:

2.A.,B.,C.,D.,E.,F.,G.,H.,I.,J.,K.,L. Motion by Mayor Pro Tempore Heilman, seconded by Councilmember Duran, and approved.

2.A. POSTING OF AGENDA:

SUBJECT: The agenda for the meeting of Monday, November 2, 2020 was posted at City Hall, Plummer Park, and the Sheriff's Station on Wednesday, October 28, 2020.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.B. APPROVAL OF MINUTES:

SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.

ACTION: Approve the revised minutes of October 19, 2020. **Approved as part of the Consent Calendar.**

- 2.C. APPROVAL OF DEMAND REGISTER NO. 875 [L. QUIJANO, C. CORRALES]:**
SUBJECT: The City Council shall receive the Demand Register for period ending October 23, 2020 pursuant to Sections 37201 to 37210 of the Government Code of the State of California.
ACTION: Approve Demand Register NO. 875 and adopt Resolution No.20-5340, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING PAYMENT OF DEMANDS PRESENTED ON DEMAND REGISTER NO. 875." **Approved as part of the Consent Calendar.**
- 2.D. COMMISSION AND ADVISORY BOARD MEETING SYNOPSES [Y. QUARKER, M. CROWDER]:**
SUBJECT: The City Council will receive Synopses from the Public Facilities Commission, Public Safety Commission, Rent Stabilization Commission, Transportation Commission, Disabilities Advisory Board, and Women's Advisory Board regarding actions taken at their recent meeting.
ACTION: Receive and file. **Approved as part of the Consent Calendar.**
- 2.E. TRANSGENDER AWARENESS MONTH [D. WILSON, H. MOLINA, D. SAUNDERS]:**
SUBJECT: The City Council will receive an update on the activities planned for Transgender Awareness Month in November 2020.
ACTION: Receive & File. **Approved as part of the Consent Calendar.**
- 2.F. AMENDMENT TO AGREEMENT WITH FEHR AND PEERS FOR SB-743 PROFESSIONAL SERVICES CONTRACT [J. KEHO, B. ECK, B. CHEUNG]:**
SUBJECT: The City Council will consider an Amendment to the Agreement for Services with Fehr and Peers to provide professional traffic and transportation planning services related to Senate Bill 743 for a not-to-exceed amount of the Agreement.
ACTIONS: 1) Approve the Amendment to the Agreement for Services with Fehr and Peers to provide professional traffic and transportation planning services for an additional \$27,760 for a not-to-exceed amount of \$152,710; and 2) Authorize the City Manager, or designee, to execute all documents incident to the Amendment to the Agreement. **Approved as part of the Consent Calendar.**
- 2.G. AUTHORIZATION TO INCREASE THE SPENDING LIMIT ON BENCH CONTRACT FOR ON-CALL PLAN CHECK AND SUPPLEMENTAL BUILDING AND SAFETY SERVICES [J. KEHO, B. GALAN]:** *SUBJECT: The City Council will consider approving a request to increase the spending authority to the Building and Safety Division's bench contract for on-call plan check and supplemental support services.*
ACTION: Approve an increase of the spending authority by \$200,000. **Approved as part of the Consent Calendar.**

- 2.H. LICENSE AGREEMENT WITH WEST HOLLYWOOD RECOVERY CENTER FOR USE OF PARKING GARAGE DURING COVID-19 [P. AREVALO, L. LANGER, J. JIMENEZ, T. WORDEN, J. KEHO, B. GALAN, J. ROCCO, V. GUARINO, S. CAMPBELL]:**
SUBJECT: The City Council will consider approval of a license agreement with the West Hollywood Recovery Center for use of the parking garage located at 625 N. San Vicente Boulevard to host outdoor addiction recovery support group meetings while the County of Los Angeles Health Officer Orders restrict the capacity of indoor meetings due to COVID-19 during the period of local emergency.
ACTIONS: 1) Approve a license agreement with the West Hollywood Recovery Center for use of the parking garage to host outdoor addiction recovery support group meetings during the period of local emergency; and 2) Approve a loss in parking revenue for the use of 50 parking stalls during the period of local emergency. **Approved as part of the Consent Calendar.**
- 2.I. A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING THE START TIME OF CITY COUNCIL MEETINGS [P. AREVALO, L. LANGER, Y. QUARKER, M. CROWDER]:**
SUBJECT: The City Council will consider a Resolution changing the start time of City Council meetings from 5:30 p.m. to 6:00 p.m.
ACTION: Adoption of Resolution No. 20-5341 "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, TO AMEND CITY MANAGER EXECUTIVE ORDER NO. 2020-4 TO HOLD CITY COUNCIL CLOSED SESSION MEETINGS AT 5:30 P.M. AND REGULAR MEETINGS AT 6:00 P.M." **Approved as part of the Consent Calendar.**
- 2.J. CO-SPONSORSHIP OF C.I.T.Y. X1 THANKSGIVING EVENT FOR LGBTQ YOUTH [C. PLANCK, D. GIUGNI, J. IVANOVA]:**
SUBJECT: The City Council will consider approving an agreement for services with The C.I.T.Y. x1 Youth Group for their 2020 "The Big Feast" pre-Thanksgiving pick-up/drop off dinner.
ACTIONS : 1) Approve an agreement with The C.I.T.Y. x1 Youth Group in the amount of \$1,000 for "The Big Feast" pre-Thanksgiving dinner on Sunday, November 22, 2020; and 2) Authorize the City Manager or designee to execute documents incident to the agreement. **Approved as part of the Consent Calendar.**
- 2.K. (4.A.) AMENDMENT NO. 1 TO THE SITE LICENSE AGREEMENT WITH ORANGE BARREL MEDIA FOR THE DIGITAL BILLBOARD KNOWN AS THE "SUNSET SPECTACULAR" LOCATED AT 8775 SUNSET BOULEVARD [P. AREVALO, J. LEONARD]:**
SUBJECT: The City Council will consider approving Amendment No. 1 to the Site License Agreement with Orange Barrel Media for the digital billboard known as the "Sunset Spectacular" located at 8775 Sunset

Boulevard. The amendment would increase the term of agreement by up to two years, adjust the minimum annual guarantee payment, and make other changes.

ACTION: Approve Amendment No. 1 to the Site License Agreement with Orange Barrel Media, for the digital billboard known as the “Sunset Spectacular” located the 8775 Sunset Boulevard. **Approved as part of the Consent Calendar.**

2.L. (5.A.) CRISIS COMMUNICATIONS [L. MEISTER, J. LEONARD, A. LOVANO]:

SUBJECT: The City Council will consider directing the City Manager’s Department to develop a plan regarding crisis communications and management. This may include hiring a crisis management specialist to assist in crisis situations and amending the City’s current communications strategies.

ACTIONS: 1) Direct the City Manager’s Department to draft a plan regarding crisis communications and management, which may include direction to hire a crisis management specialist to assist in crisis situations; and 2) Return to Council with the draft crisis communications policy for consideration. **Approved as part of the Consent Calendar.**

3. PUBLIC HEARINGS: None.

4. UNFINISHED BUSINESS:

4.A. AMENDMENT NO. 1 TO THE SITE LICENSE AGREEMENT WITH ORANGE BARREL MEDIA FOR THE DIGITAL BILLBOARD KNOWN AS THE “SUNSET SPECTACULAR” LOCATED AT 8775 SUNSET BOULEVARD [P. AREVALO, J. LEONARD]:

SUBJECT: The City Council will consider approving Amendment No. 1 to the Site License Agreement with Orange Barrel Media for the digital billboard known as the “Sunset Spectacular” located at 8775 Sunset Boulevard. The amendment would increase the term of agreement by up to two years, adjust the minimum annual guarantee payment, and make other changes.

ACTION: This Item was moved to the Consent Calendar.

5. NEW BUSINESS:

5.A. CRISIS COMMUNICATIONS [L. MEISTER, J. LEONARD, A. LOVANO]:

SUBJECT: The City Council will consider directing the City Manager’s Department to develop a plan regarding crisis communications and management. This may include hiring a crisis management specialist to assist in crisis situations and amending the City’s current communications strategies.

ACTION: This Item was moved to the Consent Calendar.

City Council Minutes
Monday, November 2, 2020
Page 7

EXCLUDED CONSENT CALENDAR: None.

6. LEGISLATIVE: None.

PUBLIC COMMENT: None.

COUNCILMEMBER COMMENTS:

Assistant City Attorney Lauren Langer commented that Council approved a Resolution tonight (Item 2.I) which changed the start time of the Council meetings to 6:00 p.m. The next meeting of the City Council is November 16, 2020 at 6:00 p.m.

ADJOURNMENT: The City Council adjourned at 6:30 p.m. in memory of Ralph J. Pepino Sr., to its next regular meeting, which will be on Monday, November 16, 2020 at 6:00 P.M. *via teleconference.

PASSED, APPROVED, AND ADOPTED by the City Council of the City of West Hollywood at a regular meeting held this 16th day of November, 2020 by the following vote:

AYES:	Councilmember:	D'Amico, Duran, Meister, Mayor Pro Tempore Heilman, and Mayor Horvath.
NOES:	Councilmember:	None.
ABSENT:	Councilmember:	None.
ABSTAIN:	Councilmember:	None.

DocuSigned by:

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 LINDSEY P. HORVATH, MAYOR

ATTEST:

DocuSigned by:

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 YVONNE QUARKER, CITY CLERK